

<b>REPORT TO:</b>	<b>LICENSING COMMITTEE</b> <b>27 APRIL 2016</b>
<b>AGENDA ITEM:</b>	<b>7</b>
<b>SUBJECT:</b>	<b>LONDON LOCAL AUTHORITIES ACT 1990 (as amended)</b> <b>Review of fees charged for shop front &amp; mobile street trading licensing</b>
<b>LEAD OFFICER:</b>	<b>Executive Director, Place Department</b>
<b>CABINET MEMBER:</b>	<b>Councillor Mark Watson, Cabinet Member for Communities, Safety &amp; Justice</b>
<b>WARDS:</b>	<b>ALL</b>
<b>CORPORATE PRIORITY/POLICY CONTEXT:</b>	
<p><b>FINANCIAL SUMMARY:</b> This report concerns a proposal to adopt and implement a revised structure for the setting of fees for shop front &amp; mobile street trading licensing in the borough of Croydon. In summary, the Council is entitled to calculate fees so that the estimated income for the year covers the estimated costs to the Council of providing the service. The report identifies the current charges structure, the current estimated costs and the proposed revised charges structure. It is estimated that the additional income from the revised charges structure will be sufficient to balance current costs to the Council of providing a street trading service.</p>	
<b>FORWARD PLAN KEY DECISION REFERENCE NO.:</b>	

**For general release**

## 1. RECOMMENDATIONS

The Committee is asked to:

- 1 Consider the representations received in response to the giving of notice of the proposed charges structure and the revisions made to the structure being recommended in the light of those representations;
- 2 Determine that for the reasons detailed in paras. 7.3-7.15 the revised charges structure for shop front & mobile street trading licensing be as set out below and agree the giving of public notice for these to be brought into effect on 1 May 2016.

### Applications:

Designations for street trading	£365
Material variation to existing street trading licence	£365
Temporary licence on receipt of application	£104

### Licences:

#### North End

- Annual Street Trading licence £4 per sq metre per week (capped at £1600)
- 6 month Street Trading licence £4 per sq metre per week (capped at £800)
- Temporary Street Trading licence £15 per day (£10 for community events and registered charities)

#### Rest of Borough

- Annual Street Trading licence £2 per sq metre per week (capped at £1500)
- 6 month Street Trading licence £2 per sq metre per week (capped at £750)
- Temporary Street Trading licence £10 per day

Licence fees will be reduced by 75% in the year that a new designation is granted, and will revert to full fees from year 2

## 2. EXECUTIVE SUMMARY

- 2.1 Under the London Local Authorities Act 1990 (as amended) a street trading licence (a licence), issued by the Council, is required to display goods for sale or to supply a service for gain, such as the placing of tables and chairs, on the public highway, including the pavement, or any other area that is within seven metres of any public highway. This includes shop-front displays of goods for sale, cafés and restaurants with tables and chairs outside and mobile vehicles trading from a fixed position, such as food vendors. The Act allows the Council to charge fees to cover the costs of providing a street trading service.
- 2.2 The Council currently charges a fixed fee of £89 per annum for a street trading licence. This is irrespective, for example, of the location of the display in the borough, the type of commodity sold or the service provided or the size of the licensed area.

- 2.3 This report details the process followed by the Council in accordance with the London Local Authorities Act 1990 (the 1990 Act) to give notice of the proposed charges structure, the representations received in response to the giving of that notice and the revised proposal for the charges structure now being recommended.

### 3. DETAIL

- 3.1 The 1990 Act enables a local authority to designate a street or part of a street in their area for the purposes of street trading and in turn to consider applications for street trading licences in those designated areas. In addition, persons who wish to trade on private forecourt but within 7 metres of the public highway must apply for a street trading licence if they are not outside an existing commercial premises or, if they are outside an existing commercial premises, if the goods they intend to sell or the service they intend to supply is different to that sold or provided within the premises.
- 3.2 The legislation allows the local authority to charge such fees for the grant or renewal of a street trading licence, for the grant of a temporary licence or for the variation of a street trading licence so that the fees are sufficient in aggregate to cover in whole or in part the reasonable administrative or other costs to the Council in connection with their functions under the Act. Other costs may include enforcement and compliance, the cleansing of streets in which street trading takes place and the collection and disposal of refuse.
- 3.3 Street designations are made at the Council's discretion. Licenses are also issued at the Councils discretion but there are fixed criteria for refusing an application and there are rights of appeal to the magistrates' court where an application for a licence is refused. Street trading licences in Croydon are granted for a year and then may be renewed. They renew on the anniversary of the grant of the particular licence, not all on a fixed date. In addition to the requirements of the 1990 Act, when designating areas for street trading the Council has regard to its Street Trading Policy which includes taking into account the amount of available footway and expects there to be at least 2.0 metres of available clear footway from the edge of any display to the pavement kerb or to any item of street furniture on LB Croydon maintained highway and at least 2.8 metres of clear footway on TfL maintained highway.
- 3.4 The current fixed fee charged for a new designation application is £365 and for an annual street trading licence, anywhere in the borough, £89. The current fixed fee charged for an application to vary an existing licence is £27. New designation, new licence and material variation applications are matters reserved for the Council's substantive Licensing Committee to consider at a hearing and are not matters that officers have delegated authority to decide upon. Decisions as to whether to grant an uncontested application to renew a street trading licence or to grant a licence in similar terms to a previous one at an already designated site are delegated to officers. Applications for temporary street trading licences are generally delegated to officers.

- 3.5 With regard to temporary licences, the current fees are as follows –  
North End, Croydon 1-6 day licence = £13. In 2015/16 the Council issued 79.  
North End 6 month licence = £27. In 2015/16 the Council issued 17. All other  
sites in the borough = £27 for a 1-6 day licence. In 2015/16 the Council  
issued 109

#### **4. CURRENT PROCEDURES & PROCESS**

- 4.1 In terms of identifying the Council's administrative or other costs in connection with street trading, set out below is the process followed where an enquiry is received to display goods or services on the highway or to operate a mobile vehicle on a site (the display) which has not previously been designated.
- 4.2 A street designation application and temporary licence application must be submitted to the Council at a total fee of £392. This is £365 for the designation and £27 for a temporary street trading licence, which will ordinarily be granted for 6 months or pending the Committee considering the designation application. If a temporary licence is not to be granted in the interim then the additional fee of £27 is not requested.
- 4.3 Officers deal with the initial enquiries and post the relevant forms to the prospective applicant. An Officer will then visit the site in question, to assess the suitability of the site and also to ensure that the measurements applied for in respect of the display allow for the required clearance stated in 3.3 above.
- 4.4 Photographs of the display (under the temporary licence) are taken which will be shown at the Committee hearing to decide the designation order application. The officer will also prepare a diagram of the shopfront and footway, as applicable, also showing any items of street furniture.
- 4.5 A notice of the designation application is placed and published by the Council in a local newspaper (Croydon Guardian) giving 28 days for objections to the application to be submitted.
- 4.6 Details of the designation application are sent to the relevant Highways Department (be that LB Croydon or TfL as applicable), the Council Planning Department, the Police Licensing Team, the Council Food & Safety Team and the Council Parking Services division, all of whom have 28 days to consider and if they so wish, comment on/object to the application.
- 4.7 A temporary licence is issued to the applicant which is valid for 6 months or until a designation decision has been made by the Committee. This allows the applicant to display the goods or services pending the Committee's decision and also allows the Committee to see the display in situ, via photographs, which assists in informing their decision making.
- 4.8 An officer prepares a report and the Licensing Committee hear the application and any relevant objections. They also consider any relevant policy matters and then make a decision whether to grant or refuse the application for designation.

If the application is granted the Committee also decide whether to grant a street trading licence to the applicant.

- 4.9 If an enquiry is received to trade on an already designated but currently vacant site, street trading application forms are sent out and a site visit conducted by an officer as above.
- 4.10 Once a street trading licence has been granted to either a shop front or mobile vehicle a yearly licence is applied for at a current fee of £89 and the licence expires and can be renewed on the anniversary of the grant of the licence. During the course of the year, officers' conduct unannounced compliance/enforcement visits to licensed premises/vehicles across the borough and also conduct responsive visits following complaints or other concerns raised.

## **5. INCOME FROM CURRENT CHARGES**

- 5.1 In 2015/16 the substantive Licensing Committee considered 17 new street designation applications and 2 variation applications. In addition temporary licences were issued to the designation applicants, allowing them to trade pending the designation decision. The total associated income was £6718.
- 5.2 The Council currently has 187 annual licence holders with a total annual income of £16,643.
- 5.3 In 2015/16 205 temporary (short duration) licences were issued with a total income of £4429 (as at 3.5 above).
- 5.4 The total income from street trading fees in 2015/16 was therefore £27790

## **6. CURRENT ADMINISTRATIVE AND OTHER COSTS**

- 6.1 The Council's estimated administrative and other current costs (costs) in providing the street trading service are £144,108.
- 6.2 The annual salaries of officers in the licensing team directly involved in street trading matters have been on costed (full cost to the Council) and then the estimated % of their working time spent on street trading has been apportioned. This ranges from 66% of the time of 1 particular officer who is heavily involved in application processing and enforcement/compliance duties to 2% of the time of a senior officer involved in decision making and policy matters. Overheads such as IT provision and office accommodation and the use of vehicles and/or public transport have not been factored into the costs. With regard to officers in other Council departments involved in street trading matters, primarily through consultations on applications or through the decision making/Committee process, they have been estimated to spend a set number of hours per year on street trading and so their time has been allocated as a set number of hours per year and then multiplied against an hourly rate which does account for overheads such as office accommodation and IT provision. The total current staff costs to the Council attributable to street trading are £127,629.

- 6.3 In addition to officer time, a small number of known direct costs, such as the cost of white lining a section of highway for street trading pitch identification and compliance purposes, the cost of placing public notices in a local newspaper and the cost of sweeping a set area of public highway have been factored in. Adding those known direct costs to the staffing costs, the Council's estimated costs in providing a street trading service for a year are £144,108.
- 6.4 As can be seen, the current income from street trading fees is substantially lower than the Council's costs in providing the service.

## **7. PROPOSED NEW FEE STRUCTURE**

- 7.1 In January 2016, the Council wrote individually to all holders of a street trading licence and all holders of temporary licences in the borough who had recently submitted designation applications, giving them notice of a proposed new charges structure for street trading. A public notice was also placed in a local newspaper (Croydon Guardian), edition dated 27 January 2016. A copy of the letter and a copy of the public notice are attached at Appendix One. Representations were invited on the proposal, giving 28 days for these to be made.
- 7.2 The income from the original proposal would have been in excess of £200,000. The letter and notice detailed that estimated administrative, enforcement/compliance and cleansing costs had been factored into the proposed charges structure (the original proposal) but not refuse collection costs. An hourly rate had been computed that in addition to officer costs, also factored in a % of overheads such as accommodation, IT provision and lighting and this was multiplied against a set number of visits and officer time it was proposed would be dedicated to street trading licences across the borough. This original proposal envisaged an enhanced service and a greater number of compliance enforcement visits, together with a need to meet the increasing demand for temporary street trading licences and 'pop up' markets across the borough. The original proposal also set out the intention to charge fees on the basis of the area of public highway taken by a particular licence, with the licence holder paying a fee commensurate with a set amount per square metre, per week over the 52 week year.
- 7.3 A total of 39 representations were received on the original proposals though of that number some were from responders who communicated more than once - 13 from existing street trading licence holders and 26 from members of the public and other interested parties. All comments received raised concerns about the proposals, which in summary were primarily with regard to:
- their possible effect on small independent business in the borough;
  - that they did not adequately consider the seasonal nature of some street trading; and
  - that setting fees by area was too arbitrary and would lead to small businesses with a large licensed area paying an unrealistic and potentially business damaging fee.

In addition, a petition bearing 2442 signatures was submitted raising concerns about the original proposal. However would the Committee please note that the potential proposed fee of £4160 used in the wording of the petition would not

have applied to the relevant premises even under the original proposal as it applied to a different area. The actual cost would have been £2496 and under the revised proposals would now be a maximum of £1500. The petition organiser has been informed of this.

Copies of all the representations received and a copy of the petition are attached at Appendix Two.

- 7.4 At the close of the consultation, the Council considered the original proposal against the representations received and as a result, concluded that it would be appropriate to propose a revised charges structure for the Licensing Committee to consider. A letter was sent to all holders of street trading licences advising them of this on 22 March 2016. A copy of that letter is attached at Appendix Three.
- 7.5 The revised proposal charges only for the Council's direct current estimated staffing costs for providing the service in addition to some known other direct costs and compliance/enforcement visits which will now remain at current levels but with a greater frequency to those licences permitting larger trading areas.
- 7.6 The revised proposal for the charges structure recommended to be implemented as of 1 May 2016 is as follows –
- 7.7 The current fee for a new designation application is retained and so the future designation application fee will be £365. The fee does not fully cover the full cost of the designation application process but the fee is non-refundable if the designation application is refused. In addition, consideration of an application for a new annual street trading licence immediately follows the grant of a designation. If the licence application is refused, there would be no fee for the licence application but if granted, the annual licence fee would be as per the revised proposals. This is proposed on the basis that the Council does not wish to make fees for new designations prohibitive as this may risk inhibiting new business or existing business growth.
- 7.8 Once a designation is granted, an application for a street trading licence is considered. The current fee structure does not account for where the display is in the borough, or the amount of public highway taken up by the licence. Accordingly, the original proposal was that the Council move away from a fixed fee for all licences across the borough and instead, it was proposed to charge £3 per square metre per week at all sites in the borough except on North End in central Croydon, where it would be £5 per square metre per week, to reflect the greater estimated compliance/enforcement costs in that area.
- 7.9 Some of the responses to the original proposal highlighted that some businesses with larger licensed areas would have consequently seen very significant fee increases and the Council acknowledges this risk. Accordingly, the revised proposal it is that, while retaining the original proposal to introduce an amount per square metre per week, the proposal now is to charge £2 per square metre per week at all sites in the borough except on North End in central Croydon, where it would be £4 per square metre per week, to reflect the greater estimated compliance/enforcement costs in that area. For those displays of less than one square metre in size, the annual fee will be fixed at £104 per annum, equivalent

to 1 square metre. In addition, it is proposed that there will be a cap or maximum fee of £1500 per annum for any licence in the borough other than on North End, Croydon. In North End, Croydon there will be a cap of £1600 per annum for a licence. Therefore, no annual street trading licence fee will exceed £1500 other than in North End where no annual street trading licence fee will exceed £1600.

- 7.10 In addition, it is proposed to offer a 6 month licence to meet seasonal demand. Premises may apply for a 6 month licence for 1 April to 30 September or 1 October to 31 March, at half the cost of an annual licence for the given site measurements and this will be for the premises to decide dependent on the seasonality of the business. Alternatively, premises may apply for an annual licence but with different pitch dimensions for 1 April to 30 September and 1 October to 31 March and the annual fee will be calculated accordingly, dependent on the differing pitch sizes for the two six month periods. To clarify, only requests for reductions in pitch size will be dealt with by officers administratively. Any request to increase current pitch size for part or all of the year will require a material variation application which will be referred to the Licensing Committee.
- 7.11 It is proposed that the fee for an application for a material variation to an existing licence be increased from £27 to £365 in line with the designation application fee. Both applications are required to be referred to the Council's Licensing Committee to consider and the amount of work involved in both is roughly the same. As above, the proposed new fee will not cover the work involved in processing the application and taking it before the Committee but at the same time, the Council does not wish to make fees for material variations prohibitive so as to risk inhibiting existing business growth.
- 7.12 It is proposed that the Council continues to issue temporary street trading licences when a new designation application is made, allowing that business to trade on the public highway pending the designation decision (which may be up to 6 months duration) but that the fee for that temporary licence increases from the current £27 to £104. Although this might appear to be a significant % increase, as can be seen at 7.9 above, £104 will be the minimum annual fee any premises will pay for the smallest licensed area of 1 square metre and so it is felt this fee is fair in the circumstances and will be applied for that temporary licence irrespective of the display area size. Again this is proposed so as not to inhibit new business and existing business growth.
- 7.13 With regard to other temporary licences, the current fee structure does not account for where the display is in the borough, or the amount of public highway taken up by the licence. Therefore it is proposed that in respect of North End the fee will be £15 per day per stall for independent traders and for stalls at organised commercial markets and £10 per day per stall at recognised community based events and/or for recognised charity stalls. It is proposed that the fee for all other sites in the borough be £10 per stall per day.

It should be noted that the rate of £10 a day is applied to new traders having a stall for the first time, as a start up, on Surrey Street Market.

- 7.14 In an effort to encourage new business, the original proposal provided that



where a new designation application is made and granted, or where commercial premises become vacant and are occupied for the first time by a new trader the fee for the new annual street trading licence for the first year of trading shall be set using the fee setting structure as set out in 7.9 and then reduced by 75%. Thereafter, for the second year of trading onward, the annual fee will revert to the area in square metres of the display multiplied by either £2 or £4 per square metre per week, as applicable above at 7.9. This was proposed on the basis that offering this discount to new traders in the first year will be a benefit to and stimulate new business. While some representations received have raised concerns that a discount for new business may have a detrimental effect on existing businesses, it is considered that introducing such a discount for new traders outweighs such concerns.

- 7.15 If the revised proposals are agreed and all current annual licences are kept and renewed, that would equate to an annual charges income of **£148,168.72**. If the Council receives the same number of new designation and variation applications each year, together with the temporary licence fee, that would equate to **£8703** (19 relevant applications and 17 temporary licence fees). It is difficult to accurately gauge with complete accuracy the number of temporary licence applications that will be received but as a minimum, based on 2015/16 figures, 205 applications would be received with a minimum charges income of **£2050**.

The total estimated charges income therefore under the revised proposal for the charges structure would be £158,921.72. As is detailed at 6.3 above, the Council's revised estimated current annual costs for providing the service is £144,108.

- 7.16 Clearly, the above income calculations are based on an assumption that all current annual street trading licences are retained and renewed under the revised charges proposals and that the Council receives at least the same number of new designation, material variation and temporary licence applications. However, with the introduction of a new fee structure and the introduction of a 6 month licence and an annual licence with alternate rates, the Council may see a reduction in the renewal of annual licences and a number of traders changing to a revised licence or shorter duration licence. If that happens then there will be a reduction in charges income and a potential resultant gap against current costs. This may in turn necessitate a reassessment of the resourcing of the street trading service and the associated charges structure. If the recommendations in this report are agreed, the operation of the new charges structure reviewed after a year.
- 7.17 To assist the Committee, the current street trading fees of 6 other London local authorities have been obtained and these are at Appendix Four. It is hoped that this information gives the Committee an indication of the costs of providing a street trading licensing service at other London boroughs.

## **8. THE PROCESS FOR APPLYING & AMENDING FEES & CHARGES**

- 8.1 The London Local Authorities Act 1990 (as amended) gives powers to local councils to issue licences for the purposes of street trading and also set fees and charges.

8.2 Section 32 (1) of the Act provides –

*A borough council may charge such fees for the grant or renewal of a street trading licence under this Part of this Act, the grant of a temporary licence or for the variation at the request of the licence holder of the conditions of a street trading licence as they may determine and as may be sufficient in the aggregate to cover in whole or in part the reasonable administrative or other costs in connection with their functions under this Part of this Act, not otherwise recovered.*

Section 32 (2) provides -

*A borough council may recover from licence holders such charges as may be sufficient in the aggregate taking one year with another to cover the reasonable costs, not otherwise recovered, of —*

*(a) the collection, removal and disposal of refuse or other services rendered by them to such holders; and*

*(b) the cleansing of streets in which street trading takes place in so far as that cleansing is attributable to such trading; and*

*(c) any reasonable administrative or other costs incurred in connection with the administration of this Part of this Act; and*

*(d) the cost of enforcing the provisions of this Part of this Act.*

Section 32 (3) states –

*A borough council may determine —*

*(a) that charges under subsection (2) above shall be included in a fee payable under subsection(1) above; or*

*(b) that they shall be separately recoverable*

It should be noted that refuse collection costs have not been factored into the revised proposed charges structure as they are recovered separately, as applicable.

In addition, Section 32 (6) of the Act provides –

*A borough council may determine the fees to be charged on the grant of temporary licence under section 31 (Temporary licences) of this Act, and in doing so they shall have regard to the matters specified in subsection (2) above and such fees shall be included in the computation for the purposes of determining the fees and charges under subsections (1) and (2) above.*

Section 32 (7) of the Act provides –

*Before determining charges to be made under subsection (2) above (whether originally or by way of variation of charges previously determined) a borough council —*

- (a) shall give notice of the proposed charges to licence holders or to a body or bodies representative of them; and*
- (b) shall publish a notice of the proposed charges in a newspaper circulating in the area in which the licence street or streets in respect of which the charges will be applied is situated.*

Section 32(9) provides-

*It shall be the duty of a borough council to—*

- (a) consider any such representations which are made to them within the period specified in the notice and*
- (b) comply with any request made under subsection (7A) above;*

Subject to the Committees agreement of the recommendations in this report, s.32(10) provides-

*When a borough council have determined fees under subsection (1) above or charges under subsection (2) above (whether originally or by way of variation of fees or charges previously determined) they shall give notice of the fees or charges so determined and of the date on which those fees or charges are to be brought into effect, in the manner prescribed in subsection (7) above.*

## **9. COMMENTS OF THE SOLICITOR TO THE COUNCIL**

- 9.1 The Acting Council Solicitor comments that the relevant requirements of the 1990 Act are as detailed above.
- 9.2 In relation to the revised proposal it is not advised that it requires the giving of further public notice under S.32(7). This is on the basis that the nature of the revisions will not lead to any conspicuous unfairness if a further opportunity to make representations on them is not given so they do not make a fundamental difference to the original proposal.

Approved by: Gabriel MacGregor, Acting Council Solicitor and Acting Monitoring Officer

## 10. FINANCIAL CONSIDERATIONS

### 10.1 Revenue and Capital consequences of report recommendations

	Medium Term Financial Strategy		
	2015/16	2016/17	2017/18
	£	£	£
Revenue Budget			
Expenditure			
Income	£27790	£158,921.72	£158,921.72
Effect of Decision			
Expenditure			
Income	£144,108.	£144,108.	£144,108.
	<u>£116318</u>	<u>£14813.72</u>	<u>£14813.72</u>
Capital Budget			
Effect of Decision			

- 10.2 Implementation of the proposed charging structure will result in a net surplus of approximately £14,813.72 assuming that activity in the service remains the same as in 2015/16. This surplus is based on the direct costs of the service, which are predominately staffing, however if the total cost including overheads which are held centrally in the organisation, such as IT, accommodation, and stationery & postage, are considered the service would no longer be making a surplus. If activity changes from 2015/16 the surplus/deficit will also change. For example, if 15% of licensees reduce their licence to 6 months rather than the current annual licence the service will no longer be recovering all direct costs, based on an average licence cost.

Approved by: Louise Lynch, Head of Finance Place and Resources

## 11. HUMAN RESOURCES IMPACT

- 11.1 At this time there are no perceived human resources issues. The purpose of this report is to ensure income from fees balances the current costs to the Council and this is primarily staff costs. It is intended that current levels of staff resource be maintained and focused on providing the street trading service.
- 11.2 Approved by Adrian Prescod, HR Business Partner, for and on behalf of Director of HR, Resources department.

## 12. CRIME AND DISORDER REDUCTION IMPACT

- 12.1 There are no perceived crime and disorder issues associated with this report, other than compliance/enforcement issues relating to street trading licences.

### **13. RISK ASSESSMENT**

- 13.1 As at para. 18 below, an initial equalities risk assessment has been conducted. Aside from that, there are no perceived risks, outside compliance with the relevant legislation, associated with this report.

### **14. CLIMATE CHANGE IMPLICATIONS AND THE EFFECT ON THE CARBON FOOTPRINT**

- 14.1 There are no perceived climate change or carbon footprint impacts related to this report.

### **15. HUMAN RIGHTS IMPACT**

- 15.1 The London Local Authorities Act 1990 is compliant with the Human Rights Act but it will be necessary to ensure that procedures for dealing with applications also meet the Acts requirements.

### **16. FREEDOM OF INFORMATION/DATA PROTECTION CONSIDERATIONS**

- 16.1 Protocols agreed in relation to Licensing Hearings are within the Council's Constitution and will be accessible as part of the Council's Publication Scheme maintained under the Freedom of Information Act.

### **17. PROTECTING CHILDREN**

- 17.1 There are no perceived child protection issues related to this report.

### **18. EQUALITIES IMPACT ASSESSMENT**

- 18.1 An Initial Equality Analysis was carried out and it was concluded that a full Equality Impact Assessment was not required.

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**CONTACT OFFICER:** Michael Goddard, Licensing Manager, Ext. 61838

**List of enclosures / Appendices:**

Appendix 1- Copies of letter dated 26 January 2016 and Public Notice

Appendix 2- Copies of responses/comments received during consultation and the petition dated 3 March 2016

Appendix 3- Copy of letter dated 22 March 2016

Appendix 4- Details of street trading licence fees at 6 other London boroughs

**BACKGROUND DOCUMENTS:** London Local Authorities Act 1990 (as amended)



Place Department  
Licensing Team  
Floor 10, Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon CR0 1EA

Tel/Typetalk: 020 8760 5466  
Fax: 020 8633 9661  
Minicom: 020 8760 5797  
E-mail: licensing@croydon.gov.uk

Please ask for/reply to: Michael Goddard

Your Ref:  
Our Ref:  
Date: 26 January 2016

Dear ,

**Re: Street Trading Licence Fees**  
**Legislation: London Local Authorities Act 1990 (as amended)**

I am writing to you as the holder of a street trading licence issued by the Council under the above legislation.

Street trading fees may be calculated so that the estimated income for the year balances the Council's estimated costs for enforcement, administration, cleansing and refuse services, as applicable to street trading. The charges which may be made are governed by Part 3 of the London Local Authorities Act 1990, s.32. This enables the Council to recover its reasonable costs. Please note that Croydon's fees do not include an element relating to refuse services. Therefore, whilst the responsibility for refuse collection rests with a trader, where a trader fails to make proper arrangements for the collection/disposal of trade waste, the Council will undertake the work in default.

Section 32(1) of the London Local Authorities Act 1990 provides that a borough council may charge such fees for the grant or renewal of a street trading licence, the grant of a temporary licence or for the variation, at the request of the licence holder, of the conditions of a street trading licence, as they may determine and as may be sufficient in the aggregate to cover in whole or in part the reasonable administrative or other costs in connection with their functions under that part of the Act which are not otherwise recovered.

Currently, the application and annual renewal fee for a street trading licence is £89. This fee applies irrespective of whether the licence is for the display of goods or the provision of services, such as tables and chairs, nor does the fee vary dependent on the size of the licensed area or the location, in the borough of the licensed area.

Following a review of the current fees charged, it is considered that they do not cover the Council's reasonable administrative, enforcement and other relevant costs, nor is it considered equitable that the same fees are applied to all licences

across the borough, irrespective of pitch dimensions or location.

The above being the case, the Council proposes to change the way fees for individual street trading licences across the borough are calculated and therefore the fees you are charged for your licence may change. The purpose of this letter is to give you notice of the proposed changes and the opportunity to make representations concerning these.

It is proposed that, from 1 April 2016, street trading fees will be based on the area of public highway, in squares metres, that is licensed for street trading (the licensed pitch), calculated by using the length & width of the licensed pitch. As an example, if your licensed pitch dimensions are 4 metres in length and 2 metres in width, this would equate to 8 square metres. In addition, should the pitch dimensions be for example, 8.2 square metres in size, the pitch dimension applied for the purpose of calculating the licence fee would be rounded up to the next whole number, i.e. 9 square metres.

It is proposed to charge a licence fee based upon an amount per week, per square metre and that the total fee for the year will be payable on the anniversary of the renewal of the licence or on application for a new licence.

It is proposed that the following fee per square metre per week will apply to street trading licences:

- In central Croydon on North End, from the junction with George Street to the junction with Poplar Walk (as shown between the star symbols on the attached plan), £5 per square metre per week.
- For all licensed pitches elsewhere in the borough, £3 per square metre per week.

The differential in amounts per square metre above is to account for the greater applicable costs associated with North End, central Croydon.

With regard to temporary street trading licenses, it is proposed that the following fee per square metre per day will apply –

- In central Croydon on North End, from the junction with George Street to the junction with Poplar Walk (as shown between the star symbols on the attached plan), £5 per square metre per day.
- For all licensed pitches elsewhere in the borough, £3 per square metre per day.

In addition to the above, it is proposed that the fee for a variation to an existing street trading licence shall be £365 and the fee for an application to designate a site for street trading shall be £365.

With regard to applications for new and renewal street trading licences, the above fee setting structure is intended to cover the Council's reasonable costs that it believes will be incurred over the 12 month period of the licence. The proposed charges are based on an hourly rate which has been computed using



an aggregation of all applicable costs and overheads associated with the provision of the service. For example, the service includes administrative and enforcement staff, including visits to check for compliance with street trading licenses and where necessary enforcement visits. It is hoped that these proposals will also enhance the service the Council is able to provide to licence holders and the general public with regard to the management of street trading across the borough.

It is proposed that the above charges shall have effect from 1 April 2016 until 31 March 2017, at which point they will be reassessed.

In an effort to encourage new business, where a designation application is made and granted, the fee for the new annual street trading licence for the first year of trading shall be set using the above fee setting structure and then reduced by 75%. Similarly, where commercial premises become vacant and are occupied for the first time by a new trader, if the site outside that premises is already designated for street trading, the fee for the new annual street trading licence for that new trader for the first year of trading shall be set using the above fee setting structure and then reduced by 75%. Thereafter, for the second year of trading onward, the annual fee will revert to the area in square metres of the display multiplied by either £3 or £5 per square metre per week, as applicable above.

Should you wish to make any representations on these proposals, these must be made in writing and may be sent to [licensing@croydon.gov.uk](mailto:licensing@croydon.gov.uk) or to the following address –

The Licensing Team  
Place Department  
Floor 10, Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon  
CR0 1EA

Any representations made must be received by 5pm on Wednesday 24 February 2016. Any representations received will be considered by the Council's Licensing Committee when it determines the fees to be charged.

Should you wish to discuss matters or require clarification on any point, please do not hesitate to contact the Council Licensing Team on 020 8760 5466 or at [licensing@croydon.gov.uk](mailto:licensing@croydon.gov.uk) .

Yours faithfully,



Councillor Mark Watson  
Cabinet Member for Communities, Safety & Justice

## **STREET TRADING – STREET TRADING FEES**

Street trading fees may be calculated so that the estimated income for the year balances the Council's estimated costs for enforcement, administration, cleansing and refuse services, as applicable to street trading. The charges which may be made are governed by Part 3 of the London Local Authorities Act 1990, s.32. This enables the Council to recover its reasonable costs. Please note that Croydon's fees do not include an element relating to refuse services. Therefore, whilst the responsibility for refuse collection rests with a trader, where a trader fails to make proper arrangements for the collection/disposal of trade waste, the Council will undertake the work in default.

Under Section 32(7) of the London Local Authorities Act 1990 (as amended), the Council intends to introduce a system of fee setting whereby annual street trading licence and renewal fees shall be fixed by multiplying the area, in square metres, of the display by £3 per week. This rate shall apply to all streets in the borough where street trading takes place apart from North End, central Croydon (from the j/w George Street to the j/w Poplar Walk) where the charge shall be £5 per square metre per week. The differential in amounts per square metre above is to account for the greater applicable costs associated with North End, central Croydon.

It is proposed that temporary street trading licence fees shall be similarly set, with the fee being £3 per square metre per day on all streets in the borough other than North End, central Croydon (from the j/w George Street to the j/w Poplar Walk) where the charge shall be £5 per square metre per day.

The proposed charges are based on an hourly rate which has been computed using an aggregation of all applicable costs and overheads associated with the provision of the service. For example, the service includes administrative and enforcement staff, including visits to check for compliance with street trading licenses and where necessary enforcement visits. It is hoped that these proposals will also enhance the service the Council is able to provide to licence holders and the general public with regard to the management of street trading across the borough

The fee for a variation to an annual street trading licence shall be £365. The fee for an application for designation to permit street trading shall be £365. The designation & variation fees shall apply to all streets in the borough.

It is proposed that the above charges shall have effect from 1 April 2016 until 31 March 2017, at which point they will be reassessed.

Charges for 'on street' street trading licences in Surrey Street Market are outside the scope of this proposal, as they have their own distinct fee setting structure.

In an effort to encourage new business, where a designation application is made and granted, the fee for the new annual street trading licence for the first year of trading shall be set using the above fee setting structure and then reduced by 75%. Similarly, where commercial premises become vacant and are occupied for the first

time by a new trader, if the site outside that premises is already designated for street trading, the fee for the new annual street trading licence for that new trader for the first year of trading shall be set using the above fee setting structure and then reduced by 75%. Thereafter, for the second year of trading onward, the annual fee will revert to the area in square metres of the display multiplied by either £3 or £5 per square metre per week, as applicable above.

Any representations relating to the above must be made in writing to the Council and must be submitted by 5pm on 24 February 2016. Representations may be sent to [licensing@croydon.gov.uk](mailto:licensing@croydon.gov.uk) or addressed to the following address –

Croydon Council  
Licensing Team  
Floor 10, Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon  
CR0 1EA

Jo Negrini  
Executive Director  
Place Department  
London Borough of Croydon

From: [REDACTED] [mailto:[REDACTED]]  
Sent: 30 January 2016 13:53  
To: LICENSING  
Subject: Street Trading Levies

To Whom It May Concern,

I would like to express my dismay regarding your exorbitant increases on charges to street traders in general but in particular with regards to the effect it is going to have on my favourite local cafés, Matthews Yard. During the warmer months my family love to sit outside this community gem and watch our children play in the square. I am not alone in enjoying this pleasure, many families also do this.

Generally, the warmer weather I refer to begins in April when I suspect Matthews Yard will have to remove these chairs and tables outside. The more than 50 fold rise in charge to this business seems to me nothing short of ridiculous, I would think that facilities like this should be exempt from such an increase and see that as a good means of avoiding depriving local citizens of a basic pleasure.

Yours Sincerely,

[REDACTED]

Croydon Resident

A2

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** 31 January 2016 09:11  
**To:** LICENSING  
**Subject:** Street trading fees

I note you plan to increase above and I am concerned that this will have a negative impact on Surrey Street one of the best things about our borough - had this been in manifesto I would not have voted for it.

Regeneration is driven best by local small enterprises of which we have many - please help them thrive rather than choke them with this increase

[REDACTED]

From: [REDACTED] [mailto:[REDACTED]]  
Sent: 01 February 2016 11:59  
To: LICENSING  
Subject: Street trading increased

Hello I agree with comments in this petition.

[https://www.change.org/p/\[REDACTED\]](https://www.change.org/p/[REDACTED])  
[REDACTED]medium=twitter&utm\_campaign=share twitter responsive

As a private resident I only apply for a street licence for a stall at the Heritage Festival in North End In June and I assume fees for that event will increase.

Regards

[REDACTED]

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 30 January 2016 16:44  
**To:** [REDACTED]  
**Subject:** Stop the #SunshineTax in Croydon! Save our fledgling cafe culture

Croydon council has announced proposals to change street trading fees from a flat fee, to a charge per square metre. Under this proposal [REDACTED] and other independent cafes and business are faced with an increase of up to 4,574% in the fee we pay to have our tables and chairs outside our premises.

[REDACTED] presently pays £89 per year for our street trading licence. Under the new proposals we will be forced to pay £4,160 or remove our outside tables and chairs.

This is an excessive charge and we hope you will support us in urging Croydon council to look again at its proposals and understand the harm it will do to Croydon's economy and to the lifestyle of its residents.

We feel it is tantamount to a #sunshinetax and urge you to lobby the council during the consultation period to prevent this coming into force.

Please sign our petition which can be found here: [REDACTED]  
[REDACTED]

More information from Croydon Council can be found here: More info from the council can be found here: <https://getinvolved.croydon.gov.uk/KMS/DMart.aspx?strTab=Activities&PageContext=PublicDMart&PageType=item&DMartId=141>

Thank you for your support.

Best wishes

[REDACTED]  
[REDACTED]  
[REDACTED]

A2

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 30 January 2016 18:03  
**To:** LICENSING  
**Subject:** Consultation STREET TRADING – STREET TRADING FEES

I would like to respond to the request for views to be submitted on this proposal.

Whilst I can see sense in making the charge proportional to the area used, the rate of £3 per sq. m/week seems to be excessive and will result in a great increase in revenue. The current £89 annually would equate to 0.57 sq. m, less than the space required for one person to sit (ref. [http://www.engineeringtoolbox.com/number-persons-buildings-d\\_118.html](http://www.engineeringtoolbox.com/number-persons-buildings-d_118.html)). On the basis that no space is likely to be less than 2 sq. m this alone would result in a quadrupling of revenue.

In order to make any judgement on this at all I would like to see the existing revenue for street trading licenses, the total area licensed, the number of licensees and the revenue likely from the proposal. I realise that this information might not be available in its entirety, and future revenue cannot take into account a drop in licensees as a result of increased costs.

--  
Regards,

[redacted]

[redacted]  
Thornton Heath [redacted]

Mobile: [redacted]



**From:** [redacted] [mailto:[redacted]]  
**Sent:** 02 February 2016 12:50  
**To:** LICENSING  
**Subject:** ref :street trading license response to your letter

Dear Mr WATSON,

With reference to the proposed new format of liscence fees, I am writting to say that if your intention is to stop shops selling from outside than this is a wonderful plan to enforce and give your staff a pay rise at the same time!!!!

We have been in Croydon since 1988 and lost the likes of TURTLES in our time etc, thanks to your red tape and can see our departure in the near future too if you keep coming up with such bright ideas.

Coming to the point, ask your self a question, why would a small independant keep stock outside in the first place, they are trying to attract customers to the shop with knowledge of exposing loss of stock to thieves of Croydon.

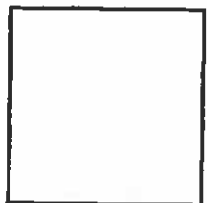
Now , you introduce fees on top of this and now wish to increase them to £ 5.00 a day. In short, we will stop re-newing the license period, whereby you will loose the current fees and we will shut down the shop quicker due to your bright schemes!!

Keep this up and be prepared to loose your jobs as fewer shops will pay your salaries via our business rates

Good luck

Regards and thank you

[redacted]  
[redacted]



[redacted] Tel: [redacted]

A2



2 February 2016

[licensing@croydon.gov.uk](mailto:licensing@croydon.gov.uk)

Dear Sirs,  
RE: STREET TRADING LICENCING FEES

We write in relation to your letter dated 27 January 2016.

An increase in the street trading fees would simply be unaffordable for our business for the following reasons.

- 1) There has been a steady decline in footfall on the High Street, which is confirmed by the footfall camera, sales are dropping making it harder to run a business in Croydon.
- 2) The introduction of Box Park will surely take further customers away from the High Street bars and pubs, without an outside seating area it will be difficult to attract them.
- 3) We clean our own smoking area every 15 minutes, and pay the Council for the refuse service.
- 4) The closure of the shopping area to make way for Westfield's, is expected to effect the business further with less employees and shoppers in the area.
- 5) An increase from £89 to £2340 is so high that it simply would not be plausible, especially in the current climate, and a further decline expected in the near future.
- 6) To recover the costs of £2340, we would have to make sales of £7020.
- 7) The café culture should be supported as it is an attractive part of the town centre.

Yours faithfully,

Company :   
Company No:   
VAT:

A2

From: [redacted] [mailto:[redacted]]  
Sent: 05 February 2016 13:36  
To: LICENSING  
Subject: Street Trading Licence Fees / [redacted]

Dear Mark Watson

My name is [redacted] and I'm the manager of [redacted] at [redacted]

I received your letter on the 27th January 2016 about the proposed changes to the Street Trading Licence Fees from the current £89 per annum to £1,248 according to my calculations on £3 per square meter. I calculated that I have 8 square meters in front of my restaurant after rounding up the measurements to the higher whole meter. Therefore according to your letter this is brought our annual fees to an insane figure of £1,248. This is totally outrageous move by Croydon council to penalise our already struggling businesses. If you care to look at Purley current status we are struggling on many levels. There's not enough restaurants here to attract people down to Purley so most nights is like a graveyard. Constant increases on food and labour costs are depleting net profits. There's parking issues with many of my customers avoiding the area due to over zealous parking attendants. We have 3 or 4 charity shops adjacent to our premises which tells you what kind of area we're dealing with.

This amount you're proposing is totally unexeptable. We want our council to support us and help rejuvenate the area so people can return and spend money and not clobber shops that are struggling to keep heads above water.

The reason why I do have tables and chairs outside on the pavement is to attract customers especially in the summer and for people with pets that are not allowed in the restaurant for hygiene resons. It also looks attractive for Purley to have people sitting alfresco.

There is no way we can pay this amount. We will either stop putting tables and chairs outside or relocate to another borough that will be more reasonable.

Regards

[redacted]  
[redacted]  
[redacted]

A2

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 07 February 2016 13:18  
**To:** LICENSING  
**Subject:** Proposed increase in street trading fees

Re the above.

I am a long term Croydon resident.

The fee increase proposed seems excessive and unfair.

The use of pavement areas generally enhances the atmosphere of the local environment and should be seen as a positive use of public space.

Businesses already pay large amounts of Business Rates and should not be further discouraged from operating and expanding locally.

If the fees are increased, businesses will simply stop using the pavement area as it will become uneconomic. This will result in a loss of income to the Council rather than the hoped for gain.

Local Authorities must begin to realise that they cannot simply burden local businesses and residents with even more taxes simply because it is an easy way to raise revenue.

Regards, [redacted]

A2

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 07 February 2016 22:21  
**To:** Watson, Mark; LICENSING; Bashford, Simon; Negrini, Jo  
**Subject:** Street Trading fees

Dear Councillor Watson,

I hope Friday night went well, I saw [redacted] on Saturday and he felt that it did apart from the cliched [redacted] - we won't stoop that low again.

Apologies for the lack of contact lately, I have been giving more thought to the Street Trading issue in light of the information you provided with respect to the limitations you are faced with and mechanisms which can and can't be used to increase revenue.

I think the options outlined below, while complicating the charging system a little more, will simultaneously provide a mechanism for exercising greater freedom and more control.

I was trying to come up with something fairer and easier to swallow. Perhaps something like £365 per year flat fee for street trading licence. This obviously still leaves you short - but more than 400% better off - and spinning it as £1 a day is quite positive and easy for you to beat us on the PR front!

If you then introduce a zoned & tiered fee which gives you more flexibility to promote or inhibit certain aspects of street trading either borough wide, or in geographical zones the independent traders are almost instantly better off.

I think there should be more attention given to the benefits of funding the street trading side of things and perhaps using more funds to promote the street scene and street life as an inclusive part of regeneration plans.

Below are some examples of how I feel this approach would work and allow you to pinpoint businesses that can afford to pay more and provide relief to those who can't.

If on top of the flat fee there is a surcharge for the type of street trading taking place. That would be more equitable. Someone making a mint selling pulled pork buns to late night drinkers should arguably pay more, particular given their waste management and similar and increased health and safety / enforcement burden. These should perhaps pay an additional lump sum pro-rated according to the amount of time they trade and variable by the geographical location of trade and predefined zones.

The flexibility of this approach, which I would leave to you your officers to explore in more depth means that if for example there was a perceived need within the council to reduce encroachment of unsightly, untidy or overly conspicuous pavement displays as part of improvements in a particular area, the mechanism to do so would exist.

A more positive example to encourage cafe culture specifically in South Croydon to maximise impact of the investment in pavement widening etc then the council could announce a zero rate on street trading involving pavement tables and chairs, i that geographical zone.

I hope these suggestions help you but I do feel you need to consider climate conditions, the type of trade and the revenue potential from the type of trade taking place.

██████████ would need to generate £25k + pa to justify paying the proposed fees. In the current trading climate this is unlikely.

With regards to the petition it is not my intention to cause unnecessary embarrassment etc.

Perhaps with the suggestions above and potential they offer and the clear voice from the community that a fairer approach is needed, I can suspend the petition on the agreement that you postpone the April 1st rate hike. IF we said you postponed it for 1 Quarter that would allow enough time to consider the report and review the feedback and alternatives submitted (not specifically by me). We can draw a line in the sand and I think, I have given you a much better solution which is more of a precision tool than a blunt instrument.

But who knows - perhaps there are a hundred more hurdles this opens up. At the moment it feels like our tables and chairs outside are being expected to subsidise the shortfall in issuing and enforcing premises license side of things which just doesn't seem correct.

I hope these suggestions are genuinely productive.

Best wishes

██████████

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 08 February 2016 11:32  
**To:** LICENSING; [redacted]  
**Subject:** From [redacted] Re Street Traders Licensing

It would appear that the Croydon Council want to kerb the residential life of the local community. This increase is extortionate and not acceptable.

The Street Traders and I understand that means anyone who has chairs and tables on the pathway.

These events occur for café's and other occasional events like Street Fairs and Celebrations such as Street Parties for the Population of the UK to show their Enthusiasm and love of the Nation and charity functions with appropriate licensing.

The huge, exorbitant raise of their Fee that is being suggested is immoral and possibly illegal, if not illegal it should be. The increases in these money grabbing ideas makes it impossible for lots of National fêtes and fairs or Street closure Parties to be viable cost wise.

I am not a Street Trader but I am a Rotarian and this will no doubt make it impossible for the public to enjoy their nation and ability to legally show their enthusiasm for say the Queen's birthday etc.

A reasonable increase is exactly what it says reasonable but this fee or anything remotely near the percentage of increase is NOT Reasonable.

[redacted]  
[redacted]

AJ

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 08 February 2016 12:31  
**To:** LICENSING  
**Subject:** Street Trading Fees

I disagree with the new rates to be charged from April 2016 on the basis that they are excessive as a blanket rate for all.

Restaurants, cafes and pubs which use the street for seating bring a relaxed and community feel to our towns. They keep the area clean themselves as customers don't like sitting in rubbish and dirt. You will drive all these and similar businesses indoors.

If there are specific categories of businesses (e.g. shops) which are causing a problem then introduce a policy of a fixed penalty plus the cost of 'policing' the problem until it is resolved. That would stop them fast!

Thank you.



From: [REDACTED] [mailto:[REDACTED]]

Sent: 08 February 2016 12:48

To: LICENSING

Subject: Street Trading Fees

This seems to fly in the face of the councils pledge to help small businesses.

Please reconsider this large increase.

Lorna Brown

A2

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 08 February 2016 12:59  
**To:** LICENSING  
**Subject:** Street Trading Fees- Consultation Feedback

Hi Team,

I've just read both consultation PDFs. It's a hard read because, for whatever reason, you've chosen not to include before and after examples. However, given some background knowledge, it looks to be a massive hike in the rates you are charging certain businesses in Croydon at a time when the Council is trying to attract enterprise into the Borough. Was a significant increase the intent, and, if so, can you help us understand how this thinking is aligned?

Kind regards,

[redacted]  
[redacted]  
[redacted]  
T: [redacted]  
E: [redacted]  
W: [redacted]  
[redacted]

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A2

From: [REDACTED] [mailto:[REDACTED]]  
Sent: 08 February 2016 20:31  
To: LICENSING  
Subject: Proposals for increased Street Trading charges

The proposed increases in street trading charges are, for small businesses, punitive and are bullying tactics by the council to make a few ££s in revenue. The current proposals should be withdrawn pending a proper review.

Sent from my iPhone

A2

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** 08 February 2016 15:46  
**To:** LICENSING  
**Subject:** Street Trading Licence Fees

Dear Croydon Council

It seems to me that these proposed changes have perhaps not been thought through properly. If they will mean that the licence that businesses like Matthew's Yard pay for having tables outside their premises will increase by over 2,000% then it is obviously not correct. Introducing an increase that will put valuable small, local businesses like this out of business benefits nobody. I would urge you to look at these proposals again.

[REDACTED]  
[REDACTED]

Sent from Windows Mail

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**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** 08 February 2016 22:15  
**To:** LICENSING  
**Subject:** Street trading fees

Dear Sirs,

I write to protest about the massive increase in street trading fees. The Council says it wishes to regenerate Croydon, this, as it says, includes supporting small businesses, but this proposed new measure simply puts the boot in. The café culture of Croydon is one of the most attractive and vibrant aspects of our town but no smaller business will be able to afford the new tax, so this aspect will soon be lost.

It is not feasible to improve Croydon by bleeding small businesses dry, all the constant hard work that goes into them and then they are slugged with this unaffordable increase of fees.

Please reconsider this tax on many small businesses. I am not involved in one myself but it does seem to me to be very unfair,

Yours truly,

[REDACTED]

[REDACTED]

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 09 February 2016 09:55  
**To:** LICENSING  
**Subject:** street trading licence

I have to say these proposals are ludicrous.

If I was forced to pay the £300+ fee for my display area, I would never see a return on the investment.

The area is only used for approx 6 months of the year due to the seasonal product we display and the UK weather.

And I would like to know how the £200.000 cost figure that has been reported is reached. Seems a little excessive for a couple of workers and computers.

[redacted]  
[redacted]

A2

From: [redacted] [mailto:[redacted]]  
Sent: 09 February 2016 18:55  
To: LICENSING  
Cc: Chris Philip; Bains, Jeet; Clancy, Luke; Wright, Chris; Creatura, Mario; Thompson, James; [redacted]  
Subject: Croydon Street Trader fees - Public Notice

I would like to object to the proposed fee charging structure being proposed by the Council.

- 1) All public land in Croydon is Community owned and should be used to promote usage at fair and reasonable cost to the community for the benefits being received.
- 2) The costs of getting these public benefits may in some circumstances need to be shared by the Council on behalf of the public and the traders who provide the services that the public use.
- 3) All Public spaces made available to traders are public and as such bear some cost to the community irrespective of whether it is used or not.

For example if a Restaurant takes over public pavement to provide its services then it costs no more or less to the council for its use in this respect, provided that the restaurant pays the fees of administering such a service and cleans up afterwards. In this case a fee on a sq metre basis would only be appropriate were the annual usage equate to a reasonable amount.

As a member of the public I like being able to visit towns and communities that are able to offer me services in an environment I like. These can be more or less affordable to traders dependent in how much revenue the Council is trying to raise over and above what is reasonable to the public, the Council and the Trader.

On the assumption that even a minimal trader (Restaurant) open 6 days a week taking up a space in front of their business of 30m2 would pay a fee of £3/m2 weekly equating to £90 weekly i.e. £4680pa. This would seem excessive to me in any circumstances. Even if the Restaurant usage was half this then a charge of £2340 seems excess over and above the costs to the council for the benefits received by the public.

- 5) I agree that the functions the Council undertake in managing this activity are reasonable but the charges you propose are not quantitatively linked to actual costs or actual revenue your proposal is intended to generate.

As a minimum you should provide estimates of what you consider your current costs to be, what revenue you are currently receiving and what the new revenue will be under your proposals for Traders. Perhaps it is the Council that might need to reduce costs rather than increase revenues from Traders and in turn provide lessor benefits to the public.

I cannot support such an open ended proposal even though I agree with all your justifications. Perhaps you need to rethink and explain the changes to current systems as part of your proposals.

Please register my objection on the basis proposed.

[redacted]  
[redacted]  
[redacted]

A2

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 09 February 2016 11:14  
**To:** LICENSING  
**Subject:** Street Trading Fees- Consultation

An absolute and categorical NO to any increase in street trading fees. Surrey Street is a jewel in Croydon's crown, trading since 1276. It cannot and should not be forced out. NO, NO, NO.

[redacted]  
[redacted]



From: [redacted] [mailto:[redacted]]

Sent: 14 February 2016 19:46

To: LICENSING

Subject: Street Trading License cost increase

A2

I am appalled by the proposed increases - driving characterful and/or small traders off the streets, whilst handing out massive subsidies to outfits like 'Boxpark' to the tune of £3m plus - a bill footed by the taxpayer and like Cllr Newman and Ms Negrini's other schemes, probably doomed to ignominious failure.

[redacted]

A2

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 15 February 2016 14:48  
**To:** LICENSING  
**Subject:** Street Trading

I use a coffee shop in Selsdon, and on the very few days in the summer it nice to seat outside. Most of the year these tables are not used unless by the odd smoker hence it would not be in the owners interest to pay this 2500% rise the council is proposing. How many coffees would they have to sell to breakeven not forgetting any increase in rates!

As a result these tables will be removed and no fees paid to the Council!

A simple solution to your administration problem, one lifetime fee (based on actual cost - tens of pounds not thousands) which defines the maximum street space per retailer.

This seems to me a money making scheme which I feel will back-fire, and make life a little less interesting and will reduce the draw to Croydon!

Regards

[redacted]

Resident & rate buyer.

~~XXXXXXXXXXXXXXXXXXXX~~  
~~XXXXXXXXXXXXXXXXXXXX~~  
Croydon. ~~XXXXXX~~

15/2/16

Dear Mr Newman,

I have just read, with absolute astonishment, your comments regarding the rise in the cost of Street Trading licences.

I have run a small shop in Addiscombe for 12 years. I am certainly not one of the "huge businesses Croydon residents have been subsidising for years!!"

Fair enough increases maybe overdue - but - to raise them by such a huge amount is totally bizarre!

How can a small business, such as mine, budget for this extortionate rise in expenditure? - IT CANNOT!!

I believed the Labour Party was for the working people of Britain - how wrong was I?!

Yours sincerely

~~XXXXXXXXXX~~

~~XXXXXXXXXXXXXXXXXXXX~~

A2

From: [redacted], Croydon - Manager [mailto:[redacted]]  
Sent: 23 February 2016 16:41  
To: LICENSING  
Cc: [redacted]  
Subject: Street Trading Licence

Hi,

Under the new proposals for charging for Street Trading Licences our current bill of £89.00 per year will increase to £4836.00 a year.  
(Length 6.7m x Width 4.5m, Rounded up to 31m<sup>2</sup> x £3/m<sup>2</sup>, x 52 weeks)

I understand the need to increase the charge, but as you can see the increase in our case is quite substantial. Rather than throwing the dummy out of the pram like some businesses have, I would just like to know what assistance the council will give me to make sure this area remains financially viable. Despite the size of the area we still only have seating for 32 people as we have to allow space for access to both ourselves, and we also allow a space for people to enter the [redacted] although this is just a courtesy and not an obligation on our Licence.

For the area to remain viable we would need to provide a covered area with heating so the tables can be used all year round, in all weathers. At present we have umbrellas that we only put up once the [redacted] closes, (again no obligation just another courtesy on our behalf). However, in order to use the area all year round we would need to replace these with something more substantial.

I would be interested to hear your response.

Kind Regards

[redacted]  
[redacted]  
[redacted]  
[redacted]  
[redacted]  
[redacted]



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To: The Licensing Team,  
Croydon Council,  
Place Department,  
Floor 10, Zone B,  
Bernard Wetherill House,  
8 Mint Walk,  
Croydon CR0 1EA

23<sup>rd</sup> February 2016

**Representation re: Street Trading Licence Fees:  
Croydon Council Proposal for revised calculation of fee charges**

As Chair of the Board of the New Addington Business Improvement District (BID) and of the Central Parade Business Partnership (CPBP), I am formally writing to put on record our concerns regarding the Council's proposed changes to the Street Trading licence fees. These were discussed at our Board meeting on 4<sup>th</sup> February 2016.

As the voice of the business community in New Addington we are extremely concerned about the potential financial impact of the proposed revised pricing structure on the livelihoods of individual business-owners.

We are also extremely disappointed that we were not informed or consulted in advance regarding these proposals.

CPBP prides ourselves on our reputation for excellent and long-standing partnership-working with both officer and elected Member colleagues from the Council and other public authorities, (notably the Police and Fire Services). As the Council's primary strategic business partner in New Addington, the BID represents the views of businesses. More importantly we frequently act as a go-between to successfully communicate key messages to traders on behalf of the Council and other public authorities.

We are disappointed that this opportunity was not taken advantage of in the communication of these proposals. It has not encouraged goodwill amongst traders and directly contravenes the spirit of the recent *Government Review of Business Improvement Districts* which specifically recommended an 'increase involvement of Business Improvement District bodies in planning, by encouraging a bespoke approach to consultation'<sup>1</sup>.

---

<sup>1</sup> November 2014  
Department for Communities and Local Government

Our research suggests that approximately 20% of our local traders will be immediately affected by this proposal. These businesses currently display goods, use an 'A' frame noticeboard, have café-style tables and chairs outside their frontage or have some other trade facility associated with their business outside their premises. We estimate that 100% of them will be required to pay significantly more than the current flat fee of £89p.a. An estimate by a typical trader based on information given in the recent Council correspondence suggests they could face an increase of over 1400% to £1,248 p.a. This could result in an estimated £14,000 additional financial burden on our local traders.

We consider this to be an unreasonable increase, which will affect small businesses disproportionately. At a time when Central Parade businesses are facing significant disruption to trade and a noticeable downturn in footfall as a result of planned public realm improvement works and a reduction in free parking, this proposal will result in an additional financial burden on small businesses who are already experiencing tough times.

Looking to the future; we are concerned that little thought has been given to the potential unintended collective impact of these measures on footfall, trade and the economic vitality of the district centre as a whole if traders decide not to renew their licences due to cost considerations.

In addition we believe that the BID itself may suffer; as traders short of cash may not be able to afford to pay the small BID levy payment in addition to the street trading licence fee. This will have an impact on the agreed programme of BID improvement projects and ultimately on the safety, security and economic vitality of the district centre.

We are aware of the current climate of austerity and sympathetic to the financial constraints faced by the Council. However in our view the consultation on these changes has not been conducted appropriately and the notice period for the increased charges is unrealistic for many businesses to plan for.

In short; we urge the Council to reconsider this proposal and to adopt a more equitable and staged approach to the fees review that would better support small business owners and local district centres.

In addition we strongly invite Council officers to meet with BID representatives so that we can work together on a more sustainable review of licence fee charges. I welcome your response.

Yours in anticipation,

*Ken Burgess*

Ken Burgess, Chair of the Central Parade Business Partnership (CPBP) and the BID

The New Addington BID, CPBP, c/o 24 Central Parade, New Addington, CR0 0JB

A2

The Licensing Team  
Place Department  
Floor 10, Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon  
CR0 1EA

[REDACTED]

Date: February 2016

Dear Sirs

**Re: Street Trading Licence fees**  
**Legislation: London Local Authorities Act 1990 (as amended)**

We are writing to object to the proposals to charge a licence fee based upon an amount per week, per square metre and that the total fee for the year will be payable on the anniversary of the renewal of the licence or on application for a new licence.

The traditional High Street is already in severe decline and these proposed charges will only hasten that decline.

The additional proposal to give a 75% discount to new traders is also unjustified and unfair as it will give a commercial advantage over existing traders. This is particularly unfair when your proposal suggests that above fee setting structure is intended to cover the Council's reasonable costs that it believes will be incurred over the 12 month period of the licence. The proposed charges are based on an hourly rate which has been computed using an aggregation of all applicable costs and overheads associated with the provision of the service. How can a new trader cost less than an existing trader?

We would ask that the Council reconsider these new proposals as they are unaffordable for small businesses.

Yours faithfully

[REDACTED]

[REDACTED]

A2

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** 24 February 2016 15:12  
**To:** LICENSING; [REDACTED]  
**Subject:** Re: Ponte Nuovo - 80 High Street, Croydon

Hi [REDACTED],

Thank you for your email.

In regards to your letter dated 27th January regarding the increase to the Street Trading Licence, I believe the increase that Croydon Council are trying to implement is ridiculously out of reality. You need to bear in mind that we only place a few tables outside which only get used during the dry and sunny days of the year which is very rare living in the UK. Could someone please arrange to contact me regarding my objections. My mobile is [REDACTED]

Regards  
[REDACTED]



London

Licensing Team  
10th Floor - Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon, CR0 1EA

24 February 2016

**STREET TRADING - STREET TRADING FEES CONSULTATION RESPONSE**

**Introduction**

1. The main consultation paper is extremely disappointing because it does not set out the details of the extent of street licencing, the current income and staffing, and what the estimated total income under the proposed new fee calculation. Nor are any options set out with an explanation as to why the Council has chosen the specific new fee level it proposes.
2. There is no mention in the main consultation paper to the supporting document *Street Trading Fees- Consultation Questions and Answers*. This means that some traders and others will not have seen the additional information contained in it which may have influenced their thinking on the proposal.
3. There is no discussion on the potential negative effects it might have on small independent traders as opposed to chain traders. The fact that nearly 3,000 people have signed the petition set up by [redacted] of [redacted] gives an indication of the concerns they have for the potential damage to small independent businesses.
4. If anything in this response is based on misunderstanding then this illustrates the inadequacy of the consultation document.
5. The consultation should be stopped and the matter referred to the Scrutiny Committee to decide the basis for starting a new consultation process and the content of the consultation document. If this does not happen then the Licensing Committee scheduled to consider the outcome of the consultation should refer it back for the production of a proper consultation document and the re-start of the consultation.

**Basic Justification**

6. *The Street Trading Fees- Consultation Questions and Answers* document states:  
' Currently, the income the council receives for providing a street trading service does not cover the cost of the service. Our estimated current costs are in the region of £150,000. As the demand for street licencing grows; so will the need for services such as enforcement and compliance. In addition, our service provides advice and assistance to existing and potential traders, above our capacity. This includes advising people wishing to set up new small markets in different parts of the borough. It also covers street trading that takes place at street based community festivals. The demand for these services is currently outweighing our resources.'
7. It does not state how much income is being received for and how much expenditure was incurred in 2013/14 and for the first three quarters of 2014/15 to illustrate the problem.

(4) A borough council may— (a) require that every application for a licence under this Part of this Act be accompanied by the whole or part of the fee determined under subsection (1) above; and (b) determine that the fee may be paid by instalments.'

14. The Council policy should have been clearly set out in the consultation document so traders and others could have clarity about what costs are being discussed.

#### Proposed annual and renewal fee

15. The consultation document states that 'the Council intends to introduce a system of fee setting whereby annual street trading licence and renewal fees shall be fixed by multiplying the area, in square metres, of the display by £3 per week. This rate shall apply to all streets in the borough where street trading takes place apart from North End, central Croydon (from the j/w George Street to the j/w Poplar Walk) where the charge shall be £5 per square metre per week. The differential in amounts per square metre above is to account for the greater applicable costs associated with North End, central Croydon.'

16. The same level of fee will be charged for temporary licences. The document, however, does not state how many of these are granted every year nor for how long (one day, several days, several weeks, etc). Therefore if the new fee level is applicable community and voluntary groups that have to have a licence to sell goods in open air events such the Croydon Heritage Festival day event of stalls on North End, have no idea of what the increased cost is to them, except that it will be more than the current £13, especially given the tables provided are determined by the Whitgift Foundations contracted organising team and will only be know a few weeks for the closing for submitting licence applications, as I had to on behalf of Croydon Radical History Network in the 2014 and 2015 Festivals.

17. It is not clear whether the income from temporary licences under the new free proposal is included in the estimated income of £252,510, and if additional, how much is estimated to be received in 2016-17.

#### Costs and Overheads

18. The consultation document states that the 'proposed charges are based on an hourly rate which has been computed using an aggregation of all applicable costs and overheads associated with the provision of the service. For example, the service includes administrative and enforcement staff, including visits to check for compliance with street trading licenses and where necessary enforcement visits.'

19. The document does not state what the current and predicted level of costs and overheads are for 2016/17 and beyond. Therefore consultees have no idea of whether the proposed fees will bring in the money needed to meet those costs.

#### Service Enhancement

20. The consultation document states that it 'is hoped that these proposals will also enhance the service the Council is able to provide to licence holders and the general public with regard to the management of street trading across the borough.'

21. The implication is that the new fee levels are projected to bring in more income than meets the actual costs and overheads to enable an expansion of the licence team to carry out the proposed enhanced service. No costings are given for this. Nor is any explanation given of what the enhanced service will comprise and why it is needed. Nor is there any indication of how many complaints by the general public have been investigated by the licence team and the costs of that. Therefore consultees do not know whether an enhanced service is needed.

#### Designation and variation fees

22. The consultation document states that the 'fee for a variation to an annual street trading licence shall be £365. The fee for an application for designation to permit street trading shall be £365. The designation & variation fees shall apply to all streets in the borough.'

23. It is not clear whether the income from these fees is part of the current street trading licence income and the projected income, nor how many new designations were granted in 2014/15 and in the first three quarters of 2015/16, or any estimate for 2016/17 of the number of new designations with the number of retail units which are being given planning permission for.

#### **Surrey St Market**

24. The consultation document states that charges 'for 'on street' street trading licences in Surrey Street Market are outside the scope of this proposal, as they have their own distinct fee setting structure.'

25. It is not explained whether the income from the Market goes into the income for street licencing or another income head. If the former how much does it comprise the current income level, or will comprise the projected £252,510 income.

#### **Fee reduction for new businesses**

26. The consultation document states that 'in an effort to encourage new business, where a designation application is made and granted, the fee for the new annual street trading licence for the first year of trading shall be set using the above fee setting structure and then reduced by 75%. Similarly, where commercial premises become vacant and are occupied for the first time by a new trader, if the site outside that premises is already designated for street trading, the fee for the new annual street trading licence for that new trader for the first year of trading shall be set using the above fee setting structure and then reduced by 75%. Thereafter, for the second year of trading onward, the annual fee will revert to the area in square metres of the display multiplied by either £3 or £5 per square metre per week, as applicable above.'

27. The proposed reduction in the licence fee for new businesses looks at first sight to be welcome. However there is no discussion as to whether this should only be for new independent businesses, with a higher fee for premises that are owned by chains.

#### **Conflicts Between Street Trading and Residents**

28. On the basis of experience in Norbury a lot of residents are opposed to street trading.

- (1) They consider it makes the street scene look messy and cluttered.
- (2) They are concerned about air pollution along main roads getting onto fresh food produce on display such as fruit and veg.
- (3) Where a shop display on the pavement is near a busy bus stop it narrows the pavement for people waiting to the bus and makes it difficult for pedestrians to get through.
- (4) There have been many examples of traders extending their displays outside the designated licence areas. Officers have had to take action on this as a result of complaints during walkabouts with Resident Associations activists and Councillors.
- (5) Some traders do not keep their areas clean and tidy of litter which customers have dropped on leaving the shop, or has been blown and caught on display 'tables' or caught round their chairs and tables.

**Economic Effects**

29. There is no discussion of the economic effects on particularly small independent businesses of a large increase in the annual fee. Many small traders on Croydon's high streets operate at low margins and every increase in costs erodes their economic sustainability. If they close the result will be the loss of business rates and a further deterioration in the look of many high street parades.

**Proposed Government Amendments to Street Trading Licensing**

30. Finally, the consultation document does not mention that the Government has had an extended consultation on amendments to Street Trading legislation, and does summarise what the potential effects will be on the Council's policy and on fee setting.

~~XXXXXXXXXX~~  
24 February 2016

### Information Awaited From Freedom of Information Requests

The following information has been request via Freedom of Information.

#### Location of street licences

There is no indication of the geographic location of the 183 active licences so that consultees can check whether displays and sitting areas are covered by licences.

#### Income by type of licence

1. In respect of (a) the financial year 2014-15 and (b) the first three quarters of 2015-16:
  - (1) how many of each category of licence were issued
  - (2) how much income was received for each category of licence
  - (3) what was the percentage income of each category of licence
  - (4) how many staff were involved in dealing with each category of licence
2. In respect of each of the financial years 2014/15 and 2015/16:
  - (1) what was the budgeted income
  - (2) what was the budgeted expenditure
3. In respect of the budgeted income and expenditure under 2 above what are the categories of each type of expenditure incurred in issuing licences

#### Licences by Type of Business

1. In respect of (a) the financial year 2014-15 and (b) the first three quarters of 2015-16, how many premises licences were issued to
  - (1) sole traders with only one premises
  - (2) to traders and companies with more than one premises (specified by the number of premises: 2, 3, 4, 5+)
  - (3) by rateable value category?
2. In respect of (a) the financial year 2014-15 and (b) the first three quarters of 2015-16 how many street licences were issued to
  - (1) sole traders with only one premises
  - (2) multiple traders/companies with more than one premises (specified by the number of premises: 2, 3, 4, 5+)?

#### Type of licences and income

- 1 In respect of (a) the financial year 2014-15 and (b) the first three quarters of 2015-16
  - (1) how many street licences were issued in respect of:
    - street designation orders
    - temporary licences 1-6 days (North End, street markets only)

- Temporary licences up to six months (North End, street markets) or variation to a licence
- Street trading licences (non Surrey Street) new application and renewal
- Surrey Street -fulltime yearly licences
- Surrey Street - casual licences

(2) what was the income received for each of these types of licences

**Equalities assessment**

1. What equalities impact assessment has been carried out on the details on the street licence consultation?
2. If an assessment has been carried out why has it not been published as part of the consultation?
3. If an assessment has been carried out what does it state?
4. If an assessment was not carried out what are the reasons for not doing so?
5. Were any options considered and if so what were they?

**Consultation notifications**

How many holders of street trading licences have been notified of the consultation on the future basis for licence fee setting by each type of licence:

- street designation orders
- temporary licences 1-6 days (North End, street markets only)
- Temporary licences up to six months (North End, street markets) or variation to a licence
- Street trading licences (non Surrey Street) new application and renewal
- Surrey Street -fulltime yearly licences
- Surrey Street - casual licences

A2

Steve O'Connell AM

City Hall  
The Queen's Walk  
London SE1 2AA  
Switchboard: 020 7983 4000  
Web: www.london.gov.uk

The Licensing Team  
Place Department  
Floor 10, Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon CR0 1EA

Our ref: SO00206  
Your ref:  
Date: 24th February 2016

Dear Sirs

**Re: Proposed amendment to Street Trading Licence Fees – London Local Authorities Act 1990 (as amended)**

I am writing to register my objection to the proposed changes to the Street Trading Licence Fees, resulting in a weekly charge per square metre; also the annual charge being payable on the anniversary of the renewal of the licence or on application of a new licence. I believe this will result in an unaffordable and unjustified increase for small businesses. Moreover, in view of High Streets already being in sharp decline, the revised charges will only exacerbate the problem.

In addition, I view the proposed 75% discount to new traders, resulting in a commercial disadvantage to existing traders, as grossly unfair. The justification for this i.e. that the fee setting structure is intended to cover the Council's costs during the 12 month period of the licence, doesn't appear reasonable. As the proposed charges are based on an hourly rate computed using an aggregation of all applicable costs and overheads associated with the provision of a service, a new trader would not cost the Council less than an existing trader.

In light of the points raised and the damaging impact the proposals would have on small businesses, I would be grateful if the Council would reconsider the new proposals.

Thank you

Yours sincerely



**Steve O'Connell**  
Assembly Member for Croydon & Sutton

Direct telephone: 020 7983 4353 Fax: 020 7983 4419 Email: [steve.o'connell@london.gov.uk](mailto:steve.o'connell@london.gov.uk)

**From:** Brew, Simon  
**Sent:** 24 February 2016 18:31  
**To:** LICENSING  
**Cc:** Simon Cripps [Simon@PurleyBID.co.uk]; Steve.O'Connell@london.gov.uk; Perry, Jason  
**Subject:** Objection to new street trading licensing fees

Dear Sirs

**Re: Proposed amendment to Street Trading Licence Fees – London Local Authorities Act 1990 (as amended)**

I am writing to register my strong objection to the proposed changes to the Street Trading Licence Fees, for the following reasons:

- 1) The new charging structure results in new licence rates which are wildly excessive and represent an ENORMOUS increase on current charges; this increase cannot possibly be justified.
- 2) I see no justification for charging on a per square metre basis as compared with the current system; it doesn't cost more to issue a licence for a large stall as compared with a small stall, so why should large stalls be penalised?
- 3) It's outrageous to demand the whole annual fee up front, particularly when the fees themselves are so much higher than before.
- 4) The imposition of these charges taken together with other business-hostile measures such as the increase in parking charges, all serve to accelerate the decline of our district centres, which the Council claims to want to promote - it's a strange way of going about it.
- 5) The proposed 75% discount to new traders will result in a commercial disadvantage to existing traders, and is grossly unfair. The claim that the fee setting structure is intended to cover the Council's costs during the 12 month period of the licence is totally unreasonable.

Give my points raised above and the damaging impact the proposals would have on small businesses, I urge you to reconsider these new proposals as a matter of urgency.

Simon Brew, Conservative councillor for Purley Ward, London Borough of Croydon Office & messages: 07710 183563, Twitter:@simon\_brew



A2

From: [redacted] [mailto:[redacted]]  
Sent: 25 February 2016 08:19  
To: LICENSING  
Subject: Street traders licence

Further to my letter.....I wish to reiterate how grossly unfair the huge rise in the cost of the street traders licence is !!!!! Fair enough a rise is overdue but to raise it by such a gargantuan amount is not only bizarre but totally unpayable by a small business such as mine. I run my [redacted] shop on my own. I am certainly not one of the big businesses Mr. Newman refers to. How can I budget for such an increase?

My customers , Croydon voters, are absolutely aghast at this proposal and will be sad to see I can no longer afford to display any goods outside my shop which I and others believe add a certain 'colour and vibrancy' to a high street which is still hanging on to many independent shops.

Please reconsider your proposal.

Thank you .

[redacted]

A2

From: [redacted] [mailto:[redacted]]  
Sent: 25 February 2016 08:24  
To: LICENSING  
Subject: Street Trading Licence Fees

Thank you for your letter of the 27th January. You are perfectly entitled to assert that £89 per annum does not cover your costs for this scheme. However, whilst blaming the previous administration you are loading all of the pain onto businesses in one big price hike. A more intelligent and fairer method would be to phase the increases in over the next few years. I notice that Tony Newman recently said that big businesses have been supported by rate payers for too long. I am not a big business, I can't even afford to employ any staff. I put some of my stock outside of my shop to try and entice more customers to come in. I'm not a street trader in the strict sense of the phrase. I still have to pay business rates for my premises in addition to the extra burden of this Licence.

Please think again about this. By my calculation I will see an increase from £89 to £625 per annum. I'm sure many businesses will just stop putting goods outside their shops, resulting in a drab streets around the borough.

Do not assume that all people using this scheme are big businesses. The impression your administration is giving is one of a nasty vindictive attitude to people who are working hard to try and make an honest living.

Regards,

[redacted signature]

A2

**From:** Simon Cripps [mailto:simon@purleybid.co.uk]  
**Sent:** 25 February 2016 10:02  
**To:** LICENSING  
**Cc:** 'Marlon Johnson'; Brew, Simon; Steve.O'Connell@london.gov.uk; Flagbe, Karen  
**Subject:** Street Trading Licence Fees

**Re: Street Trading Licence Fees**  
**Legislation: London Local Authorities Act 1990 (as amended)**

As CEO of the Purley Business Improvement District (BID), I am formally writing to put on record our concerns regarding the Council's proposed changes to the Street Trading licence fees.

As the voice of the business community in Purley we are extremely concerned about the potential financial impact of the proposed revised pricing structure on the livelihoods of individual business-owners.

We are also extremely disappointed that we were not informed or consulted in advance regarding these proposals.

As the Council's primary strategic business partner in Purley, the BID represents the views of businesses. Despite being a newly established BID we are disappointed at the lack of engagement in the consultation of this licence change. I would hope that all future engagement is more open and are more timely.

We are very disappointed that this opportunity was not taken advantage of in the communication of these proposals. It has not encouraged goodwill amongst traders and directly contravenes the spirit of the recent *Government Review of Business Improvement Districts* which specifically recommended an 'increase involvement of Business Improvement District bodies in planning, by encouraging a bespoke approach to consultation'<sup>[1]</sup>.

Our research suggests that approximately 20% of our local traders will be immediately affected by this proposal. These businesses currently display goods, use an 'A' frame noticeboard, have café-style tables and chairs outside their frontage or have some other trade facility associated with their business outside their premises. We estimate that all of them will be required to pay significantly more than the current flat fee of £89p.a. An estimate by a typical trader based on information given in the recent Council correspondence suggests they could face an increase of over 1400% to £1,248 p.a.

It is disappointing that the regional district centres are being penalised at the same level as the town centre with great footfall, also that this method of collection is in direct opposition to the method for collecting the BID levy fund.

We consider this to be an unreasonable increase, which will affect small businesses disproportionately.

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<sup>[1]</sup> November 2014

Looking to the future; we are concerned that little thought has been given to the potential unintended collective impact of these measures on footfall, trade and the economic vitality of the district centre as a whole if traders decide not to renew their licences due to cost considerations.

In addition, we believe that the BID itself may suffer; as traders short of cash may not be able to afford to pay the small BID levy payment in addition to the street trading licence fee. This will have an impact on the agreed programme of BID improvement projects and ultimately on the safety, security and economic vitality of the district centre.

We are aware of the current climate of austerity and sympathetic to the financial constraints faced by the Council. However in our view the consultation on these changes has not been conducted appropriately and the notice period for the increased charges is unrealistic for many businesses to plan for.

In short; we urge the Council to reconsider this proposal and to adopt a more equitable and staged approach to the fees review that would better support small business owners and local district centres.

In addition, we strongly invite Council officers to meet with BID representatives so that we can work together on a more sustainable review of licence fee charges.

I welcome your response.

Yours faithfully

**Simon Cripps**

T [REDACTED] / M [REDACTED]

**Purley Business Improvement District**

A2

**From:** Marlon Johnson [mailto:████████████████████]  
**Sent:** 25 February 2016 11:41  
**To:** LICENSING; Brew, Simon; Steve.O'Connell@london.gov.uk; Flagbe, Karen  
**Cc:** 'Simon Cripps'  
**Subject:** RE: Street Trading Licence Fees  
**Importance:** High

**Re: Street Trading Licence Fees**  
**Legislation: London Local Authorities Act 1990 (as amended)**

As Chairman of the Purley Business Improvement District (BID), I am formally writing to put on record our concerns regarding the Council's proposed changes to the Street Trading licence fees.

As the voice of the business community in Purley we are extremely concerned about the potential financial impact of the proposed revised pricing structure on the livelihoods of individual business-owners.

We are also extremely disappointed that we were not informed or consulted in advance regarding these proposals.

As the Council's primary strategic business partner in Purley, the BID represents the views of businesses. Despite being a newly established BID we are disappointed at the lack of engagement in the consultation of this licence change. I would hope that all future engagement is more open and are more timely.

We are very disappointed that this opportunity was not taken advantage of in the communication of these proposals. It has not encouraged goodwill amongst traders and directly contravenes the spirit of the recent *Government Review of Business Improvement Districts* which specifically recommended an 'increase involvement of Business Improvement District bodies in planning, by encouraging a bespoke approach to consultation'<sup>[1]</sup>.

Our research suggests that approximately 20% of our local traders will be immediately affected by this proposal. These businesses currently display goods, use an 'A' frame noticeboard, have café-style tables and chairs outside their frontage or have some other trade facility associated with their business outside their premises. We estimate that all of them will be required to pay significantly more than the current flat fee of £89p.a. An estimate by a typical trader based on information given in the recent Council correspondence suggests they could face an increase of over 1400% to £1,248 p.a.

It is disappointing that the regional district centres are being penalised at the same level as the town centre with great footfall, also that this method of collection is in direct opposition to the method for collecting the BID levy fund.

We consider this to be an extremely unreasonable increase, which will affect small businesses disproportionately.

Looking to the future; we are concerned that little thought has been given to the potential unintended collective impact of these measures on footfall, trade and the economic vitality of the district centre as a whole if traders decide not to renew their licences due to cost considerations.

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<sup>[1]</sup> November 2014  
Department for Communities and Local Government

A2

In addition, we believe that the BID itself may suffer; as traders short of cash may not be able to afford to pay the small BID levy payment in addition to the street trading licence fee. This will have an impact on the agreed programme of BID improvement projects and ultimately on the safety, security and economic vitality of the district centre.

We are aware of the current climate of austerity and sympathetic to the financial constraints faced by the Council. However in our view the consultation on these changes has not been conducted appropriately and the notice period for the increased charges is unrealistic for many businesses to plan for.

In short; we urge the Council to reconsider this proposal and to adopt a more equitable and staged approach to the fees review that would better support small business owners and local district centres.

In addition, we strongly invite Council officers to meet with BID representatives so that we can work together on a more sustainable review of licence fee charges.

We welcome your response.

Yours faithfully

Marion Johnson  
Purley BID Chairman

Tel No:

Fax No:

Mob:

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A2

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** 25 February 2016 11:15  
**To:** LICENSING  
**Subject:** Objection to the increase in Street Trading Licence fees

The Licensing Team  
Place Department  
Floor 10, Zone B  
Bernard Weatherill House 8 Mint Walk  
Croydon  
CR0 1EA

Dear Sir

As Chairman of the Purley & Woodcote Resident's Association I would like to enter an objection to the proposed major increase in Street Trading Licence fees.

This will adversely affect many small businesses in Purley, which are already having a very tough time in the current economic climate. This situation also applies to similar small businesses in other parts of Croydon.

Purley and these other business centres within the borough are suffering badly. If this increase is to go through it will result in even more empty shops, around the borough.

I would urge that you reconsider this increase as it is bound to result in further decline of the traditional High Street business centres away from central Croydon.

Yours faithfully

[REDACTED]  
PWRA Chairman

Thanks and regards

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

T. [REDACTED]  
M. [REDACTED]  
E. [REDACTED]

A2

**From:** Speakman, Donald  
**Sent:** 25 February 2016 14:18  
**To:** LICENSING  
**Cc:** Brew, Simon; Pollard, Tim; [leadingpr@aol.com](mailto:leadingpr@aol.com)  
**Subject:** FW: Licencing pvement charges

" Cllr. Quadir and I object most strongly to the proposed increases in charges for the use of pavement frontage by local businesses . This is yet another 'tax' for which no additional service will be provided by the Council. "

**Cllr. Donald Speakman**  
**Purley Ward**



From: [REDACTED] [mailto:[REDACTED]]  
Sent: 08 February 2016 10:04  
To: LICENSING  
Cc: [REDACTED]  
Subject: Street Trading Fees

I have read the consultation document regarding Street Trading Fees. I am opposed to the changes, as it seems to me that many small businesses and cafes in the borough will simply not be able to afford these vastly increased fees. Many small independent shops use pavement space as a vital part of their business to display goods. Also, many people greatly enjoy the opportunity to sit outside a cafe in the fresh air. To increase the cost of these spaces to thousands of pounds a year will mean that such shops and cafes will either be faced with not using such space, or will go out of business.

I have been a Croydon resident all my life, and have no close connection with any shop, business or cafe that will be affected by these changes, so am writing merely as a concerned resident, and with no personal axe to grind.

Furthermore, the higher charges in the town centre seem to me to be outrageous in the current situation. The centre of Croydon is slowly dying, with the blight that comes before a major development such as the Westfield centre. It is surely madness to make matters even worse by killing off activity in North End and the atmosphere pavement cafe provision creates.

Yes Croydon needs Westfield. However it also needs a wide range of independent shops, cafes and businesses if the future of the borough is to be as good as we all hope.

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
Sent from my iPad

A2

Date: 25<sup>th</sup> February 2016

Dear Sirs

**Re: Street Trading Licence Fees**

**Legislation: London Local Authorities Act 1990 (as amended)**

We are writing to object to the proposals to charge a licence fee based upon an amount per week, per square metre and that the total fee for the year will be payable on the anniversary of the renewal of the licence or on application for a new licence.

We currently pay £89 per annum for our pitch of 94.77 square metres. Under these proposals my charge will rise to £14784.12, which is an unaffordable and unjustified increase for a small business. I would have no option other than to leave this location

The traditional High Street is already in severe decline and these proposed charges will only hasten that decline. Our location on the [REDACTED] has no local Council provided parking, our forecourt is essential for customers accessibility to our premises

The additional proposal to give a 75% discount to new traders is also unjustified and unfair as it will give a commercial advantage over existing traders. This is particularly unfair when your proposal suggests that the above fee setting structure is intended to cover the Council's reasonable costs that it believes will be incurred over the 12 month period of the licence. The proposed charges are based on an hourly rate which has been computed using an aggregation of all applicable costs and overheads associated with the provision of the service. How can a new trader cost less than an existing trader?

We would ask that the Council reconsider these new proposals as they are unaffordable for small businesses.

I also feel this has been very poorly communicated, only finding out about this a day before objections have to be logged?

Yours faithfully

[REDACTED]  
Director

**From:** [redacted] [mailto:[redacted]]  
**Sent:** 25 February 2016 14:34  
**To:** LICENSING  
**Cc:** Shepherd, Wendy  
**Subject:** Representation on new Street Trading License Fees

Dear Sir/Madam,

I am writing to you as I hold a street licence issued by the Croydon Council in September 2015. I am the owner of a company ([redacted]) which trades using a [redacted] Van at [redacted]. This is a new local start-up company which began to trade under a temporary licence in June 2015. This small business is trying to recover the initial company set-up costs in a very competitive market. I totally understand that Croydon Council needs to recover costs such as enforcement, administration and others however, the new licence fees structure will put my small business in a very difficult position to break even or even make a profit.

I have had an overwhelmingly positive response from our customers and the local community which is encouraging. I do believe that my business is what Croydon Council has always supported; new, innovative and above all beneficial for the community.

Based on my calculation my annual licence fee will go from £89 to £936 which is approximately 952% increase in the original cost of the licence. This new fee will seriously jeopardise my capacity to continue trading. I would therefore like you to reconsider the new fees structure for my licence and leave the current annual licence fee as it is under the above circumstances.

I look forward to hearing from you.

Yours Faithfully,

[redacted]

Dear Michael,

We have been made aware of a letter sent out to relevant licensed premises within the borough area, in the name of Councillor Mark Watson, dated 27<sup>th</sup> January 2016 and with your contact details upon it for the purposes of reply.

The letter proposes a significant increase in the levels of charges for both new and renewals of street trading licences within the borough, and asks that any representations in respect of the proposals should be made in writing by 5pm today.

We represent the interests of the following companies and premises within the borough, which we believe may be affected by the proposals.

They are as follows:

**Stonegate Pub Company Ltd**

- The Goose on the Market, Surrey House, Croydon CR0 1RG
- The Pear Tree, 908-912 Brighton Road, Purley CR8 2LN

**Mitchells & Butlers Leisure Retail Limited**

- White Hart, 96 Church Road, London SE19 2EZ

**Fullers, Smith & Turner**

- Spread Eagle, 39-41 Katherine Street, Croydon

**Pizza Express**

- Pizza Express, 3-7 South End, Croydon CR0 1BE
- Pizza Express, 960 Brighton Road, Purley CR8 2LP

Should the proposals contained in Councillor Watson's letter be adopted, then our calculations suggest that the impact upon these premises in respect of their annual street trading licence renewal fees would be as follows:

Name of Premises	Current Renewal Fee	Proposed Renewal Fee
The Goose on the Market	£89	£1,575.60
The Pear Tree	£89	£1,123.20
White Hart	£89	£2,808.00
Spread Eagle	£89	£4,836.00
Pizza Express, 3-7 South End	£89	£1,872.00
Pizza Express, 960 Brighton Road	£89	£1,248.00

You will appreciate that the above table demonstrates that in respect of each of these premises, the increase in the annual fee is a very significant one and, if adopted, will result in a significant additional overhead for businesses already operating in a highly competitive market.

In addition, each of these premises has successfully operated its street trading licence for a number of years without difficulties or concerns over the renewal of its relevant permissions.

The letter seeks to justify the increase in fees on the basis that "The proposed charges are based on an hourly rate which has been computed using an aggregation of our applicable costs and overheads associated with the provision of the service".

A2

Whilst this assertion is made, there is no detail provided within the letter as to the global costs of administration and enforcement, and no clarity provided on whether in fact there is any overlap in these costs with those incurred in relation to the provision of other related permissions, including Premises Licences.

The authority will be familiar with the principles of the Hemming case and we would suggest that, in the interests of transparency, full details be provided in respect of the costs incurred by the authority, in isolation to any other regimes, relating to the administration and enforcement of street trading licences.

Finally, given the significant fees proposed, we would suggest that a nominal application or renewal fee should be payable at the time of application, with the balance of any annual charge levied to be payable only upon grant.

We would urge the authority in the first place to consider maintaining its current fee regime.

We would be most grateful if these representations could be placed before the Licensing Committee in due course, for their consideration.

Yours sincerely

*Graeme Cushion*

A2

Business Name  
and Address

The Licensing Team  
Place Department  
Floor 10, Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon  
CR0 1EA

RECEIVED 26 FEB 2016

Date: February 2016

Dear Sirs

**Re: Street Trading Licence Fees**  
**Legislation: London Local Authorities Act 1990 (as amended)**

We are writing to object to the proposals to charge a licence fee based upon an amount per week, per square metre and that the total fee for the year will be payable on the anniversary of the renewal of the licence or on application for a new licence.

We currently pay £89 per annum for our pitch of 3 square metres. Under these proposals my charge will rise to £ 648, which is an unaffordable and unjustified increase for a small business.

The traditional High Street is already in severe decline and these proposed charges will only hasten that decline.

The additional proposal to give a 75% discount to new traders is also unjustified and unfair as it will give a commercial advantage over existing traders. This is particularly unfair when your proposal suggests that the above fee setting structure is intended to cover the Council's reasonable costs that it believes will be incurred over the 12 month period of the licence. The proposed charges are based on an hourly rate which has been computed using an aggregation of all applicable costs and overheads associated with the provision of the service. How can a new trader cost less than an existing trader?

We would ask that the Council reconsider these new proposals as they are unaffordable for small businesses.

Yours faithfully



Name   
Business Name 

0160601X A2  
PETITION

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**From:** [REDACTED]  
**Sent:** 03/03/2016 01:24  
**To:** Elvery, Nathan; Negrini, Jo  
**Subject:** Street Trading Licence Fee Consultation: Petition

**Croydon Council** Nathan Elvery, Chief Executive  
**Croydon Council** Jo Negrini, Director of Place  
Dear Mr Elvery,

Please find enclosed the final petition data relating to the campaign which was supported by many local businesses who will be directly affected by the proposed increases in Street Trading Fees.

I have removed all the signatures which did not have a full Croydon postcode included. The final number of signatures obtained from Croydon residents is 2,442. Also enclosed are some 75 pages of comments which were made by those who signed the petition.

I understand a petition which has 1,000 or more valid signatures from Croydon residents trigger a debate during a full council meeting.

Given the time sensitivity of the matter, I would appeal to you to enable the petition to be heard in the next full council meeting scheduled for April and postpone the planned 1st April fee increase until the petition has been debated.

I would be prepared to appear and provide my reasoning and outline other options which may support the councils objectives of increasing revenue from street trading, while doing so more equitably for existing businesses.

In the absence of appearing to discuss the matter, I would be happy for this written statement to be used as a substitute.

While the introduction of a rate cap as indicated by Cllr Watson is welcome news, it is still the feeling of many small businesses that the cap, in the first year remains too high.

A jump of more than 1000% in any cost in a single financial year, announced at the last minute and after most budgets have been set, would be a challenge for most businesses but has a particular sting in its tail for independent businesses, many of whom already struggle to stay in business.

These small businesses already need to pay increased private pension contributions, NI contributions, statutory sick pay, holiday pay and a steep stepped increase in the minimum wage. All this while at the same time commercial rents in Croydon are tipped to increase by more than 50% over the next 3-5 years.

If this were not a poisonous enough potion for Croydon's independent businesses, we can add the disruption and drop in footfall that will be seen during the multi-billion pound mass reconstruction of the borough which is beginning to get underway.

Local businesses are not against you in everything you do. We support the investment and redevelopment of Croydon and we welcome change. But, we need our contribution to be recognised and we need to be protected from the challenges ahead. We are all in this together, after all.

Please do not underestimate the challenges that local independent businesses are faced with, particularly in Croydon, nor the contribution that we collectively make to the local economy.

If you, like me and the other 2,458 people who signed this petition genuinely believe in the value and diversity which independent local businesses bring to the high street, you will reconsider the impact of this proposed fee increase once again.



Perhaps you could consider a less robust approach to enforcement and a more upbeat and proactive approach to sales, spreading the burden of the operating costs among hundreds more businesses would have the same impact for the council, and each and every additional street trading licence issued, would mitigate the impact on Croydon's existing businesses.

Thank you all for your time and consideration of this issue once again.

Yours faithfully

[Redacted signature]



**change.org**

Recipient: London Borough Of Croydon and Jo Negrini, Director of Place

Letter: Greetings,

I support [REDACTED] in raising objections to the change in the fee structure for street trading licences and feel that the increased cost is unfair and unreasonable, particularly for small businesses. We believe this decision contradicts the council's policy of encouraging and supporting a continental european style of cafe culture to emerge in Croydon. The policy is not well thought through and if implemented would have a devastating impact on small and independent businesses right across the borough.

I hope you will reconsider your decision and make more reasonable demands while finding alternative means to balance your budget shortfall.

# Comments

Name	Location	Date	Comment
[REDACTED]	Hadlow, United Kingdom	2016-01-30	Councils are supposed to support local businesses, not kill them. What in God's name are these stupid people thinking?
[REDACTED]	Mitcham, United Kingdom	2016-01-30	I believe that local authorities have an obligation to look after independent business, not to ruin them with unfair taxation. More power to [REDACTED]
[REDACTED]	South Croydon, United Kingdom	2016-01-30	Its outrageous!!
[REDACTED]	London, United Kingdom	2016-01-30	that is not a huge jump, its not even a massive leap its an idiot pressed the wrong buttons on his calculator.
[REDACTED]	Croydon, United Kingdom	2016-01-30	There is no logic for such drastic increases. I hope this gets reversed if not least talk to the businesses 1st.
[REDACTED]	Croydon, United Kingdom	2016-01-30	The council's proposal is outrageous Why discourage outdoor tables???? Croydon desperately need outdoor cafe culture!!!
[REDACTED]	Croydon, United Kingdom	2016-01-30	Stop penalising entrepreneurs like [REDACTED] They bring a breath of fresh air to Croydon, they bring culture and art to the town. As a Labour voter I am embarrassed that a Labour council plan to do this, you should be ashamed!
[REDACTED]	Croydon, United Kingdom	2016-01-30	I'm signing because [REDACTED] are trying to create a community in Croydon, something that is sorely missing for many people. By limiting their activities and not allowing them use the outside area (unless they pay an exorbitant, unfair and unconscionable fee), you are depriving Croydon residents of the growing community.
[REDACTED]	South Croydon, United Kingdom	2016-01-30	The council talk about trying to promote business growth in croydon whilst systematically trying to bury them
[REDACTED]	Croydon, United Kingdom	2016-01-30	An unfair and senseless hit to local businesses and people of Croydon. Shame!
[REDACTED]	London, United Kingdom	2016-01-30	First it's the entertainment venues (trying to close Fairfield) then it's the restrictions on the nightlife (draconian rules and hoops for club promoters to jump through and clubs closing as a result) - now it's a tax on outside cafe culture!
[REDACTED]	Croydon, United Kingdom	2016-01-30	Hello Croydon Council, are you intent on keeping this town a cultural black hole? This is exactly why Croydon will always be a vacuous hole in the map, someone tries to do something remotely good and you immediately try to f@ck it up by draining every last penny you can out of it. Let things breath and stop being such money grabbing arsehole. What do you spend this money on anyway? All of the other cultural venues Croydon has like the er... er... You know Fairfield Halls is a disgrace before you start thinking of that one. Its a sad day that you can make someone so angry about taking away chairs in an alleyway, thats how low this town has sunk.
[REDACTED]	London, United Kingdom	2016-01-30	Croydon needs to encourage a cafe culture, not penalise it.
[REDACTED]	London, United Kingdom	2016-01-30	The option to have chairs and tables outside is good for encouraging local business and trade, which is important as the area begins to flourish again.
[REDACTED]	London, United Kingdom	2016-01-30	It's nonsense and unreasonable.
[REDACTED]	London, United Kingdom	2016-01-30	What the hell do they think they're doing?!!!!!

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-01-30	A genuinely mind boggling and quite sinister move by the council. They claim vociferously at every opportunity they want to encourage small business and cafe culture here, to bring us in line with more well established parts of the capital, but then now land anyone they don't have association with, with a massive extra bill for their trouble. Someone more cynical than myself may wonder why this is. Shame on them.
[REDACTED]	South Croydon, United Kingdom	2016-01-30	Croydon council needs to support local independent business, rather than financially crippling it.
[REDACTED]	London, United Kingdom	2016-01-30	It's a place I love to visit and sit outside on warm summer evenings
[REDACTED]	South Croydon, United Kingdom	2016-01-30	The whole point of widening the pavements in the restaurant quarter (South End) was to develop the street Café Bar atmosphere of other European cities ... This is yet another ill conceived idea by the idiots that run our Borough.
[REDACTED]	London, United Kingdom	2016-01-30	I like to sit outside occasionally & I don't see why the council should want so much money for the privilege.
[REDACTED]	Thornton Heath, United Kingdom	2016-01-30	It's wrong, the council should be making it easier for businesses to thrive and attract customers and not wring every last penny out of them (and spend it on new council offices!)
[REDACTED]	Croydon, United Kingdom	2016-01-30	This is my happy place!
[REDACTED]	Caterham, United Kingdom	2016-01-30	Croydon is attempting an overhaul of its image and when the Croydon 2020 regeneration project is completed to emerge as a cosmopolitan town with it's sights set on earning city status. What it appears to be losing focus on during this is Croydon its self. New tower blocks are being thrown up left and right whilst the older buildings are allowed to degrade giving areas like St George's walk look abandoned. With Westfield taking over and remodelling the Whitgift centre. Is the council's aim to encourage all those large businesses which produce identical stores which are all corporate shine but completely soulless? The increase in the rent for the outdoor space currently used by [REDACTED] could be seen to support my theory. A large company such as Costa or Starbucks could afford the 4,500% increase in rent for this small space. In the larger area of the square the space taken by the few tables and chairs is nothing. There appears no other rational excuse in the increase other than to prevent [REDACTED] from affording these chairs which also reduces their ability to tempt passers by to stop and order drinks and or food. In losing the revenue and advertising will impact on this small independent and community focused business.
[REDACTED]	London, United Kingdom	2016-01-30	anfogjimmajkThe increase in the rent for this small area is out of all relation to the amount currently charged.
[REDACTED]	London, United Kingdom	2016-01-30	This is another disgusting attempt for the council to claw as much money as possible from small independent companies. We should be proud to have an establishment such as [REDACTED] in Croydon. A place that not only promotes local theatre and arts but also works hard to provide a comfortable place to socialise and really offer a community hub that we can all enjoy.
[REDACTED]	Sutton, United Kingdom	2016-01-30	Croydon needs places like this. It improves the area and encourages visitors.
[REDACTED]	Bournemouth, United Kingdom	2016-01-30	The High Streets all over the Country need entrepreneurs to compete with out of town developments or traditional high streets will die

Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-01-30	This will outrageously hinder new businesses, which means only a select few of the rich benefit, thus making it so no new talent can be allowed to rise up which is devastating in the long run.
[REDACTED]	London, United Kingdom	2016-01-30	I am a huge fan of the al fresco dining at [REDACTED]
[REDACTED]	Manchester, United Kingdom	2016-01-30	I live and have grown up in Croydon, but always wished for it to for it to have a more a sustainable and independent feel rather than the mass of cheap chain shops it's smothered in. These unaffordable street trading charges will further smother the the few independent businesses and nice community areas we have, it's limited enough as it is
[REDACTED]	Purley, United Kingdom	2016-01-30	This seems like a very unfair tax on small businesses, and it could ruin the continental atmosphere of Croydon that we all enjoy on the occasions when the sun comes out, if they are unable to afford this very high cost.
[REDACTED]	London, United Kingdom	2016-01-30	this is a ridiculous tax that will cripple wonderful small/independent businesses like [REDACTED] which is a wonderful place to visit and meet friends
[REDACTED]	London, United Kingdom	2016-01-30	This is ridiculous. Don't do it. Croydon is wonderful for having places such as [REDACTED]. Don't hobble them with this nonsense. Surely it'll hardly raise enough to make it worthwhile anyway (and cafes will just not put their tables out, meaning you won't get the money anyway).
[REDACTED]	South Croydon, United Kingdom	2016-01-30	I can see why some businesses are urged to bring in their stock, looks horrible, but a iron first approach is not the way. Enjoying an alfresco meal or even a few drinks brings a continental feel to the area. Who wants to eat inside especially when there is great architecture to view?
[REDACTED]	Croydon, United Kingdom	2016-01-30	Small medium businesses do not deserve to be punished as a result of Council ignorance and oversight.
[REDACTED]	South Croydon, United Kingdom	2016-01-30	Croydon Council are crippling the town.
[REDACTED]	London, United Kingdom	2016-01-30	Croydon council are thieves and want to learn to leave small businesses alone before Croydon becomes a ghost town two clubs have already closed up due to greed from the council
[REDACTED]	Croydon, United Kingdom	2016-01-30	It's an outrageous increase for small businesses. If this happens businesses will suffer especially in the summer months in the smaller cafés. We can't afford to lose small cafés which have become the heart of our communities and helped Croydon to become a nicer place to socialise in.
[REDACTED]	South Croydon, United Kingdom	2016-01-30	I find it utterly disgraceful, yet unsurprising, that Croydon council intend to do this. Just as Croydon starts to come up
[REDACTED]	Croydon, United Kingdom	2016-01-30	It will affect small businesses in Croydon fighting against the big players and trying to earn a decent living
[REDACTED]	Perth, Australia	2016-01-30	I'm a local and think this is a very unfair proposal for businesses
[REDACTED]	London, United Kingdom	2016-01-30	Outdoor space allows for a relaxed, informal environment to socialise, chat, eat and drink. Increasing rates in this manner will stop many small cafes, bars and restaurants from being able to provide outdoor space to Croydon residents and visitors.
[REDACTED]			Croydon Council, please reconsider.
[REDACTED]	Purley, United Kingdom	2016-01-30	This is unreasonable and no way to encourage small busines and community enterprise. Shame on you Croydon LA

Name	Location	Date	Comment
[REDACTED]	South Croydon, ENG	2016-01-30	If Croydon is to become a "european style city" with North End as a dining centre alongside the Westfield shopping centre then we need to attrac cafes and restaurants who will put tables and chairs outside. The same goes for every other area of Croydon eg Addiscombe, Shirley, South Croydon, anywhere. The licence fees for outside tables should be scaled appropriately. Don't penalise the small businesses. We need them too. Sacle according to ability to pay.
[REDACTED]	London, United Kingdom	2016-01-30	Why should big businesses be exempt from this sort of thing (and paying tax)?  People will still stand outside drinking anyway. What is the council going to do, send someone around to check every time we have decent weather?
[REDACTED]	South Croydon, United Kingdom	2016-01-30	This will have a detrimental effect on some of my favourite community cafes. We need to support these small businesses not force them out of business!
[REDACTED]	London, United Kingdom	2016-01-30	Totally unacceptable, greedy, unrealistic and unaffordable. Be fair please
[REDACTED]	Coulsdon, United Kingdom	2016-01-30	This is where I work !!
[REDACTED]	Edgware, United Kingdom	2016-01-30	I'm singing because this is a lovely wonderful place, and Croydon needs these!
[REDACTED]	Toronto, NY	2016-01-30	Greedy and short-sighted don't even begin to cover it!
[REDACTED]	London, United Kingdom	2016-01-30	I am fed up of the small business person being beaten back by big business all the time. we all need to eat. We know we will never be the "googles" of the world, BUT FFS just let us earn a living :-{
[REDACTED]	Croydon, United Kingdom	2016-01-30	It's highway robbery
[REDACTED]	London, United Kingdom	2016-01-30	This is utter greed and madness and will devastate local traders. We need to be supporting not penalising local businesses.
[REDACTED]	Coulsdon, United Kingdom	2016-01-30	obscene and unsustainable price rise
[REDACTED]	Croydon, United Kingdom	2016-01-30	Outrageous first you have supermarket chains taking over the corner shops. Now you have the council being ridiculous trying to charge an increase of street trading fees by 4500% putting further pressure on small independent businesses out business, when will it end.
[REDACTED]	Croydon, United Kingdom	2016-01-30	This proposal is too ridiculous for words! Surely Croydon Council should be encouraging people to come and relax in the borough, not drive them out (mostly to Bromley in my experience!)
[REDACTED]	Croydon, United Kingdom	2016-01-30	This is so harmful to valuable local small businesses and contradicts everything the council has said about supporting them
[REDACTED]	Croydon, United Kingdom	2016-01-30	There are fewer and fewer desirable places in Croydon nowadays, let's not bring in stupid legislations that will further reduce those establishments that are just barely still trading
[REDACTED]	Croydon, United Kingdom	2016-01-30	I disagree with the proposal to increase street trading fees. [REDACTED] is a valued venue that brings vibrancy to Croydon.
[REDACTED]	Croydon, United Kingdom	2016-01-30	This is absolutely monstrous. Croydon Council you should be ashamed - sell some more pots why don't you.
[REDACTED]	Croydon, United Kingdom	2016-01-30	This is absolutely monstrous. Croydon Council you should be ashamed - sell some more pots why don't you.
[REDACTED]	South Croydon, United Kingdom	2016-01-30	This is the best bar in Croydon.

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-01-30	Croydon Council are nothing but thieves and must not be permitted to continually impose their illegal taxes which starts from Council tax on which they fully know is an illegal tax and we can check this at <a href="http://www.getoutofdebtfree.com" rel="nofollow">http://www.getoutofdebtfree.com</a> where the full facts on Council corruption is freely available. The Council are already taxing landlords requiring the now to obtain permission with a recent new License costing £7500.00 in order to push rents up now they want citizens to be indirectly taxed to have a drink in the sunshine. This is in my opinion an illegal tax and we should investigate the legality of this locally introduced tax on business owners and their customers.
[REDACTED]	Mitcham, United Kingdom	2016-01-30	This is another demonstration of the sustain that Croydon Council treats people. It has forgotten that they are public servants, there to serve the public, as opposed to the public serving them. About time to vote a totally new council board and publicly sack the senior council employees. An infestation of rats wouldn't make a worse job of annoying people.
[REDACTED]	Mitcham, United Kingdom	2016-01-30	This is another demonstration of the sustain that Croydon Council treats people. It has forgotten that they are public servants, there to serve the public, as opposed to the public serving them. About time to vote a totally new council board and publicly sack the senior council employees. An infestation of rats wouldn't make a worse job of annoying people.
[REDACTED]	London, United Kingdom	2016-01-30	I'm signing this because it affects business and culture in Croydon negatively- e.g. [REDACTED] which is such a great thing for the area!
[REDACTED]	Croydon, United Kingdom	2016-01-30	These increases will just force facilities like table and chairs (I am disabled) to disappear. We live in hard times. Making it difficult for people to trade is plain stupid.
[REDACTED]	Croydon, United Kingdom	2016-01-30	These increases will just force facilities like table and chairs (I am disabled) to disappear. We live in hard times. Making it difficult for people to trade is plain stupid.
[REDACTED]	Croydon, United Kingdom	2016-01-30	These increases will just force facilities like table and chairs (I am disabled) to disappear. We live in hard times. Making it difficult for people to trade is plain stupid.
[REDACTED]	London, United Kingdom	2016-01-30	We don't want Croydon to become one big Pret a Manger or Starbucks. This is not how to support local business or encourage people into Croydon. It needs a rethink.
[REDACTED]	Croydon, United Kingdom	2016-01-30	I work at [REDACTED], a part of [REDACTED]. This proposal is another money making scheme with the aim of destroying local businesses footfall. It is unfair and reeks of inequality.
[REDACTED]	Thornton Heath, United Kingdom	2016-01-30	It's a disgrace that Croydon is proactively affecting Croydon businesses and culture like this!
[REDACTED]	London, United Kingdom	2016-01-30	Local businesses need supporting not penalising by the council.
[REDACTED]	South Croydon, United Kingdom	2016-01-30	Hypocrisy working overtime. Is it April 1st already?
[REDACTED]	Croydon, United Kingdom	2016-01-30	I like the tables! And that's not really a street. It's cobbled.
[REDACTED]	London, United Kingdom	2016-01-30	Croydon Council are trying to sell this town to the highest bidder, and meanwhile they think up more ways to tax people to use it, to use our own streets, which we already paid for. I will NOT sit in a shipping crate, I will sit in a chair in a beer garden or a pavement cafe like a civilised person. Surrey Street is over 800 years old, the town owns it, NOT the council.

Name	Location	Date	Comment
[REDACTED]	Preston, United Kingdom	2016-01-30	The council should be helping places like [REDACTED] not driving them out of business.
[REDACTED]	Caterham, United Kingdom	2016-01-30	This proposed increase is an obscenity. The council should be encouraging people to use facilities like this, not buy into even more austerity rhetoric.
[REDACTED]	Croydon, United Kingdom	2016-01-30	The increase is utterly unaffordable and unfair.
[REDACTED]	London, United Kingdom	2016-01-30	Sitting outside is a wonderful thing let's keep it fair and reasonable and encourage businesses to thrive and people to enjoy their leisure time in the fresh air!!
[REDACTED]	South Croydon, United Kingdom	2016-01-30	This is utter madness!  I've heard nothing of this proposal until this petition, so thanks for raising the issue. Sham consultations in Croydon were raised as an issue by a person speaking at the Opportunity and Fairness commission launch this week. Here is a prime example.  Outdoor seating and displays add the the ambience of the Croydon street scene and improve people's use of venues and space in Croydon.  Introducing this eye-watering increase is clearly damaging and must be opposed.
[REDACTED]	London, United Kingdom	2016-01-30	It's not the job of Local Councils to extort money from us - they are elected to serve us, the public.
[REDACTED]	Croydon, United Kingdom	2016-01-30	[REDACTED] is a jewel in Croydon's crown and brings REAL character to the area. This fee is ridiculous, not just for [REDACTED] but for any trader in Croydon. Croydon has a real opportunity to be the alternative destination to East London for creativity, entertainment and culture. But already I see the council are screwing things up. I despair.
[REDACTED]	Croydon, United Kingdom	2016-01-30	Far too short notice. Inadequate consultation. Preposterous % increase. Seems designed to kill off any bright ideas, independent businesses, the day-time hospitality economy etc. Yes, we know the council is skint, and I'm sure a modest rise would have grudgingly been accepted but this is just mad. Talk about trying to put businesses off!!
[REDACTED]	Croydon, United Kingdom	2016-01-30	Croydon Council seems intent on destroying small businesses and deterring our town from growing and prospering!
[REDACTED]	London, United Kingdom	2016-01-30	It is not intelligent policy.
[REDACTED]	London, United Kingdom	2016-01-30	There aren't many pleasant places to sit outside in Croydon when the weather is nice. This is likely to decrease the number further. Many premises are unlikely to pay at this increased amount and in most cases the space cannot be feasibly used for other things so I don't see the point in this at all.
[REDACTED]	Beckenham, United Kingdom	2016-01-30	This policy amounts to theft from small businesses
[REDACTED]	West Wickham, United Kingdom	2016-01-30	this is extortionate



Name	Location	Date	Comment
[REDACTED]	South Croydon, United Kingdom	2016-01-30	Limiting the opportunities for outdoor tables and chairs with this punitive tax rise can only hinder Croydon's attractiveness and must be against the wishes of most residents - while punishing smaller independent businesses. Absolutely scandalous
[REDACTED]	Thornton Heath, United Kingdom	2016-01-30	Sunshine is vital to well being and nobody should be penalised for having the benefit of being able to share an outside area. [REDACTED] provides such a vital community area and it would be going against community spirit to make it difficult for them to expand their great contribution to the Croydon Community.
[REDACTED]	South Croydon, United Kingdom	2016-01-30	The proposed increase is absolutely ridiculous
[REDACTED]	Llangynidr, United Kingdom	2016-01-30	I'm signing this petition as the charges are patently unfair. Furthermore, it will end up costing the taxpayer if businesses stop using space. Not to mention the cost to everybody of the loss of amenities.
[REDACTED]	Purley, United Kingdom	2016-01-30	The council are misguided as to who they tax. Roll out the red carpet for the corporates, and fleece independent traders. Soon, Croydon will look the same as every other major town, that's if they actually allow businesses to exist, and not turn them all into blocks of flats
[REDACTED]	London, United Kingdom	2016-01-30	I love Croydon
[REDACTED]	Purley, United Kingdom	2016-01-30	The increase is outrageous and totally disproportionate.
[REDACTED]	Croydon, United Kingdom	2016-01-30	Outdoor dining is more appealing
[REDACTED]	London, United Kingdom	2016-01-30	Local business and startups are the future of Croydon!
[REDACTED]	London, United Kingdom	2016-01-30	I use [REDACTED] quite regularly and agree that sitting outdoors adds a lot to the culture and happiness of Croydon.
[REDACTED]	London, United Kingdom	2016-01-30	There has to be a better way of finding money than penalizing small businesses with huge increases like this.
[REDACTED]	New Addington, United Kingdom	2016-01-30	The idea is to promote what we have, not kill it.
[REDACTED]	South Croydon, United Kingdom	2016-01-30	It would ruin our beloved town if cafes, bars and restaurants could no longer afford to have tables and chairs outside. How to make our town look dead!!
[REDACTED]	Croydon, United Kingdom	2016-01-30	The council should be supporting small businesses! Not trying to tax independent NON CHAIN businesses and shops!
[REDACTED]	Coulsdon, United Kingdom	2016-01-30	Disgraceful
[REDACTED]	Croydon, United Kingdom	2016-01-30	I'm signing because these increases will destroy Croydon as it stands now. These business's are working hard to grow. Don't make it more difficult. Croydon isn't ready for expensive bars and clubs.
[REDACTED]	London, United Kingdom	2016-01-30	You will be killing the character and essence of the whole central area
[REDACTED]	Whitchurch, United Kingdom	2016-01-30	I am from Croydon and don't agree with this.
[REDACTED]	Croydon, United Kingdom	2016-01-30	The charge is so frantically unfair it is scarcely believable. It will break traders and the unique [REDACTED]
[REDACTED]	Caterham, United Kingdom	2016-01-30	Let business grow!
[REDACTED]	South Croydon, United Kingdom	2016-01-30	I believe these charges to be grossly unfair. Many shoppers are leaving Croydon and going elsewhere. Croydon needs regeneration and businesses need a chance

Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-01-30	The increase in tax is extortionate and unfair
[REDACTED]	South Croydon, United Kingdom	2016-01-30	This is an inappropriate increase that will dissuade traders operating in Croydon
[REDACTED]	Croydon, United Kingdom	2016-01-30	Bookmakers, pawnbrokers, low-grade chicken takeaways and dodgy mobile phone shops. Croydon's town centre is a shabby shambles. And yet the area around [REDACTED] could be a fantastic outdoor environment. Imagine if those empty premises around the old pumping station were finally opened as cafes, bars and restaurants, all with outside seating. Croydon town centre has so much potential but alas our council lacks the imagination and common sense to realise it. This proposed charge stinks.
[REDACTED]	South Croydon, United Kingdom	2016-01-30	It's theft and will further destroy any small enterprises in the borough.
[REDACTED]	Croydon, United Kingdom	2016-01-30	This is an absurd proposal, as it goes against the objectives of the council of creating a 'cafe culture' in the borough!
[REDACTED]	Purley, United Kingdom	2016-01-30	Outdoor cafes and licences makes Croydon feel more cosmopolitan and attractive, this is a ridiculous increase and will be completely unaffordable for small businesses
[REDACTED]	Croydon, United Kingdom	2016-01-30	So much for helping to create a "vibrant" town centre .... Only the biggest shops and chain stores will have any chance of paying such exorbitant fees. Get your act together, Labour, and serve the people and small local businesses - not the retail behemoths who seem intent on turning Croydon into one vast soulless Westfield.
[REDACTED]	Croydon, United Kingdom	2016-01-30	The council need to wake up. They are supposed to serve us and work to make the place better, not impose stupid taxes. Fools.
[REDACTED]	Toronto, Canada	2016-01-30	I like being outdoors
[REDACTED]	Carshalton, United Kingdom	2016-01-30	How on earth are these sort of fees going to help local businesses? Charging these sort of rates only pushes business away, therefore discouraging economical development and progression.
[REDACTED]	Coulsdon, United Kingdom	2016-01-30	Croydon council are yet again making it difficult for small businesses to thrive in favour of chains who can easily afford these charges
[REDACTED]	London, United Kingdom	2016-01-31	This will affect our local small businesses heavily and I love the outdoor areas in Croydon.
[REDACTED]	Sutton, United Kingdom	2016-01-31	Local business is the backbone of a strong economic ethos
[REDACTED]	Purley, United Kingdom	2016-01-31	I believe Croydon should be supporting small and new business. We're running a business in London and want to move to Croydon, but are put off by these ridiculous attitudes towards investing in companies that can help Croydon prosper.
[REDACTED]	Camelford, United Kingdom	2016-01-31	Don't kill the people who bring life to dull streets.
[REDACTED]	Croydon, United Kingdom	2016-01-31	I'm signing because the increase is absolutely ridiculous, the person(s) who thought of it should be ashamed. Utterly disgusting
[REDACTED]	South Croydon, United Kingdom	2016-01-31	Really? perhaps you should spend your time thinking up ways to defy central government than ever more elaborate ways to penalise your citizens
[REDACTED]	London, United Kingdom	2016-01-31	I would like to see Croydon prosper

Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-01-31	I'm looking onto setting up a business in Croydon and this makes me worry Croydon council is not intrested in small local buisness. Margins are extremely tight for small businesses and they are often set-up out of a passion and commitment to the local community. Policies like these will help generate a sterilised corporate croydon that is much like any other town in the uk.
[REDACTED]	Croydon, United Kingdom	2016-01-31	It's my local hangout place and don't want them to close due to a charge increase!
[REDACTED]	Croydon, United Kingdom	2016-01-31	I understand and accept the Council's need to find ways of filling the gap in its finances, and also the logic of charging businesses to use publicly funded space, but the method of calculation will have undesirable consequences
[REDACTED]	South Croydon, United Kingdom	2016-01-31	It's mainly small businesses and individuals who benefit from activities like this and they're the last people who should be paying more. Charge the big businesses exponentially more for the amount of space they use in total. Don't penalise the small players
[REDACTED]	Croydon, United Kingdom	2016-01-31	I think the whole area in that space needs to be utilised in a sophisticated way. It's the orrect place to upgrade Croydon and make somethings special. Charging exhaustive feeds to [REDACTED] will result to losing business I'm sure. Be sensible and smart snd continue as you however gain consistent new business. It's a fab location, be creative.
[REDACTED]	London, United Kingdom	2016-01-31	I believe that this is very wrong that the council wants to charge such a high fee for people to enjoy the comfort of outside space. It would be better to build these buildings with enough outside space in the first place then they would not need to occupy the space in front of they shops. Go back to the drawing board and give businesses and families the outside space they truly deserve. Stop building small boxes and build bigger and better homes and businesses for all to enjoy.
[REDACTED]	croydon, United Kingdom	2016-01-31	Such a large increment is unfair
[REDACTED]	Purley, United Kingdom	2016-01-31	Croydon council should be supporting the independent local business that are helping lead the development and regeneration of Croydon not pricing them out.
[REDACTED]	Beckenham, United Kingdom	2016-01-31	I'm signing this because it is shoddy way to raise money which impacts adversely and disproportionately upon various traders and their customers the majority of whom will be Croydon ratepayers
[REDACTED]	East Grinstead, United Kingdom	2016-01-31	Street trading provides important local colour. It is a benefit to all and should not be milked like a goat.
[REDACTED]	Croydon, United Kingdom	2016-01-31	I think [REDACTED] is one of the best things to have happened in Croydon.
[REDACTED]	South Croydon, United Kingdom	2016-01-31	This could ruin the small businesses and independents who are working tirelessly to make Croydon great.
[REDACTED]	London, United Kingdom	2016-01-31	I'm signing because I live in Croydon, where years of disinvestment has made it very difficult for small businesses to establish and thrive. Labour council are completely disinterested in their constituents and their issues, so we must take this to parliament
[REDACTED]	Croydon, United Kingdom	2016-01-31	I am appalled that even after the devastating affect on local business years ago with the falling Croydon economy. Due to increased and enforced evening and weekend parking charges. That in turn forced me to sell my Cafe business in Croydon. lessens obviously havnt been learnt! This potentially greedy decision is sabotage to the growth of Croydon! Shame on you Croydon Council

Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-01-31	I think it's extortionate and damaging to such an essential Croydon service. Places like [REDACTED] need to be preserved. Croydon has lost so much. It used to be a cultural epicentre!
[REDACTED]	South Croydon, United Kingdom	2016-01-31	An increase of this size is ludicrous, especially given that nothing has been done to generate business by the council. The area around [REDACTED] should actually have incentives to attract more retail and restaurant facilities into it. At the moment the area around the old pumping station looks like forgotten when it should be throbbing with activity.
[REDACTED]	London, United Kingdom	2016-01-31	I agree with the motivation and reasoning behind this petition. The significant increase is unjustified, the repercussions of which will have an adverse effect on the future of SMEs.
[REDACTED]	Croydon, United Kingdom	2016-01-31	This kind of increase is just ridiculous. The council should know better.
[REDACTED]	Croydon, United Kingdom	2016-01-31	Small businesses and cafes give our town its vibrancy and have become crucial in fostering a sense of community.
[REDACTED]	Thornton Heath, United Kingdom	2016-01-31	Because it's the right thing to do.
[REDACTED]	London, United Kingdom	2016-01-31	This is a mean spirited and penny pinching move by the Council that is unjustifiable. [REDACTED] is an amazing venue that really seeks to engage with a huge cross section of people and local communities in a myriad of positive and creative ways. The Council should be encouraging and incentivising their entrepreneurial award winning operation, not trying to make things costly and difficult for them.
[REDACTED]	Thornton Heath, United Kingdom	2016-01-31	It's an unreasonable demand. Independent shops, bars and eateries have started to trickle back into the forefront, something I have longed to see once again having lived in Croydon for 30 years and having seen them die out once before. It gives a borough its distinct identity and wonderful character. Don't punish the new people trying to make it. Please.
[REDACTED]	Croydon, United Kingdom	2016-01-31	Because taxation and bureaucracy can be destructive if allowed to get out of hand.
[REDACTED]	Croydon, United Kingdom	2016-01-31	Great venues such as [REDACTED] are making Croydon the trendiest place it always aspired to be. Betting shops should be the target of the council rather than art hubs.
[REDACTED]	Croydon, United Kingdom	2016-01-31	business are struggling as it is, online is killing them. Many towns have lots of empty shops where people can't afford to compete with big companies, and online shops. Councils should be encouraging entrepreneurs to open new shops and try to make a living for themselves, rather than try to bleed every once out of them and force them to close or give up. Encourage people to be self employed with their own shops, don't force them out, or do you want people in normal 9-5 jobs, or on benefits? Use your brains, don't think of needless gains from the hard working people who are trying to make it a go for themselves!
[REDACTED]	London, United Kingdom	2016-01-31	It's ridiculous!!!
[REDACTED]	Croydon, United Kingdom	2016-01-31	It's penalising small businesses. It's retrograde. It's greedy. It's stupid. It's not fair...
[REDACTED]	South Croydon, United Kingdom	2016-01-31	We need to be outside more and the cafe culture that's starting to thrive in Croydon needs nurturing not taxing!
[REDACTED]	Croydon, United Kingdom	2016-01-31	It's wrong.

Name	Location	Date	Comment
[REDACTED]	Tonypandy, United Kingdom	2016-01-31	I feel it is time the local councils manage their finances better. They like the government waste their money mostly on Administration than anything else... Local businesses are key to our local economy. They also provide VITAL community life to many of our people who spend a day out meeting with friends and family at their local markets and high streets. Street Traders are a vital part of any community. "Croydon Council there are other ways to manage your finances without bleeding and killing the very heart of your community...STOP IT!!!
[REDACTED]	South Croydon, United Kingdom	2016-01-31	Small businesses are being lost on a daily basis due to the big businesses making it impossible to compete..... this is going to hurt the small businesses of Croydon.... since the Borough is already turning into a ghost town consisting of pound shops and charity shops we really cannot afford for this to happen..... Croydon needs to attract customers to the Borough our reputation is bad enough.... Stop this stupidity and look towards the future you are creating!!
[REDACTED]	Croydon, United Kingdom	2016-01-31	Sitting outside a café (when it's warm enough!) is one of life's little pleasures, which this increase could kill.
[REDACTED]	Caterham, United Kingdom	2016-01-31	The whole idea is bloody ridiculous
[REDACTED]	London, United Kingdom	2016-01-31	To try and stop the Council making a perverse decision which will cost it money in the long run and prevent local businesses thriving and turning Croydon into the destination the Council claims to want
[REDACTED]	London, United Kingdom	2016-01-31	The council need to stop this ridiculous knee jerk reaction to their budgets being cut. Your job is to stop wasting money and initiate incremental increases where relevant. This astronomical price hike to local businesses will cause a significant decrease in profits for those businesses, either by paying you or because they will have to decrease capacity so as to avoid the additional costs. You keep saying that the council wish to revamp, rejuvenate and revitalise the areas in and around Croydon, but what you are actually doing is killing off local business that provide community spaces.
[REDACTED]	London, United Kingdom	2016-01-31	Independent businesses deserve support, and [REDACTED] is a great place.
[REDACTED]	London, United Kingdom	2016-01-31	I am signing this petition to oppose the increase in cost for public businesses to sit outside its premises to eat and drink. This action will affect all businesses and destroy a culture of eating and drinking in public. Any increase should be proportion to the previous fee and not be so high in difference. Marios
[REDACTED]	stornoway, United Kingdom	2016-01-31	I used to survive on the street as a busker. I was often threatened with this type of situation.
[REDACTED]	Grand Manan, Canada	2016-01-31	Croydoners must be afforded every opportunity to enjoy outdoor spaces throughout their day. Often eating at an outside table is the only extended period of daylight an office worker gets, making this a health concern. If market prices go up, all prepared food prices will also go up as well as a source of affordable ingredients for low income homes.
[REDACTED]	London, United Kingdom	2016-01-31	Just money grabbing!
[REDACTED]	London, United Kingdom	2016-01-31	"Encouraging" small businesses, then going about trying to cripple them with ridiculous fees? Shameful money grubbing. Full support to [REDACTED] and all other businesses in the same position. I look forward to having a nice pint outside in summer once this ridiculous proposition is overturned.

Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-01-31	"Encouraging" small businesses, then going about trying to cripple them with ridiculous fees? Shameful money grubbing. Full support to [REDACTED] and all other businesses in the same position. I look forward to having a nice pint outside in summer once this ridiculous proposition is overturned.
[REDACTED]	London, United Kingdom	2016-01-31	This potentially forces small businesses out of Croydon, when they've spent years being part of Croydon. It might open the market to big operators who can afford the rates, but remove the creativity and individuality of those that were there before and attracted custom for that reason.
[REDACTED]	Croydon, United Kingdom	2016-01-31	Croydon doesn't have enough outside dining and drinking spaces especially in summer.
[REDACTED]	London, United Kingdom	2016-01-31	"Encouraging" small businesses, then going about trying to cripple them with ridiculous fees? Shameful money grubbing. Full support to [REDACTED]. I look forward to having a nice pint outside in summer once this ridiculous proposition is overturned.
[REDACTED]	Coulsdon, United Kingdom	2016-01-31	Being able to sit outside and enjoy a cup of coffee or a beer is one of the wonderful pleasures of life. Increasing by this astronomical amount will cut off any business except for the large corporates from providing customers with this luxury. This is an outrageous affront to small business. The council needs to rethink this proposal completely.
[REDACTED]	London, United Kingdom	2016-01-31	The use of tables and chairs in the walkway outside inconveniences nobody and is pleasant and sociable. To increase the fees to this extent is blatant profiteering and the council should be ashamed.
[REDACTED]	London, United Kingdom	2016-01-31	This is ridiculous....
[REDACTED]	Croydon, United Kingdom	2016-01-31	I'm signing because it's ridiculous to apply the same level of fees to small businesses that are applied to large chains.  Also, how can the council turn this into a money-making exercise? Places like [REDACTED] aren't blocking any pavement and add a lot to Croydon and should be supported. Why not, instead, bear down heavily on those whose signs etc. block pavements and impede pedestrians?  Were the pavements along South End widened (making South End an even more unsafe route for cyclists) in order to encourage outside seating to enhance the area or to add to the council's coffers?
[REDACTED]	Liverpool, United Kingdom	2016-01-31	I object to the Croydon Council's proposals the way it charges businesses for street trading licences. This is unfair and unjust!
[REDACTED]	Carshalton, United Kingdom	2016-01-31	It is unfair to the small businesses.
[REDACTED]	Wallington, United Kingdom	2016-01-31	I too am a business owner trying to make Croydon a better place. We are independent businesses that require the council to work with us not against us!
[REDACTED]	Dormansland, United Kingdom	2016-01-31	I'm signing because I am tired of Croydon Council being greedy and hurting small businesses. This tax is just another way of them making huge amounts of money and trying to get rid of outside areas such as Surrey Street Market. Croydon Council should support its traders not rip them off and tax them into oblivion.
[REDACTED]	London, United Kingdom	2016-01-31	Because the fee does not help to support small independent business which Croydon needs more of. It will cause business owners to take away outside seating and will drive even more footfall out of the area. Croydon needs to encourage social communities and allow business to be able to afford to create that atmosphere.

Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-01-31	It seems a grossly unreasonable hike to be instituted so suddenly.
[REDACTED]	London, United Kingdom	2016-01-31	Although in principle it's logical to charge for trading space, this is a blunt instrument for a council that's so far behind competing town centres in terms of promoting active use of outside space. This smacks of some bright spark in revenue spotting a chance to raise some extra cash. Any new charge should be gradual and phased and come in after the town centre actually possesses a bit of this 'cafe culture' that's lacking from a town that really should have it and has a local population eager to sustain it.
[REDACTED]	South Croydon, United Kingdom	2016-01-31	This place is excellent and changing the face of Croydon. How is this increase justified ?
[REDACTED]	London, United Kingdom	2016-01-31	to support small, independent businesses and create an exciting environment of variety
[REDACTED]	Croydon, United Kingdom	2016-01-31	I'm fed up with rampant capitalism commodifying EVERYTHING and forcing small businesses to shut down and be replaced by huge companies and their homogenous culture-killing altars to mammon.
[REDACTED]	Coulsdon, United Kingdom	2016-01-31	Because the pricing increase is ridiculous. Talk about inflation! Keep local business in Croydon.
[REDACTED]	Croydon, United Kingdom	2016-01-31	its barrack and simply inhumane what those with power and money get away with, trampling on our culture and independence like that, who do they think they are?!!
[REDACTED]	London, United Kingdom	2016-01-31	Croydon claims that want to support new businesses and enterprise. How can this be the case if their stifling it through rent increases on stalls and charges for use of outside space by cafes. Seems to me they are just giving lip service.
[REDACTED]	Croydon, United Kingdom	2016-01-31	I feel that local business in Croydon should be encouraged not discouraged. This obscene increase would force independent businesses to close down and this should not be the direction that Croydon heads in.
[REDACTED]	Croydon, United Kingdom	2016-01-31	Croydon business are dying, this will kill them quicker.
[REDACTED]	Orpington, United Kingdom	2016-01-31	I am a customer at [REDACTED] and think this ridiculous price hike is both unfair and potentially damaging to small businesses
[REDACTED]	London, United Kingdom	2016-01-31	Street cafes and trading create a great buzz, making the streets feel populated, safe and friendly.
[REDACTED]	Croydon, United Kingdom	2016-01-31	The council will force vibrant and independent retailers out of the town.
[REDACTED]	London, United Kingdom	2016-01-31	This disproportionately affects businesses like cafes and pubs who are trying to create an attractive street scene, which in turn attracts people which benefits the area.
[REDACTED]	Croydon, United Kingdom	2016-01-31	Pavement tables mainly belong to small businesses which are the backbone of the local economy.
[REDACTED]	Marston moretaine, United Kingdom	2016-01-31	we need venues like this, I visited last year for the first time since i moved from London 30 years ago. You dont need to kill businesses like this
[REDACTED]	London, United Kingdom	2016-01-31	I use Croydon Street traders and this move will cripple them.
[REDACTED]	London, United Kingdom	2016-01-31	As a resident of Croydon, I believe the council should support local traders and make reasonable and proportionate decisions. No business should be made to suddenly absorb such a dramatic cost increase! Croydon politicians and local council workers need to connect with the neighbourhood rather than make rules without understanding the situation.

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-01-31	Because the hike they are proposing is daylight robbery. If they to balance the books they need to find a fairer way to do it.
[REDACTED]	South Croydon, United Kingdom	2016-02-01	I'm signing because I desperately approve of the way Croydon Council crushes any small, buzzy, vibrant, enterprising activity by making it inaccessible. Croydon has a long reputation for being a dump, a cultural desert, despite having an art college and a Fame academy. I would prefer to see its unique assets encouraged and celebrated, and the borough becoming a thriving centre of excellence
[REDACTED]	Thornton Heath, United Kingdom	2016-02-01	This is just pure greed by Croydon Council and ruining small businesses trying to improve life in Croydon!
[REDACTED]	Wellingborough, United Kingdom	2016-02-01	This proposed increase is neither fair nor reasonable.
[REDACTED]	Las Palmas de Gran Canaria, Spain	2016-02-01	Croydon Council, stop the nonsense. You're increasing the council tax and closing libraries, keep threatening with the closure of Purley's swimming pool and now this? Why is the town paying for the new shiny headquarters that you couldn't afford?
[REDACTED]	Amsterdam, United Kingdom	2016-02-01	The answer is not to increase fees to meet increasing costs, but rather to assess how to reduce those costs and arrive somewhere in the middle - with a much more modest fee increase, as proposed.
[REDACTED]	Radwell, United Kingdom	2016-02-01	I lived here
[REDACTED]	Ryde, United Kingdom	2016-02-01	We need to support local traders, not try to put them out of business.
[REDACTED]	Coulsdon, United Kingdom	2016-02-01	I believe that small businesses are an integral part of our community. They pay all of their taxes (they do not get to choose how much they pay) and usually look after their staff much better than big businesses
[REDACTED]	Croydon, United Kingdom	2016-02-01	I believe in streets as a vital part of public space. This proposal will seriously limit the kinds of healthy, sociable activity which takes place in these spaces and is tantamount to a iniquitous, regressive form of pseudo taxation on their use. A fairer deal should be sought.
[REDACTED]	South Croydon, United Kingdom	2016-02-01	We need to encourage small traders & market, Croydon is so booming that's why everyone shops elsewhere!
[REDACTED]	South Croydon, United Kingdom	2016-02-01	The fee proposal are unrealistic and unfair and will add to the current decline of visitors to Croydon Town. The cost of parking and rates has meant that many businesses are leaving Croydon - consequently, the town is looking like a derelict ghost town, dirty and full of empty shops. Stop the council greed before you totally kill Croydon.
[REDACTED]	Caterham, United Kingdom	2016-02-01	Croydon Council seems to be opposed to town centre regeneration. What other excuse can there be for such a destructive increase in business taxation?
[REDACTED]	South Croydon, United Kingdom	2016-02-01	It's a ridiculous suggestion. And poorly thought through.
[REDACTED]	London, United Kingdom	2016-02-01	If you want to make Croydon a more friendly, welcoming place, you have to help businesses not stifle them!
[REDACTED]	Carshalton, United Kingdom	2016-02-01	Croydon Council should be supporting local businesses, not raising their overheads to unrealistic and unfair levels.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-01	I am signing because I use the facilities here at [REDACTED] and the seating outside is a nice social aspect to the [REDACTED] and lets passing pedestrians know that there is a place that they can chill and have a coffee after a hard day of shopping in Croydon. The increase in the fee payable may mean that [REDACTED] may not be able to afford it and thus stop the outside seating which removes the social character feel to the [REDACTED]



Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-01	Sitting outside gives a feeling of community like in france
[REDACTED]	Croydon, United Kingdom	2016-02-01	I consider this to be totally unrealistic. Struggling and up and coming cafes and restaurants will be unable to afford this huge increase. Therefore more closures.
[REDACTED]	Redhill, United Kingdom	2016-02-01	I like sitting outside
[REDACTED]	Croydon, United Kingdom	2016-02-01	Croydon Council are as always unaware of the bigger picture
[REDACTED]	Sutton, United Kingdom	2016-02-01	How despicable Yet again Croydon Council are going backwards . Stupid blinkered people, they aren't . 'blue sky thinking ' more Grey sky thinking.
[REDACTED]	Banstead, United Kingdom	2016-02-02	It's unjust, bad for local business and would destroy local culture.
[REDACTED]	Worlingham, United Kingdom	2016-02-02	Its unfair
[REDACTED]	Croydon, United Kingdom	2016-02-02	There is such a thing as going too far. SOME of the changes in Croydon have been positive & made it more pleasant. Now it seems like someone somewhere got power crazy & just wants EVERYTHING shut down & will force them out with unreasonable charges Not good
[REDACTED]	London, United Kingdom	2016-02-02	I believe in the upholding of street culture
[REDACTED]	croydon, United Kingdom	2016-02-02	Because the concil ignore the small traders.
[REDACTED]	Croydon, United Kingdom	2016-02-03	It is a rip off. I isn't a premises but a bit of ground on the street where there has always been a market. Live and let live you vampires.
[REDACTED]	South Croydon, United Kingdom	2016-02-03	If we want to create a nice environment that makes the town look like a place to come and enjoy, places need outdoor seating. We should encourage this. Perhaps we should look at the cost of enforcement and reduce that rather than penalise the small businesses.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-03	I am signing because this is an outrageous hike to businesses who are struggling to survive. Please rethink!
[REDACTED]	London, United Kingdom	2016-02-03	[REDACTED] is an amazing space. It's a buzzing part of Croydon and taxing the space outside is just beyond ridiculous
[REDACTED]	London, United Kingdom	2016-02-03	It's a dumb idea and kills off smaller businesses
[REDACTED]	Croydon, United Kingdom	2016-02-03	It's a bonkers idea!
[REDACTED]	Croydon, United Kingdom	2016-02-03	We need outside seating so we can still socialise with our dog!
[REDACTED]	Purley, United Kingdom	2016-02-04	There a lot more sensible ways to plug the hole in their finances as the council we'll know.
[REDACTED]	South Croydon, United Kingdom	2016-02-04	I love Matthews Yard and support them whole heartedly!
[REDACTED]	South Croydon, United Kingdom	2016-02-04	Out side dining and entertainment make for a rich culture . This fee increase is unfair .
[REDACTED]	London, United Kingdom	2016-02-04	This is unfair financially and culturally. Come on Croydon council.
[REDACTED]	South Croydon, United Kingdom	2016-02-04	I don't think we should deter outside dining. I think it ADDS value to the space.

Name	Location	Date	Comment
[REDACTED]	South Croydon, United Kingdom	2016-02-04	It's outlandish & damaging & greedy
[REDACTED]	Croydon, United Kingdom	2016-02-04	Ridiculous, I thought we had a sensible council now?
[REDACTED]	Croydon, United Kingdom	2016-02-04	No justification for increase, and goes directly against Council's policy of trying to improve central Croydon.
[REDACTED]	Croydon, United Kingdom	2016-02-04	It's immoral!
[REDACTED]	London, United Kingdom	2016-02-04	I'm a democratic socialist, but Leader Mr Newman is pathetically embarrassing in his endeavours to screw money from people who contribute to Croydon's vibrant atmosphere. He's handing the frightful local Tories a gift in being so mean. More coffee tables on the streets mean fewer stabbings can take place in broad daylight.
[REDACTED]	Croydon, United Kingdom	2016-02-04	Of my venue [REDACTED]
[REDACTED]	Croydon, United Kingdom	2016-02-04	No sunshine tax!
[REDACTED]	Wallington, United Kingdom	2016-02-04	I think it is a disgrace that Croydon Council should make such a disproportionately large increase in fees. How do they expect small business to survive?
[REDACTED]	Croydon, United Kingdom	2016-02-04	I love [REDACTED] and its outside space makes Croydon feel warm and welcoming.
[REDACTED]	Croydon, United Kingdom	2016-02-04	I'm signing because I consider the enormous percentage hike unreasonable, particularly for a smaller business.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-04	This is important
[REDACTED]	Croydon, United Kingdom	2016-02-04	This tax will have a huge impact on independent businesses and is just unacceptable.
[REDACTED]	Mitcham, United Kingdom	2016-02-04	A great organisation... Such a positive asset to a great town.
[REDACTED]	Croydon, United Kingdom	2016-02-04	The increase is economically impossible.
[REDACTED]	Croydon, United Kingdom	2016-02-04	My family have all been market traders and the traditional market is being reduced to zero because of rising fees. Allow people to make a living.
[REDACTED]	South Croydon, United Kingdom	2016-02-04	It will drive small businesses out of business
[REDACTED]	Whyteleafe, United Kingdom	2016-02-04	Outrageous tax for pavement tables and enjoyment to keep businesses alive, you should be helping businesses not hurting trade AGAIN!
[REDACTED]	New Smyrna Beach, FL	2016-02-04	I am signing to protect my family from paying higher prices and to allow the vendors to stay in business.
[REDACTED]	Tonbridge, United Kingdom	2016-02-04	Greedy councils!!!!
[REDACTED]	South Croydon, United Kingdom	2016-02-04	I've never heard so much b!l!cks. I do realise that Croydon as a borough is short of cash but anything that attracts people to the area ( and that certainly includes the catering trade ) should be incentivized not pilloried.
[REDACTED]	Kenley, United Kingdom	2016-02-04	This independent venue is a community asset for the whole of the borough.

Name	Location	Date	Comment
[REDACTED]	Addlestone, United Kingdom	2016-02-04	The increase in fees by the council is completely unlawful. Under the London Local Authorities Act 2007 and the Provision of Services regulations 2009 which reflect EU Article 123 provision if services the raising of license fees can only be reflect in cost of administration of the service. It is forbidden to make any surplus charge for any form of gain beyond these elements. We saw the precedent set in the case of Westminster Council who were found to be charging unlawful fees for the enforcement of their licensing of sex shops and were directed by the High Court to refund all charges back to licensees.
[REDACTED]	Croydon, United Kingdom	2016-02-04	I support fairness
[REDACTED]	Croydon, United Kingdom	2016-02-04	Croydon needs more outdoor cafes.
[REDACTED]	Croydon, United Kingdom	2016-02-04	I think it's important Croydon Council support small businesses like [REDACTED] who have done a great job revitalising Croydon town centre with their independent bar, cafe and community space!
[REDACTED]	Croydon, United Kingdom	2016-02-04	o
[REDACTED]	Croydon, United Kingdom	2016-02-04	This makes no sense, and will damage a local business. Croydon council should be supporting them not harming them, similar to the £3m support given to boxpark!
[REDACTED]	Croydon, United Kingdom	2016-02-04	This is a fantastic community hub bringing many cultures together. This proposed increase from the council will destroy this.
[REDACTED]	London, United Kingdom	2016-02-04	We are struggling to attract people to the so called, Restaurant Quarter which has been promoted as such by the the council..... how is this intended to help?
[REDACTED]	Coulsdon, United Kingdom	2016-02-04	People like sunshine. businesses need people, Croydon needs businesses.
[REDACTED]	Croydon, United Kingdom	2016-02-04	Because this is absurd.
[REDACTED]	Croydon, United Kingdom	2016-02-04	I want the Croydon cafe culture to thrive
[REDACTED]	Limpsfield, United Kingdom	2016-02-05	This is silly. Come on Croydon Council :!
[REDACTED]	South Croydon, United Kingdom	2016-02-05	Let small businesses thrive! Don't penalise people who just want to enjoy a coffee/beer/glass of wine outside.
[REDACTED]	edinburgh, United Kingdom	2016-02-05	I like sitting outside ? This is very stupid
[REDACTED]	Croydon, United Kingdom	2016-02-05	I need outside chairs and a table to enjoy much needed refreshments during a 4 hour walk with my husky or when shopping on a hot day Croydon will be completely unattractive to me if these disappear!
[REDACTED]	Croydon, United Kingdom	2016-02-05	This is ridiculous and unfair and punishing many local businesses when you should be supporting them.

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-05	The pavement spaces are the chance for cafes and restaurants to show they are there. A little glimmer of hope that they can increase business for a few sunny days a year. I thought the plan - by Croydon council themselves- was to make places look a little Parisienne or Italian street scenes. Especially in places like the restaurant quarter and central croydon. It calms the town down and makes people linger a little longer. There is less trouble. For some small businesses this is a lifeline they desperately need. Chains like costa coffee or Weatherspoons don't think twice about paying out a fortune but for a small cafe or restaurant this will be out of their reach. I'd rather sit outside in the summer and will choose a card that has this rather than one that doesn't
[REDACTED]	croydon, United Kingdom	2016-02-05	Im signing because this increase seems obscene!
[REDACTED]	London, United Kingdom	2016-02-05	Croydon council should be encouraging and supporting small, hardworking businesses!
[REDACTED]	Croydon, United Kingdom	2016-02-05	This tax is grossly unfair.
[REDACTED]	London, United Kingdom	2016-02-05	Croydon Council! Stop being so bloody greedy. You'll just ruin the place & force out all the interesting businesses that make the area appealing in the first place.
[REDACTED]	Croydon, United Kingdom	2016-02-05	The council should be encouraging small businesses to flourish in our area. Adding higher fees will force some to close, leaving our town centre lost and unsightly.
[REDACTED]	Thame, United Kingdom	2016-02-05	greed is becoming endemic with all councils. I agree it was too low before but there should be a max increase imposed to safeguard all concerned. I think a £500 max should be the norm
[REDACTED]	Croydon, United Kingdom	2016-02-05	This is a riddulous increase
[REDACTED]	Orpington, United Kingdom	2016-02-05	It's an unfair & unnecessary increase
[REDACTED]	Croydon, United Kingdom	2016-02-05	We urge the council to rethink their decision and proposed fee structure
[REDACTED]	South Croydon, United Kingdom	2016-02-05	Small traders should be supported. Getting croydon to have a great cafe and outdoor society will be very positive for its reputation.
[REDACTED]	London, United Kingdom	2016-02-05	Surrey st market is the best thing about Croydon and has big historical value
[REDACTED]	Sydenham, United Kingdom	2016-02-05	Street trading is part of the life and soul of a community.
[REDACTED]	London, United Kingdom	2016-02-05	We need a small free market base. Not huge supermarkets that have no soul
[REDACTED]	South Croydon, United Kingdom	2016-02-05	It's crazy to discourage life and colour and cafe culture in Croydon
[REDACTED]	Croydon, United Kingdom	2016-02-05	Croydon needs places like this.
[REDACTED]	Croydon, United Kingdom	2016-02-05	Proposal is unfair
[REDACTED]	Croydon, United Kingdom	2016-02-05	Beacause it will make Croydon a worse place
[REDACTED]	West Wickham, United Kingdom	2016-02-05	This obviously hasn't been thought out well enough on more than a general basis - when you get down to a case by case it can be very harmful to the businesses in the local community

Name	Location	Date	Comment
[REDACTED]	Carshalton, United Kingdom	2016-02-05	I am passionate about Croydon smes
[REDACTED]	croydon, United Kingdom	2016-02-05	My new licence would cost 1000% more than any profit I would expect to make on the goods I display
[REDACTED]	London, United Kingdom	2016-02-06	I support local independent business
[REDACTED]	Croydon, United Kingdom	2016-02-06	This is so unfair to the small independent businesses which are so important to the character of Croydon.
[REDACTED]	Coulsdon, United Kingdom	2016-02-06	The increase is ridiculous and disproportionate considering british weather.
[REDACTED]	London, United Kingdom	2016-02-06	I support local businesses
[REDACTED]	London, United Kingdom	2016-02-06	Thanks for making locals aware of how Box Park will be funded!
[REDACTED]	London, United Kingdom	2016-02-06	Communities make a strong society.
[REDACTED]	London, United Kingdom	2016-02-07	Councils should run the council for residence not from greed.
[REDACTED]	Sth Croydon, United Kingdom	2016-02-07	The Council are being unfair to the traders, I thought they were meant to be encouraging people to enjoy life in Croydon, you could fool me.
[REDACTED]	Croydon, United Kingdom	2016-02-07	If the council could manage the finances properly they wouldn't need to look at imposing such ludicrous increases in trading fees. They will kill off small traders who should not have to pay the price for Croydon Council's failures in managing the finances
[REDACTED]	Croydon, United Kingdom	2016-02-07	I'm signing because Croydon needs to promote and develop micro businesses not crush them at every turn with hikes in every charge they can think of.
[REDACTED]	Surrey, United Kingdom	2016-02-07	Ridiculous and overbearing increase. What is wrong with these people?
[REDACTED]	Thornton Heath, United Kingdom	2016-02-07	Making it prohibitively expensive to do things like our chairs outside a cafe is shortsighted for trade in Croydon.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-07	Business is not as it used to be is what you hear from traders
[REDACTED]	Caterham, United Kingdom	2016-02-07	croydon council are being greedy!!
[REDACTED]	Croydon, United Kingdom	2016-02-07	Totally unreasonable ☹
[REDACTED]	Purley, United Kingdom	2016-02-07	This loncrease is antisocial and will harm poor people
[REDACTED]	croydon, United Kingdom	2016-02-07	This is unfair and will lead to further deterioration of Croydon's community
[REDACTED]	Purley, United Kingdom	2016-02-07	The current Croydon Council are financially incompetent and see the levying of direct and indirect taxation as a means of papering over their inability to manage budgets effectively rather than reducing their own over inflated overheads
[REDACTED]	CROYDON, United Kingdom	2016-02-07	this is a ridiculous increase in fees there must be a more realistic way of calculating an increase
[REDACTED]	London, United Kingdom	2016-02-07	The increase is excessive, potentially inhibiting business growth.
[REDACTED]	London, United Kingdom	2016-02-07	Croydon is slowly dieing.
[REDACTED]	Croydon, United Kingdom	2016-02-07	I think it is outrageous for Croydon Council to charge so much.
[REDACTED]	South Croydon, United Kingdom	2016-02-07	Supporting street traders and outside seating is important to build a positive image for Croydon town centre.

Name	Location	Date	Comment
[REDACTED]	South Croydon, United Kingdom	2016-02-07	I want our shops and restaurants to survive.
[REDACTED]	Croydon, United Kingdom	2016-02-07	many people rely on street traders for their shopping if the fees go up the prices will go up
[REDACTED]	Croydon, United Kingdom	2016-02-07	I feel that Croydon council are taking too much money from the stores, this is a massive hike and the prices will be passed onto their customers and to top it off, a lot of the time these extra fees and fines etc are not even put it back into Croydon but into the pockets of external companies e.g 60 per cent of the litter fines go to a security company. They need to stop this foolishness.
[REDACTED]	Croydon, United Kingdom	2016-02-07	This will mostly affect small businesses which could be forced to close.
[REDACTED]	Croydon, United Kingdom	2016-02-07	Everyone has to make a living, and soon enough if everything is rising in price we are all going to be homeless
[REDACTED]	Southampton, United Kingdom	2016-02-07	I like street traders: they add life and colour to the environment.
[REDACTED]	Croydon, United Kingdom	2016-02-07	This is awful, outside seating is an important part of getting people into Croydon, it adds to its place as somewhere to relax and have fun. This appalling increase will have impact and may mean more shops and cafes will close up, so more empty shops which acts as a deterrent, hence a lot of businesses will suffer. Less shoppers, less income.
[REDACTED]	Surrey, United Kingdom	2016-02-07	I am signing this as this huge increase small business will suffer.
[REDACTED]	Croydon, United Kingdom	2016-02-07	Don't ruin these businesses
[REDACTED]	Croydon, United Kingdom	2016-02-07	This tax is unfair and affects both traders and members of the public who enjoy using outdoor tables and chairs during the warmer weather.
[REDACTED]	Croydon, United Kingdom	2016-02-07	Croydon is consistently out of touch with its residents wishes. I am sick to death of their bombastic arrogance.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-07	Croydon council is unfair to its residents
[REDACTED]	Croydon, United Kingdom	2016-02-07	It's not fair to spring this huge increase on businesses. It would put smaller and independent businesses at risk.
[REDACTED]	Surrey, England, United Kingdom	2016-02-07	Council are often using bullying tactics & penalising people & businesses. They would do well to organise themselves better before looking to finance from others.
[REDACTED]	Croydon, United Kingdom	2016-02-07	I'm signing this because I don't think local businesses should be suffer because these massive unjustified price hikes.
[REDACTED]	London, United Kingdom	2016-02-07	This Govt is ruining the poor, who it despises. Govt is taking away local authority funding and encouraging them to find new funding via "innovative" new schemes - which is why local authorities are trying to introduce ludicrous new charges across the board such as this. At the same time as getting less and less for our council tax (in tandem with higher rates) we are also faced with a whole new range of local authority money making schemes. Anything that requires interaction with a local authority in future will be at a premium. This Government will not be happy until UK mirrors US where profitability is all that matters
[REDACTED]	Croydon, United Kingdom	2016-02-07	This new charge will be the end for many businesses and we should support them, especially local facilities

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-07	Because how can these business stay open with such high costs Croydon shops and our market are slowly dying and that's a shame
[REDACTED]	South Croydon, United Kingdom	2016-02-07	The charges are unfair
[REDACTED]	London, United Kingdom	2016-02-07	Stop affecting business by increasing rates unfairly!
[REDACTED]	Caterham, United Kingdom	2016-02-07	At least TRY to promote Croydon in a good light, these increases make us a laughing stock.
[REDACTED]	South Croydon, United Kingdom	2016-02-07	I'm signing because i think such a massive rise unfair both to the business and the user. It is lovely to be able to sit outside, weather permitting , often after a long drawn out winter. It gives one a feel good factor. If this exhorbitant increase is imposed it will either mean that the business will have to remove its outside seating or pass the cost onto the user, either way it is a no win situation
[REDACTED]	Croydon, United Kingdom	2016-02-07	Croydon is changing in some cases for the better i e the Westfield Shopping Centre, but there is price to pay. That price is Croydon Council want to price out the market traders as the market does not fit into their vision of Croydon. There has been market a market in Croydon for over 100 years, Surrey Street Market is very much part of Croydon serving the local community with produce. One only has to look at how successful Borough Market is too see how in can attract shoppers. I beg Croydon Council to rethink their strategy and support the market and its traders and the hundreds of local people who use the market.
[REDACTED]	Croydon, United Kingdom	2016-02-07	I am all for increasing fees but the percentage proposed is ridiculous. Loads exceeding 100% is usuary and illegal in most parts of the world. Getting away with that seems to have encouraged ridiculous percentages all over.
[REDACTED]	Croydon, United Kingdom	2016-02-07	I'm in campaign for the council proposals be reversed
[REDACTED]	Croydon, United Kingdom	2016-02-07	People who run their own businesses and contribute to society and pay back into the system should be rewarded, not penalised!
[REDACTED]	south croydon, United Kingdom	2016-02-07	This is outrageous. The council are idiots
[REDACTED]	Purley, United Kingdom	2016-02-07	I'm signing because I don't want all these people to be put out of business. Why is the council coming down so hard on the small businesses it should be encouraging?
[REDACTED]	Hadlow, United Kingdom	2016-02-07	What a load load of nonsense, who do these idiots think that they are, Brussels bureaucrats. Does this also apply to the Surrey Street Market which has been going since the 13th century..... Wake up Croydon Council ... is anybody awake there.. HELLO .....
[REDACTED]	Coulsdon, United Kingdom	2016-02-07	I am fed up with the government and local councils constantly trying to take more money off the average man and letting big companies get away with murder.
[REDACTED]	london, United Kingdom	2016-02-07	I am signing because this is an absolute rip off and attacks small traders who work and feed their families .creating employment as well
[REDACTED]	Croydon, United Kingdom	2016-02-07	Increasing trading fees so drastically is ridiculous. The very venues that serve healthy food should be ENCOURAGED and not priced out of the existence. This petition should not be necessary Croydon Council seem to be infuriating small business owners and their customers!
[REDACTED]	Coulsdon, United Kingdom	2016-02-07	I love the ambiance of the "street" traders and feel they bring in alot of inclusion and happiness.

Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-02-07	The current charge seems low especially when the council is having to make major cuts to services and staff but the new proposed increase seems a bit ridiculous especially when they are trying to regenerate the area and having outdoor seating and markets will help that. The increase needs to be at a much more reasonable rate
[REDACTED]	Croydon, United Kingdom	2016-02-07	This proposal is unjust, unfair and inhumane
[REDACTED]	Croydon, United Kingdom	2016-02-08	I am signing because the increase is unhealthy, unsavoury and wholly unjustified. The politicians are supposed to serve us not rule us like the mini feudal lords they have become.
[REDACTED]	London, United Kingdom	2016-02-08	Because I live in Croydon and the rates we are being charged vs the service we get in return is ridiculous.
[REDACTED]	London, United Kingdom	2016-02-08	Because my local shopkeepers are being effected
[REDACTED]	Croydon, United Kingdom	2016-02-08	A fairer increase would be acceptable, not such an excessive hike.
[REDACTED]	east croydon, United Kingdom	2016-02-08	This is not fair to local business and the cost will probably be passed on down the line to the customer. Please support local business in Croydon rather than just expensive high rise flats for property investors.
[REDACTED]	Croydon, United Kingdom	2016-02-08	I'm signing because Croydon council are out of control, trying to destroy our town, and need to be brought to answer for their decisions
[REDACTED]	Croydon, United Kingdom	2016-02-08	There's too many different taxes that are far too high already without increasing any more
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon has been my home town all my life. This proposal will either stop all street trading outside the market, or cause businesses to fail. Croydon needs not only Westfield, but also a full range of independent shops and cafes to thrive. The centre of Croydon is struggling due to planning blight, this proposal will just make matters far worse.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	The last conservative council was obviously well out of touch with electors and businesses.  Whilst this labour council is even worse by trying to introduce policies across the board without proper and meaningful public consultation.
[REDACTED]	Croydon, United Kingdom	2016-02-08	It is an underhanded tactic.
[REDACTED]	Purley, United Kingdom	2016-02-08	It's just another scam in the country to take more money away from hard working people and it makes me sick
[REDACTED]	Croydon, United Kingdom	2016-02-08	the severity of the rise in this cost borders on stupidity, and will make Croydon's more pleasant spots, a lot less pleasant.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Outrageous actions and with no thought given to the change at all. Typical Labour thoughts and ethics.
[REDACTED]	Selsdon, United Kingdom	2016-02-08	Tony Newman is a disgrace and wants to tax anything that moves or in this case anything that will attract customers.
[REDACTED]	Purley, United Kingdom	2016-02-08	I believe it's unfair to the street trader.
[REDACTED]	Croydon, United Kingdom	2016-02-08	local businesses need support !!



Name	Location	Date	Comment
[REDACTED]	Mitcham, United Kingdom	2016-02-08	I don't normally sign these things but Croydon Council really needs to rethink a proposal that could force many small traders out of business. Given it's reputation as a home of chain stores and cheesy chain bars etc, the last think Croydon needs is to offer less in terms of independent and 'continental style' outdoor socialising opportunities etc.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Yet another Labour Council scheme designed to hit ordinary hard working people.
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	I think the increase in fees is disproportionate and excessive
[REDACTED]	Croydon, United Kingdom	2016-02-08	This is wholly unacceptable and money-grabbing in the slyest possible way. [REDACTED] will suffer - it's the only good place in Croydon. if that goes, I truly give up.
[REDACTED]	London, United Kingdom	2016-02-08	We want independent traders and this is making it harder for them and seems unfair
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	I like dining al fresco and I hate iniquity.
[REDACTED]	London, United Kingdom	2016-02-08	I'm signing because I think it is a ridiculously high tax for these business operators!
[REDACTED]	Surrey, United Kingdom	2016-02-08	The proposed increases will impact our local businesses. The council gets enough money which it then wastes every year!
[REDACTED]	Purley, United Kingdom	2016-02-08	Protect small businesses, keep local trade alive don't make it harder for them and easier for the bigger corporates / shop to take over from them.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	I care
[REDACTED]	Mitcham, United Kingdom	2016-02-08	This change will only kill micro and small businesses. Tax is vital for the community but perhaps you should look more to take from large corporations.
[REDACTED]	Purley, United Kingdom	2016-02-08	This is an outrageous increase, and doesn't help our 'run-down' Croydon at all
[REDACTED]	London, United Kingdom	2016-02-08	The council is underhand, not open in consultations and this extortionate tax will reduce quality of life for all Croydon residents, as small businesses will not be able to afford the extortionate new rates.
[REDACTED]	New Addington, United Kingdom	2016-02-08	The fees are fair and high enough given the current climate
[REDACTED]	Croydon, United Kingdom	2016-02-08	This is absolutely disgusting towards businesses that are trying to make a living and take away our general rights to be able sit in the sun when it is out with out being penalised as they would have to put prices up and therefore in effect close down making Croydon an even more run down and with empty shops boarded up. It will lose all the hustle and bustle of coming together as a community
[REDACTED]	Croydon, United Kingdom	2016-02-08	This will force smaller business out of croydon
[REDACTED]	croydon, United Kingdom	2016-02-08	This is grossly unfair.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	This is a ridiculous proposal and will put so many out of work!
[REDACTED]	Thornton heath, United Kingdom	2016-02-08	It's not fair on businesses
[REDACTED]	Whyteleafe, United Kingdom	2016-02-08	These small ventures give atmosphere to an otherwise large and boring metropolis.

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-08	I'm signing because I feel that to increase the fees would be un-fair taxation on small businesses. It would in the long run deter, companies and small vendors from frequenting Croydon's outdoor spaces. The Christmas markets and European food markets would be affected. Also the underdevelopment East Croydon concourse areas would be affected. This increase is only a ploy to increase revenue to subsidise other lesser performing ventures
[REDACTED]	Croydon, United Kingdom	2016-02-08	Tables and chairs outside restaurants will be a thing of the past and we will not be able to enjoy refreshments sitting in the open air.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Encourage small business don't kill it with endless taxes.
[REDACTED]	France	2016-02-08	I used to live in Croydon and I think it is ridiculous of the council to try and impose taxes on pavement cafe type places etc. Think what would happen if they tried this in France!
[REDACTED]	Croydon, United Kingdom	2016-02-08	we need our street traders . they "make " croydon what it is .trying to sweep away the old with the new is awful.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Ur taking money left right and centre its pathetic
[REDACTED]	Surrey, United Kingdom	2016-02-08	In the coming years the centre of Croydon will change hugely for the benefit of the area .. don't loose the character and opportunities for small business's and local traders to flourish with ridiculous hikes in fees ..
[REDACTED]	Purley, United Kingdom	2016-02-08	I want to encourage not actively discourage activities which promote community living and social interaction with our fellow man which in turns encourages better understanding and tolerance in our society
[REDACTED]	London, United Kingdom	2016-02-08	Activities such as those in [REDACTED] enhance public experience in Croydon helping people to feel more positive about their town. Please don't penalise such experiences by charging too much! Or waive the charges for those deemed to be enhancing local life. Thank you.
[REDACTED]	Croydon, United Kingdom	2016-02-08	You can pay back the dosh for your flash new HQ by other means.
[REDACTED]	Croydon, United Kingdom	2016-02-08	The increase is absolutely disgusting. How can they justify such an increase.
[REDACTED]	Croydon, United Kingdom	2016-02-08	I'm signing because I live in Croydon & find it difficult if street signs are in my way because I'm also in a wheelchair
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon Council. How can you constantly force shoppers and traders out of town then expect to have a vibrant local economy? Perhaps the 'decision makers at CC should take a GCSE in economics'
[REDACTED]	Caterham, United Kingdom	2016-02-08	Street traders are an essential part of the Croydon economy.
[REDACTED]	London, United Kingdom	2016-02-08	I don't agree with a increase as people's earnings haven't gone up.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Outrageous
[REDACTED]	purley, United Kingdom	2016-02-08	Thats far too steep an incline in price. If it must be done at the very least make it manageable
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	driving small businesses out of business is not the way to run our country. try taxing the bigger supermarkets properly

Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-02-08	Like many I had high hopes when the Labour administration won power in 2014, however recent events prove that they are just as disconnected from the everyday residents and working persons in Croydon (proposed waste incinerator/removal of cycle lanes from South Croydon) as the Tories before them. This proposal is yet another death knell in the night-time economy of Croydon and needs reconsidering.
[REDACTED]	Croydon, United Kingdom	2016-02-08	This is a ridiculous increase, especially for cafes or pubs that have tables and chairs outside. I know the council has to make up the shortfall from central government funding - but for heaven's sake - you'll bankrupt small businesses and make staff redundant with these kind of policies
[REDACTED]	Croydon, United Kingdom	2016-02-08	I agree with the principle of the new charging structure , but the fees seem excessive.
[REDACTED]	London, United Kingdom	2016-02-08	Its hard to see how this fits with Croydon's desire to be a thriving business hub and attract entrepreneurship into the area. As a small business owner if this goes through I will vote with my feet.
[REDACTED]	Croydon, United Kingdom	2016-02-08	The proposed percentage increase is far too high and unrealistic. The Council seems to be out of touch with the people it represents. In addition the on street parking charges from 1 Feb increased outside CUH by over 50%. Wages and pensions have not increased anywhere near this. Think again please.
[REDACTED]	SOUTH CROYDON, United Kingdom	2016-02-08	Croydon council charge enough for their parking, this is another way of the council making money out of people that can't really afford it. This will kill independent businesses.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Fee is terribly unfair , unwarranted and just evil. Fees will drive cost of items sold up and will run a number of small retailers completely out of business
[REDACTED]	Croydon, United Kingdom	2016-02-08	I feel this is diabolically insane and unfair.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	This proposal will lead to an end to any sort of vibrancy and continental-style street culture in Croydon. The increase is disproportionate and will discourage enterprise and be detrimental to the community.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	I seems totally disproportionate and will harm those businesses affected by the change.
[REDACTED]	Croydon, United Kingdom	2016-02-08	[REDACTED] is one of the few social outside spaces in Croydon away from the main shops and should be supported, not penalised
[REDACTED]	Mitcham, United Kingdom	2016-02-08	Dont abuse the traders because croydon is now on the property map. Let the traders continue with the struggle to live
[REDACTED]	Croydon, United Kingdom	2016-02-08	I live in Croydon and it'll affect me
[REDACTED]	Croydon, United Kingdom	2016-02-08	v unfair. Council working against people
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	Croydon Council have gone feral. There is no stopping them in their total disregard for the people who they are suppose to be acting on behalf of. We pay their wages yet everything is an uphill fight with this council. They are dysfunctional.
[REDACTED]	London, United Kingdom	2016-02-08	[REDACTED]
[REDACTED]	Croydon, United Kingdom	2016-02-08	The increase is much too great.
[REDACTED]	South Nutfield, United Kingdom	2016-02-08	I think the government & local council are taking the piss out of the working class people whilst bending over backwards for their rich corporate friends

Name	Location	Date	Comment
[REDACTED]	South Croydon, United Kingdom	2016-02-08	The market and street cafe facilities are public amenities much valued by Croydon citizens - a much needed alternative to supermarkets and big chain coffee shops. Increase fees by acceptable and payable percentage, by all means- but do not drive out independent traders much valued and used by Croydon people
[REDACTED]	Croydon, United Kingdom	2016-02-08	We need to encourage more ventures to expand and offer their services on the streets of Croydon, not less. The council will not be happy until the market is dead for sure.
[REDACTED]	Croydon, United Kingdom	2016-02-08	It is unfair what the council is doing and I do not agree with what they are doing. It is a unfair system.
[REDACTED]	kenley, United Kingdom	2016-02-08	Seems once again politicians saying one thing and doing completely the opposite
[REDACTED]	surrey, United Kingdom	2016-02-08	It's just a ridiculous tax. How can Croydon even think this is a fair tax. We are tax to the hilt already. Enough is enough.
[REDACTED]	Croydon, United Kingdom	2016-02-08	I think an increase of that magnitude is unlawful and unfair.
[REDACTED]	Croydon, United Kingdom	2016-02-08	I strongly disagree with council punishing people by this new proposal.
[REDACTED]	Croydon, United Kingdom	2016-02-08	It beggars belief that, in the current economic climate, Croydon's latest attempt to balance the books is an astronomical stealth tax rise for small businesses. Surely history offers a good guide on why this is misguided.
[REDACTED]	Malvern, United Kingdom	2016-02-08	This is grossly unfair and just stupid. Areas like that around [REDACTED] should be encouraged not penalised. It could become a trendy and fashionable place instead of a rundown shady dump.
[REDACTED]	london, United Kingdom	2016-02-08	if ever there was a bloody obvious corruption, this is one perfect example.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	The proposed increase is totally disproportionate and bordering on outrageous highway robbery. Get real Croydon council.
[REDACTED]	Purley, United Kingdom	2016-02-08	its another tax on the business man just like the landlords licence, it will become a ghost town with all the shop emptying, its bad enough with parking going up, are they hell-bent on destroying Croydon
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	Absolutely disgraceful. Why add extra costs and make business crumble due to the greed of Croydon Council! Small businesses will just go under if this goes ahead. Coulsdon is supposed to have a 'cafe culture' and increasing this is just unfair, unrealistic and completely unreasonable.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Living in Croydon this has an impact on me and I think the street trading is an important part of Croydon
[REDACTED]	CROYDON, United Kingdom	2016-02-08	Croydon is already on the way to dieing and this will only accelerate the death!
[REDACTED]	surrey, United Kingdom	2016-02-08	It's a disgraceful increase
[REDACTED]	London, United Kingdom	2016-02-08	I'm signing this because having previously lived in the borough for 3 years and being on the receiving end of their miserly ways I have nothing but contempt for Croydon council and how they treat their constituents.
[REDACTED]	Croydon, United Kingdom	2016-02-08	because it is a lovely café and it only uses three tables at most outside, I have been here numerous times and enjoy sitting outside on the occasion we have lovely weather. Also because if they took the tables away the smokers wouldn't be able to socialise in comfort.

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-08	Sitting outside a café is one of lifes pleasures.
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	It's to expensive already. For what the councils do. It's not worth it.
[REDACTED]	Croydon, United Kingdom	2016-02-08	As an older resident it is nice to be able to sit outside and enjoy a coffee while watching the world go by. Not the same from inside.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	Outdoor seating is essential to small cafe-type businesses and keeps Croydon a vibrant and desirable place to visit, something the Council should strive to encourage.
[REDACTED]	Croydon, United Kingdom	2016-02-08	I have written an email with my comments including the death of British life and enthusiasm for street parties, life on the street lets be fair we don't get much sunshine so lets enjoy it when we can. This is an extortionate raise in fees and can not be tolerated.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	I am signing this petition as this policy would discourage prospective entrepreneurs to flourish in Croydon
[REDACTED]	Croydon, United Kingdom	2016-02-08	I will be starting a business in Croydon and may want to trade on the market.
[REDACTED]	Croydon, United Kingdom	2016-02-08	An increase of this percentage is completely unreasonable
[REDACTED]	Croydon, United Kingdom	2016-02-08	It's downright wrong
[REDACTED]	Surrey, United Kingdom	2016-02-08	Increase the fees by all means. but a realistic amount for small businesses not a ridiculous percentage like this!
[REDACTED]	London, United Kingdom	2016-02-08	This is a ridiculous increase
[REDACTED]	Caterham, United Kingdom	2016-02-08	This seems like a very anti-social way of raising money and a potential danger to free speech and association.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	I'm unable to pay this much at all
[REDACTED]	Coulsdon. Surrey, United Kingdom	2016-02-08	It is wholly unfair and poorly thought out regarding the consiquencies for businesses in Croydon.
[REDACTED]	Croydon, United Kingdom	2016-02-08	That price is crazy looks like many are slowly being forced out of there business or having to chage there way of work due to high charge
[REDACTED]	London, United Kingdom	2016-02-08	Too high
[REDACTED]	Purley, United Kingdom	2016-02-08	Because the ways of gaining revenue, demonstrated by Croydon Council (amongst others) Is always at the expense of innocent parties who are destined to lose regardless of how they feel and act. On this occasion we lose outdoor seating in more clement weather. Or we pay an increase on our drinks and food to cover the extra cost, endured by the proprietor/operator, in order that they can meet the increased costs. Why does it have to increase at all?
[REDACTED]	Croydon, United Kingdom	2016-02-08	This seems to be an unfair increase in very difficult times for businesses.
[REDACTED]	Surrey, United Kingdom	2016-02-08	This is yet another daft proposal from the council that will make Croydon an unattractive place for businesses.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	The proposed charges will have a disproportionate effect on affected traders and their customers.

Name	Location	Date	Comment
[REDACTED]	Mitcham, United Kingdom	2016-02-08	This is an unfair increase.
[REDACTED]	London, United Kingdom	2016-02-08	Unrealistic and unfair. The street traders/restaurants have enough to compete with. Large businesses are taking enough trade away and we should be supporting these small concerns and not 'being greedy' with unfair fees. Death to small concerns How many Sq M. do the council offices occupy? This will kill what is possibly left of Croydon and the council has managed to do that well enough already.
[REDACTED]	PURLEY, United Kingdom	2016-02-08	I AM SICK AND TIRED OF GREEDY COMPANIES, COUNCILS, GOVERNMENT. THEY ARE KILLING SMALL BUSINESSES WITH EXCESSIVE RATES AND CHARGES
[REDACTED]	Purley, United Kingdom	2016-02-08	Sounds daft to me!
[REDACTED]	Croydon, United Kingdom	2016-02-08	I'm signing because the new proposal to charge business street trading licences is unrealistic and completely unfair for small businesses.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	Croydon Council are ripping every law abiding person off in so many ways, just so they can fund their pet projects. This is just another one.
[REDACTED]	London, United Kingdom	2016-02-08	Such a huge increase is IMNSHO opinion totally unjustifiable and amounts to a tax (rather than a charge for a service), is there any legislation which gives councils the right to raise such a tax? I suspect not.
[REDACTED]	Croydon, United Kingdom	2016-02-08	This will detract from Croydon as whole
[REDACTED]	London, United Kingdom	2016-02-08	The people of Croydon should be treated fairly
[REDACTED]	Croydon, United Kingdom	2016-02-08	By taxing alfresco dining the Council would actually be taxing Good Weather as the spaces will not be used in the rain. This will rip the heart out of night life in Croydon which is already suffering economic decay ahead of the Westfield development. Outdoor eating is the norm elsewhere in the world and whilst I see the need for a licence to prevent anarchy, the cost need only cover the expense of enforcement and not make a profit at the expense of the good burghers of Croydon who will ultimately foot the bill or the amenities will disappear. This is a shortsighted piece of local government.
[REDACTED]	Croydon, United Kingdom	2016-02-08	What is being asked for is totally unacceptable and will push businesses to close
[REDACTED]	Croydon, United Kingdom	2016-02-08	Im signing because these fee increases seem very unfair.
[REDACTED]	London, United Kingdom	2016-02-08	Just another Socialist attempt to screw small and medium business's. Whilst this will line the Labour Councillors pockets it is us the ratepayers who will be hit by higher charges
[REDACTED]	London, United Kingdom	2016-02-08	This sounds staggeringly inept and unjust.
[REDACTED]	Croydon, United Kingdom	2016-02-08	The new tax proposals are unfair and unjustified.
[REDACTED]	Caterham, United Kingdom	2016-02-08	I'm signing because I think the increase in charge is unreasonable and will be detrimental to the general street atmosphere in Croydon. I enjoy sitting out when the weather permits and I enjoy seeing others do so. I believe that having people sitting outside enhances the general atmosphere and makes Croydon's streets safer.
[REDACTED]	Croydon, United Kingdom	2016-02-08	The proposed increase is unfair and inappropriate - whatever is the Council reasoning behind this?



Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon's shopping centre is rundown, drab with a poor selection of shops compared to other shopping centres in the area. Parking costs are far too expensive too. Now you want to discourage shops etc from initiatives that bring some atmosphere to the place is an idiotic idea. The Labour Councillors seem hell bent on destroying amenities in Croydon centre, Fairfield Halls & Shirley green belt. Madness!!!!
[REDACTED]	Purley, United Kingdom	2016-02-08	This is an unrealistic charge increase which would cause the withdrawal of sitting out areas to enjoy a break while shopping, or in Croydon. I would stop coming into Croydon at all in such circumstances.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	The council should be encouraging small businesses not imposing charges like this.
[REDACTED]	Croydon, United Kingdom	2016-02-08	This is just unfair and greedy!
[REDACTED]	Mitcham, United Kingdom	2016-02-08	I think charging such fees would increase the price of commodities and ultimately the buyer or customer would end up paying for it, thus increasing the burden on the common man.
[REDACTED]	Purley, United Kingdom	2016-02-08	It is entirely the wrong for the economy to increase taxes in a recession. Especially with the fear of a second recession on the way.  Businesses need to be supported not pushed closer to bancrupsy. They pay taxes and employ people, why would you risk their closure by increasing costs
[REDACTED]	New Addington, United Kingdom	2016-02-08	It seems just a way of making money!!!
[REDACTED]	South Croydon, United Kingdom	2016-02-08	If the increases being applied to [REDACTED] are accurate then it is a ridiculously unfair assessment. The Council should protect gems like [REDACTED] not exploit them!
[REDACTED]	London, United Kingdom	2016-02-08	Croydon doesn't have enough cafes & restaurants with outside seating as it is, this snidely, nasty tax on struggling businesses will make Croydon an even more miserable, unpleasant place to shop & live. Wake up Croydon Council; small businesses & their customers are your lifeblood, don't hate, appreciate!
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	Local people like to support local businesses. Croydon Council should not be in the business of killing trade by imposing extortionate tax increases on local businesses.
[REDACTED]	Croydon, United Kingdom	2016-02-08	The council is attempting to charge unrealistic fees for street trading. They should encourage street trading not discourage.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon can lack of bit of culture & the finer things other towns offer so if establishments are trying to improve the town's image by providing a pleasant environment to be social then they should not be penalised for it in such an extortionate way.
[REDACTED]	Croydon, United Kingdom	2016-02-08	this is a tax which will affect small traders most completely wrong
[REDACTED]	surrey, United Kingdom	2016-02-08	I believe that these costs are exorbitant and unnecessary. Croydon needs shops not to become a ghost town for the next 'Westfield' that locals can't afford.
[REDACTED]	CATERHAM, United Kingdom	2016-02-08	The proposed unfair increase will drive small businesses to the wall, increase bankruptcies and could well reduce the Council's income.
[REDACTED]	Worcester Park, United Kingdom	2016-02-08	I'm signing because I feel this is total unfair and the % increase is ridiculous. We should be helping small business to be a success not penalise them financially. I hope that Croydon Council re-think this as I believe it will actually put some companies out of business.



Name	Location	Date	Comment
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	Street trading is part of Croydon's history and provides livelihoods to hard working people. It is yet another arbitrary and ill-thought out decision by the council to raise more revenue. It is certain to cause some of these businesses to close.
[REDACTED]	Croydon, United Kingdom	2016-02-08	It's totally out of proportion to the cost caused to the council by the use of the space
[REDACTED]	Mitcham, United Kingdom	2016-02-08	This is an outrageous increase. Is it to make some of the money back Croydon has wasted refurbishing their office like Tabner House just before they demolish them
[REDACTED]	Mitcham, United Kingdom	2016-02-08	This appears outrageous. Croydon Council really need to rethink this.
[REDACTED]	Croydon, United Kingdom	2016-02-08	The council seem to be desperately short of money now...after just spending £120m on new council offices!  Any excuse now seems to be being put forward to foist charges on local residents and businesses.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Enjoy sitting out in sunshine as will have no garden in the future xx
[REDACTED]	South Croydon, United Kingdom	2016-02-08	As a small business owner I can understand that this could make a huge business in keeping your business afloat in an all ready difficult time for traders.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	I know Croydon Council is strapped for cash but this proposal is short-sighted and will cause businesses to fail
[REDACTED]	Croydon, United Kingdom	2016-02-08	I am signing this petition because it is immoral and abusive as we paid already so much tax when we were younger, specially young people who is unemployed, pensioners and people with out work
[REDACTED]	London, United Kingdom	2016-02-08	The increase for businesses like [REDACTED] is unjustified and unfair.
[REDACTED]	London, United Kingdom	2016-02-08	Not fair at all
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	We need to encourage these small businesses, but by increasing these charges would force more to fold or move away from Croydon. With businesses being forced to close because of Westfield being built, this could be even more detrimental to Croydon
[REDACTED]	Croydon, United Kingdom	2016-02-08	This is blatantly because of co-operations moving in to rejuvenate Croydon which is all well in good but not at the expense of the local people. I may not live there anymore but doesn't mean I don't care about my home town.
[REDACTED]	London, United Kingdom	2016-02-08	Typical labour council policy strangling small business
[REDACTED]	Croydon, United Kingdom	2016-02-08	This is madness! This will send a death knell to Croydon's cafe culture, street markets and all we'll be left with is corporate US style Westfield - aarghhhh! Looks like this is the reason for the loony price hike!
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	As Croydon residents my family and I find there to be a grave lack of outside cafe seating. This proposed massive charge increase will make things even worse.
[REDACTED]	Croydon, United Kingdom	2016-02-08	They have a hard enough time making ends meet

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon Council needs to give small local businesses a chance, stop this mad increase. Croydon Council has spent almost 18 months & £millions widening pavements across Croydon, the disruption & lost trade bringing many small local shops, restaurants & cafes to their knees. The money to do this work was from the government not the council. Now the council want to break the same businesses with increases just to use the new pavements whilst at the same time giving places like BOX PARK cheap loans & zero busienss rates????
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	All councillors seem to do is devise ways to squeeze money out of us. After, of course, they have first and foremost, voted themselves a large allowance increase
[REDACTED]	Croydon, United Kingdom	2016-02-08	We need to encourage more of a street atmosphere and make croydon welcoming to businesses and the public.
[REDACTED]	Caterham, United Kingdom	2016-02-08	I feel that tables and chairs outside give cities more of a cosmopolitan feel more associated with the better aspects of a 'continental' lifestyle. This then adds to Croydon's ambience. I feel that anything which might lead to a lessening in Croydon's overall ambience should be avoided.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	Where do you think these people will get the extra money from to pay yet another tax.
[REDACTED]	New Addington, United Kingdom	2016-02-08	This is a totally unfair increase, extortionate.
[REDACTED]	Croydon, United Kingdom	2016-02-08	This is not a fair increase and would urge the council to re think their proposal, I have to ask the question , what does the huge increase actually pay for , the persons to govern and inforce the new tax ???
[REDACTED]	South Croydon, United Kingdom	2016-02-08	Use of outside space for customers and support of small local businesses should be actively encouraged not penalised and turned into a money making scheme for anyone.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	It's great to sit outside to have a drink on the few summer dsys we have
[REDACTED]	South Croydon, United Kingdom	2016-02-08	This sounds like another pathetic way for the government to put on fee on something like the use of earthly space. Why is it a problem to have a table and chair outside a premises?? Why should people even have to pay something to begin with. For the current fees to be risen is just ridiculous. Next thing we know, the government will be charging citizens just to walk outside!
[REDACTED]	London, United Kingdom	2016-02-08	I believe that it is unfair for local business and for the local community that enjoys having outside meals and the weather. It is upsetting that Croydon has become an unattractive place for people that enjoy chilling meals.
[REDACTED]	Mitcham, United Kingdom	2016-02-08	I'm signing because these proposals have clearly not been fully thought through and will unfairly impact some businesses more than others. Please re-examine your taxation model.
[REDACTED]	surrey, United Kingdom	2016-02-08	Pen Pushers in council offices do not have a clue and do not see their actions knocking business instead of promoting for the mutual benefit of all Street Trading fees needs to be at a minimum or abolished
[REDACTED]	London, United Kingdom	2016-02-08	It is unnecessarily prohibitive to small businesses.
[REDACTED]	London, United Kingdom	2016-02-08	This proposal is ridiculous
[REDACTED]	South Croydon, United Kingdom	2016-02-08	It's extremely unfair to small businesses and a ridiculous rate rise.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	It's wrong to increase the fees by over 2000%. It will impact on small businesses which will end up closing down as they can't afford this huge increment.

Name	Location	Date	Comment
[REDACTED]	Mitcham, United Kingdom	2016-02-08	The increase is ludicrously high and it is aimed at pricing ordinary working class people out of the self employed market.
[REDACTED]	London, United Kingdom	2016-02-08	Completely insane, how do you expect to encourage investment in trade if you do this.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon council are pathetic
[REDACTED]	croydon, United Kingdom	2016-02-08	It's fast gentrification that ruins start up businesses opportunities
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	I believe in trade and exchange Not a constant monetary system that cause agro, stress, sadness and disrupts families and relationships. These changes dont just affect the business it affects everyone. A domino affect. Greed is not the cure. Rather empowerment.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	I am a trader
[REDACTED]	South Croydon, United Kingdom	2016-02-08	Unrealistic increases proposed
[REDACTED]	Wallington, United Kingdom	2016-02-08	Where is the cost to the council for seating being outside? Its just greed on the councils behalf!
[REDACTED]	Beckenham, United Kingdom	2016-02-08	Don't kill the vibe! Croydon needs freedom to be different than other boring soul less towns. We have pride in creativity and lively street life. It only pushes the young, energetic types out of town. Don't be greedy and we can all live in balance.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	It's unfair that the government is trying to suck the blood out of every little business in the uk and yet is falling to charge big companies like uber, Google etc the right amount of corporation tax.
[REDACTED]	Croydon, United Kingdom	2016-02-08	This increase is totally ridiculous and shows a complete contempt for SMEs from Croydon Council
[REDACTED]	Kenley, United Kingdom	2016-02-08	Typical greedy council will bleed businesses dry if allowed to
[REDACTED]	London, United Kingdom	2016-02-08	We have so few days in this country where the weather allows us to take advantage of the al fresco lifestyle why would you want to take away the few tables and chairs outside cafes and restaurants bars and any other premises? Some of us like to sit outside even when the weather is less than perfect..... Mad Dogs and Englishmen and all that..... Yee Haa
[REDACTED]	Croydon, United Kingdom	2016-02-08	I see no benefit in squeezing small business. Tax Westfield, once you've got out of bed with them.
[REDACTED]	South Croydon, United Kingdom	2016-02-08	I am signing this petition because my family has a small business, and we know only too well how an unjustable increase like this street traders increase can be big dip in trying to make a living without extra to find.
[REDACTED]	Croydon, United Kingdom	2016-02-08	I think this is good
[REDACTED]	Croydon, United Kingdom	2016-02-08	It's a disgusting and unfair tax that will result in a loss of income for our small businesses and a loss of great social spaces such as matthews yard. It's an unjust tax hike and for no good reason other than to take money from the smaller businesses who wouldn't be able to afford it, the chains and bigger stores won't be hit in such a similar way
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon needs more pavement cafes. Traders should be rewarded not punished for offering the public a chance to dine alfresco!

Name	Location	Date	Comment
[REDACTED]	Kenley, United Kingdom	2016-02-08	I don't believe that raising the prices of street trading fees will encourage either our long standing traders or new traders to the area. I think they provide a superb amenity to our area and they should not be punished for their loyalty.
[REDACTED]	Croydon, United Kingdom	2016-02-08	I have lived in Croydon most of my life and the council should support every business and venue that promotes the arts and brings back a sense of community to what was a thriving place. However, when traders and businesses are already struggling, such exorbitant hikes cannot be justified and a fairer, more reasonable increase must be agreed.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Stop spending our money on vanity projects and spend it on the people you serve cutting our bills not increasing them.
[REDACTED]	Purley, United Kingdom	2016-02-08	This looks ill-thought out! I'd love to see the calculations made to support this proposal. Are the council saying that they have been operating the "service" at a massive loss over the past years?
[REDACTED]	South Croydon, United Kingdom	2016-02-08	I disagree with the proposal and believe it will further degenerate the area.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon Council: why are you intent on keeping Croydon's status the land that culture and pleasantness forgot. Perhaps there's more £ to be made in the long run if you enabled these businesses to thrive ... attracting artists, driving regeneration and fostering long-term change. Why put the burden on small organisations that are transforming the local economy and nature of the town? Seems shortsighted to me...
[REDACTED]	Croydon, United Kingdom	2016-02-08	Because I live in Croydon...
[REDACTED]	Kenley, United Kingdom	2016-02-08	The tax seems ill thought through if the promoter of this petition is correct and will make Croydon an even less desirable place to shop and eat than it already is
[REDACTED]	Croydon, United Kingdom	2016-02-08	I think that increasing rent on outdoor spaces may close down important community businesses in some cases the increase will be unaffordable.
[REDACTED]	Purley, United Kingdom	2016-02-08	This attacks small businesses and changes the culture. It has no electoral support.
[REDACTED]	Purley, United Kingdom	2016-02-08	The council seem determined to discourage street life; we need more not less!
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	I'm signing because that's disgusting to introduce such tax on small business's
[REDACTED]	surrey, United Kingdom	2016-02-08	They pay enough for there rent, we don't want to loose our tradional street markets
[REDACTED]	South Croydon, United Kingdom	2016-02-08	The massive increase needs re-assessing.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Street trading adds to atmosphere and enjoyability of suitable areas, enables small businesses to increase turnover and open air enjoyment of Croydon
[REDACTED]	Croydon, United Kingdom	2016-02-08	No one will buy from street if its expensive and the sellers will go on the dole so governerment is being quite silly.

**Name****Location****Date****Comment**

[REDACTED]

Kenley, United Kingdom

2016-02-08

I await a response from the council to my following questions:

From the limited information available, the proposed new fees would appear to be excessive. I would be grateful if you could provide the following information which I assume you will have and which enables you to set the new fees:

- 1 How much income in Croydon is collected annually under the present arrangements
- 2 How many council officers are employed either full or part time to administer and present scheme, and what is the councils current annual spending to run this department.
- 3 How much income is forecast to be collected annually under the new fees proposed.
- 4 How many council officers will be employed either full or part time to administer the proposed scheme and what is the forecast budget for running the revised scheme.
- 5 The proposals seem to equate a rate per square metre for the fee with an hourly rate for providing the service. Can you explain how this has been done and the basis for the calculations.

Without this information it is difficult to comment or make representations on the proposed scheme. It is difficult to assess whether the proposed charges are fair and reasonable. I would be grateful for your early response as time is running out to make representations.

Thank you for your cooperation.

[REDACTED]

South Croydon, United Kingdom

2016-02-08

I find this excuse to generate revenue disgusting. Talk about stooping low.

Name	Location	Date	Comment
[REDACTED]	Kenley, United Kingdom	2016-02-08	<p>Waiting for a reply from the council to the following questions.</p> <p>From the limited information available, the proposed new fees would appear to be excessive. I would be grateful if you could provide the following information which I assume you will have and which enables you to set the new fees:</p> <ol style="list-style-type: none"> <li>1 How much income in Croydon is collected annually under the present arrangements.</li> <li>2 How many council officers are employed either full or part time to administer and present scheme, and what is the councils current annual spending to run this department.</li> <li>3 How much income is forecast to be collected annually under the new fees proposed.</li> <li>4 How many council officers will be employed either full or part time to administer the proposed scheme and what is the forecast budget for running the revised scheme.</li> <li>5 The proposals seem to equate a rate per square metre for the fee with an hourly rate for providing the service. Can you explain how this has been done and the basis for the calculations.</li> </ol> <p>Without this information it is difficult to comment or make representations on the proposed scheme. It is difficult to assess whether the proposed charges are fair and reasonable. I would be grateful for your early response as time is running out to make representations.</p> <p>Thank you for your cooperation.</p>
[REDACTED]	Coulsdon, United Kingdom	2016-02-08	This is over the top!!!!
[REDACTED]	Croydon, United Kingdom	2016-02-08	Signing because this is an unacceptable amount to pay for the right to suit outside! So ridiculous, and disgusting abuse of power, as it's the normal for Croydon council.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	[REDACTED]
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	It is an outrageous increase. Totally disproportionate and grossly discriminatory to particular groups of people. Perhaps getting tax revenue from Google and Starbucks at the rate it should be in the UK would mean you wouldn't have to tax the Croydon businesses
[REDACTED]	Caterham, United Kingdom	2016-02-08	Another attempt by those tidy minded bureaucrats to stifle one of the town's heritages for the sake of raising more taxes
[REDACTED]	Croydon, United Kingdom	2016-02-08	There is no fairness in such increase. Who ever makes these decisions does not really care for his/her fellow human beings. Out of touch with reality.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	I'm signing because croydon should be supporting and encouraging independent businesses like [REDACTED] and not taxing them away
[REDACTED]	Croydon, United Kingdom	2016-02-08	It's just another ridiculous tax the council is trying to impose.
[REDACTED]	croydon, United Kingdom	2016-02-08	this huge increase is unfair

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-08	This is not right
[REDACTED]	Croydon, United Kingdom	2016-02-08	What are getting for the increase? Many of us have not HAD any salary increase. The council has lost control as most things i e rubbish, road repairs are put out to third parties & the service has got worse. The council like the country is a joke!!!
[REDACTED]	Surrey, United Kingdom	2016-02-08	Street trading if done properly like [REDACTED] increases the attractiveness of an area and is good for local business. Let us enjoy the good weather when it is here not punish everyone with some punitive and excessive tax
[REDACTED]	caterham, United Kingdom	2016-02-08	The main attraction of Croydon is its street traders and cafes like [REDACTED]
[REDACTED]	Croydon, United Kingdom	2016-02-08	It is not a fare deal! At a time when we are expecting a down town in the economy, this will not only put traders out of their job but for those who pay up, the increase will be passed on to me, the consumer!
[REDACTED]	Crawley, United Kingdom	2016-02-08	I feel the increase is absolutely unfair and such a ridiculous amount of money to rise by...how will small business's survive with this type of increase!!!
[REDACTED]	croydon, United Kingdom	2016-02-08	I'm signing this petition because this is a draconian and blatatantly unfair increase in street trading fees which will severely hit the viability of small businesses in the area something the Council should be positively encouraging rather than discourage
[REDACTED]	Croydon, United Kingdom	2016-02-08	That's ridiculous.
[REDACTED]	Waringham, United Kingdom	2016-02-08	Greedy Croydon Council is driving out the small trader & wants to make Croydon like any other boring, faceless town centre in the UKIV
[REDACTED]	Sanderstaed, United Kingdom	2016-02-08	This is grossly over priced and does not encourage trade
[REDACTED]	Mitcham, United Kingdom	2016-02-08	This is just plain crazy and clearly trying to oust good hard working people from operating
[REDACTED]	Chipstead, United Kingdom	2016-02-08	Traders need all the help they can get, business are closing daily, this fee is extortionate
[REDACTED]	London, United Kingdom	2016-02-08	Totally unrealistic and disproportional proposal. Particularly when it's off the main beat.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Many small businesses rely on having a street trading license. Street trading licences are used to advertise products like fruit and vegetables or have seating areas for their customers to sit and relax. If this proposal is agreed it will surely decrease small businesses profits and we will start to see more vacant shops along our high street which I believe is something Croydon Council would like to improve on.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon council are rapists !!
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon council is making enough money taxing the landlords! They'll be causing a vitamin D deficiency if we can't sit in the sun occasionally!

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-08	I think it is unreasonable to put fees up by such an unworkable amount. I remember how difficult it was for me as a single parent when the council tax went up 14%. Is the increase in line with the increase in profit that these traders are expected to make? Croydon has such a vibrant street life in the summer (a few short months) why does the council want to change this by driving people out with unfair and unrealistic fees?
[REDACTED]	Croydon, United Kingdom	2016-02-08	Croydon must become a convivial and inviting city where an enjoyable lifestyle is a must. Small businesses should get all the help they need as they are contributing to a healthy way of life. Keep Croydon booming not crying. Let's not have a dying city through heavy taxes but a flourishing Town Centre. B
[REDACTED]	Thornton Heath, United Kingdom	2016-02-08	Small businesses cannot pay the rates already. St [REDACTED] is a wasted opportunity because big business isn't interested and small ones can't afford it. So what's the alternative? Empty spaces waiting for graffiti and vandals.
[REDACTED]	uk, United Kingdom	2016-02-08	If Croydon council puts the fees up it will put Traders out of Buisness
[REDACTED]	Caterham, United Kingdom	2016-02-08	There is not enough outside trading in croydon as it is, this cant go ahead!
[REDACTED]	Purley, United Kingdom	2016-02-08	At a time when our local council should be supporting small businesses, it seems happy to penalise them by increasing street trading licences. It's a ridiculous increase, if there is an increase it should be made in line with inflation not just a random figure designed to increase the fees by the largest amount possible.
[REDACTED]	Croydon, United Kingdom	2016-02-08	We need to help business thrive in croydon not suffer
[REDACTED]	South Croydon, United Kingdom	2016-02-08	I am fed up with the contradictory vision the council has for Croydon. A cosmopolitan town with no facilities for taking outdoor refreshments and a center for Arts and Culture with no theatre. Whilst building a plethora of flats that ordinary townsfolk can't afford.
[REDACTED]	London, United Kingdom	2016-02-08	Hate the council
[REDACTED]	South Croydon, United Kingdom	2016-02-08	This council seems to be completely unrealistic in all their recent proposals: closure of Fairfield Halls, permission for travellers on inappropriate sites, street trading fees. Just a few examples.
[REDACTED]	Croydon, United Kingdom	2016-02-08	Shame on you Croydon Council - there isn't much character left in the town - please don't kill it off completely, fancy shopping centres are fine - but there are many to choose from, don't stamp out our local heritage
[REDACTED]	NORWICH, United Kingdom	2016-02-08	It's morally wrong
[REDACTED]	London, United Kingdom	2016-02-08	I believe we should help local business more, not increase their Overheads
[REDACTED]	Croydon, United Kingdom	2016-02-08	I'm concerned over activities such as Croydon Heritage Festival and other fairs and festivals which take place in the public realm. These attract visitors to Croydon which we all need!
[REDACTED]	Croydon, United Kingdom	2016-02-08	Outdoor living brightens up the town.
[REDACTED]	Croydon, United Kingdom	2016-02-08	We must fight the corbynite lefties who r hell bent to destroy local businesses
[REDACTED]	Croydon, United Kingdom	2016-02-08	Doesn't seem fair.



Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-08	I'm signing this petition as this is totally unfair what is wrong with the current system the government still makes from this and all they want to do is to fill their pockets with more and more cash.
[REDACTED]	Purley, United Kingdom	2016-02-08	I think its unfair to charge such highly increased fees. these will affect local communities and business. business will look to move to other areas outside croydon council.
[REDACTED]	Purley, United Kingdom	2016-02-08	This proposal will adversely affect the regeneration of Purley and Coulsdon as well as Croydon. I like to make use of outdoor cafe space to meet friends in warmer weather such as Cafe Blue (Purley) or outside the pub in Coulsdon (Chipstead Valley Road near Tesco Metro)
[REDACTED]	South Croydon, United Kingdom	2016-02-08	This cynical effort to boost the coffers of the Council is most likely to deprive the citizens of Croydon of the much enjoyed (and expanding) use of public spaces for al fresco activities (eating and market stalls) as the large majority of traders will not be able to afford this excessive rise in charges. Or do the Council want to drive street traders off the streets?
[REDACTED]	croydon, United Kingdom	2016-02-08	I don't want taxes put up for outside space. It's extortionate.
[REDACTED]	Croydon, United Kingdom	2016-02-08	It effects everyon
[REDACTED]	Croydon, United Kingdom	2016-02-08	I believe this will affect many businesses in croydon
[REDACTED]	South Croydon, United Kingdom	2016-02-09	Business in Croydon is already dead, this increase make 100's of businesses bankrupt.
[REDACTED]	Croydon, United Kingdom	2016-02-09	This increase seems to be rather exorbitant
[REDACTED]	Caterham, United Kingdom	2016-02-09	These costs will only result in more expense for the customer on a night out or closures of premises. ....I think too many pubs are closing already. So much for a big society
[REDACTED]	Croydon, United Kingdom	2016-02-09	I am signing because I value the alternative space that [REDACTED] provides in Croydon which would be jeopardised by the new proposal.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-09	Because everything is targeted at people that r trying to make an living and just using people constantly through taxes
[REDACTED]	New Addington, United Kingdom	2016-02-09	I want the best for Croydon
[REDACTED]	Croydon, United Kingdom	2016-02-09	I feel the increase is a massive joke!
[REDACTED]	Croydon, United Kingdom	2016-02-09	I think this will impact small businesses and deter them from coming to Croydon plus we could see some close. Eventually meaning a loss in footfall and spend in the Borough. It's a shot in the foot Croydon.
[REDACTED]	surrey, United Kingdom	2016-02-09	Because it must b hard for them to make a living without paying even more tax
[REDACTED]	Coulsdon, United Kingdom	2016-02-09	I'm signing because I can't bear any decision croydon council makes, it's a dreadful worry that some people are allowed to make decisions that affect so many people, hard working folk are being penalised in croydon.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-09	I am myself a shop keeper and I will be highly effected by this tax increases
[REDACTED]	Thornton Heath, United Kingdom	2016-02-09	Croydon council are ridiculous. Just because Westfield is coming... Don't forget your roots!
[REDACTED]	Surrey, United Kingdom	2016-02-09	I think the rise should more in line with inflation.

Name	Location	Date	Comment
[REDACTED]	South Croydon, United Kingdom	2016-02-09	Street trading, especially in the Surrey Street area, has long been part of Croydon's life and should be protected.
[REDACTED]	CROYDON, United Kingdom	2016-02-09	The proposal is an absolute disgrace, the Council should be supporting local traders, not driving them out of business.
[REDACTED]	Croydon, United Kingdom	2016-02-09	Many will go out of business if this proposal goes ahead
[REDACTED]	Croydon, United Kingdom	2016-02-09	Such a huge hike in tariff is just not sustainable. I wonder if this is a way on which the Council are planning on getting rid of street traders?
[REDACTED]	Thornton Heath, United Kingdom	2016-02-09	I think this is totally unfair decision. Council should think about the small businesses
[REDACTED]	London, United Kingdom	2016-02-09	It's stupid to charge an extortionate price. Like really Croydon council? Stop making people poor? Why would this bother a normal person like me? Why would it? Like why? People are trying to start a business and Work hard for their momey, provide a nice service for the community and you want to make it in impossible for them to do it. What's wrong with you? It's not even on a street? Like I just don't understand how you could be so evil.
[REDACTED]	Coulsdon, United Kingdom	2016-02-09	Because I want to sit in the sun, on the rare occasion we have some, and this is greed beyond belief. We didn't vote for you to do this
[REDACTED]	Croydon, United Kingdom	2016-02-09	Yet another stealth tax issued by the council. As usual, they cannot be trusted They widened the pavements in South End just over 1 year ago, principally to encourage more visitors to the area by making the street more attractive and user friendly This was done (presumably) in the hope that our customers would spend more time here in the street, and more money The concept of street trading is still a work in progress for most businesses in South End (in particular) who are still experimenting with this 'al fresco' form of trading, and thus far it is by no means conclusive that it works for them yet! (The British weather doesn't encourage such activities as we all know)...The opportunity given for businesses to trade from the pavement area in front of their premises appears to have a sting in it's tail. As usual, the council promote the idea of their support and encouragement to local business by completing improvement works such as the above, then tax them heavily for it afterwards by way of payback. Totally disgusting and sadly.. of no surprise to me..
[REDACTED]	Croydon, United Kingdom	2016-02-09	I think the consultation process was poorly communicated and the implications of the proposed changes poorly thought through. The introduction of such fees is counter productive in so far as Croydon is attempting to present a more gentrified and upmarket image. As such, cafe culture and pedestrianised areas become an integral part of such an approach. Taxing businesses for attempting to make their shop fronts appealing to customers only serves to drive business away. This a cost that small businesses can ill afford to carry and will simply make it more likely that chain stores, book makers and charity shops will continue to takeover our high streets
[REDACTED]	Mitcham, United Kingdom	2016-02-09	I support this plition
[REDACTED]	London, United Kingdom	2016-02-09	It's a very unfair increase
[REDACTED]	New Addington, United Kingdom	2016-02-09	I'm signing this because i want the council to rethink their decision.
[REDACTED]	Purley, United Kingdom	2016-02-09	I don't agree with the increased fee
[REDACTED]	CROYDON, United Kingdom	2016-02-09	I know one of two things will happen. If the increase goes ahead then some street traders will not be able to continue. others will put prices up which will not be at helpful for the consumer.

Name	Location	Date	Comment
[REDACTED]	Coulsdon, United Kingdom	2016-02-09	I value the service street vendors & cafes using outdoor spaces provide, & this proposed tax increase will price many out of business, reducing choices (and quality of service) for local residents.
[REDACTED]	Coulsdon, United Kingdom	2016-02-09	The new tax limits the ability of cafes etc to set out external seating which will change their character and attractiveness.
[REDACTED]	South Croydon, United Kingdom	2016-02-09	I'm signing because local business needs all the help it can get. They will pay VAT and income tax on the additional takings so everyone gets a share of the additional trade. Give the traders a break.
[REDACTED]	Purley, United Kingdom	2016-02-09	I feel this is a large unfair increase
[REDACTED]	Singapore, United Kingdom	2016-02-09	That is ridiculous
[REDACTED]	Croydon, United Kingdom	2016-02-09	I live in Croydon and think the market gives it character. Such a large increase would decimate the stalls income and result in it shutting down.
[REDACTED]	London, United Kingdom	2016-02-09	Where is the justification for such a huge increase and this is probably the thin end of the wedge
[REDACTED]	New Addington, United Kingdom	2016-02-09	Outrageous demands
[REDACTED]	London, United Kingdom	2016-02-09	What is intended by this ? to kill any cafe culture in Croydon. What a greedy idea !
[REDACTED]	Croydon, United Kingdom	2016-02-09	Its outrageous
[REDACTED]	Croydon, United Kingdom	2016-02-09	The Council is driving small businesses out of Croydon.
[REDACTED]	Croydon, United Kingdom	2016-02-09	It's a disgrace that this is being considered. The new parking bays and increased pavement on Southend have already drastically damaged trade. This would be the nail in the coffin
[REDACTED]	Croydon, United Kingdom	2016-02-09	This is an unrealistic and totally disproportionate increase in tax affecting only a few businesses. We should be encouraging more businesses to make the most of dining and drinking outside on the streets in Croydon - not forcing people indoors whatever the weather. We should enjoy and celebrate outside dining and socialising.
[REDACTED]	Croydon, United Kingdom	2016-02-09	It's too much
[REDACTED]	Croydon, United Kingdom	2016-02-10	Disgraceful ... The very caring peoples council ..in the end it's all about money and funding all sorts of questionable activities ..like cementing over the fountain in the Queens garden.
[REDACTED]	Thornton Heath, United Kingdom	2016-02-10	As a resident of Croydon, I am very upset at their introduction of yet another way of them punishing those of us who live there. This is a very unfair tax and will put some of our small cafes out of business! The area will be less vibrant due to this.
[REDACTED]	Croydon, United Kingdom	2016-02-10	Croydon Council catalysing gentrification. Disgraceful
[REDACTED]	Thornton Heath, United Kingdom	2016-02-10	Our local businesses are working hard as it is to make money and try to keep the prices low, but with these increases they force the market traders to put the price up

Name	Location	Date	Comment
[REDACTED]	South Croydon, United Kingdom	2016-02-10	The increase in trading fees is unfair and disproportionate. Extracting revenue in this way to finance highly extravagant developments like Bernard Werherall House and the disbandment of Taverner House is no way to improve the business ambience in Croydon.
[REDACTED]	London, United Kingdom	2016-02-10	Its not more money the council need to generate It's an understanding of local needs they need more of and the common sence to put these into practice. I also believe that money sourced from certain areas are not ploughed back into those areas so they don't benefit from extra charges.....most of the raised capital will get swallowed up in admin red tape and enforcing ridiculous unwanted laws to apply futher fines to make the cash cow fatter so they can squander even more money.....apart from all that its totally wrong for them to put pressure on people's livelihood to an extent it could force them to close.....does Croydon really need more unemployed ....i'd like to think not.
[REDACTED]	Coulsdon, United Kingdom	2016-02-10	I'm signing this petition because this is another example of LBC implementing new charges and trying to sneak under the radar and not having proper consultation. Hopefully this petition and any letters sent will mean the Council will not do another sham consultation
[REDACTED]	Coulsdon, United Kingdom	2016-02-10	This will have a negative effect for local businesses.
[REDACTED]	Coulsdon, United Kingdom	2016-02-10	On top of the parking problem this could be the last straw for Coulsdon cafes and pub
[REDACTED]	Coulsdon, United Kingdom	2016-02-10	Iam signing this because I feel the people of Croydon are being ripped of by this Council - perhaps they should take a pay cut to help.
[REDACTED]	COULSDON, United Kingdom	2016-02-10	Such a huge increase is unfair
[REDACTED]	coulsdon, United Kingdom	2016-02-10	it is very unfair and will inevitably put small traders out of business
[REDACTED]	Coulsdon, United Kingdom	2016-02-10	This is an outrageous price hike that punishes the smaller businesses (such as cafés) when they should instead be encouraged to make use of the outside areas to create an environment that attracts people to Croydon.
[REDACTED]	Sanderstaed, United Kingdom	2016-02-10	This increase is totally unjustified, we should be encouraging traders business not penalising them.
[REDACTED]	Coulsdon, United Kingdom	2016-02-10	Chair [REDACTED] Residents Association Croydon could do with more small independent traders to balance the plethora of predictable big retail names. Croydon'r market gives the town some vivacity and colour - as well as important links to the past. Why penalise these people? I know the Council needs more income - can't they increase this by slightly raising trading licences and hiking up rents/taxes for big commercial premises?
[REDACTED]	South Croydon, United Kingdom	2016-02-10	I'm signing because I want Croydon to be vibrant and busy and not have independent traders priced out by greedy councils
[REDACTED]	Coulsdon, United Kingdom	2016-02-10	Table and chairs on the pavements outside appropriate premises create a relaxed and happy atmosphere in Coulsdon and attract business. To increase fees as proposed will most likely cause traders to remove them which will be a real shame.
[REDACTED]	Coulsdon, United Kingdom	2016-02-10	Fees like this will make CROYDON a ghost town and should be dropped.
[REDACTED]	London, United Kingdom	2016-02-11	Ridiculous proposal by people in power who have no idea how to run shit.

Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-02-11	Croydon Council seems to be getting the idea that it's residents have an excess of money and are charging all sorts of extortionate taxes/fine including parking .....yet we are getting NOTHING/VERY LITTLE back. Yet the streets are an embarrassment with fly tipping and general waste littering our streets. They need to be more accountable for the state of the borough, not threaten businesses with closure with this ridiculously high pavement tax!
[REDACTED]	Croydon, United Kingdom	2016-02-11	This charge is extortionate and unfair and I think it will damage local businesses and be detrimental to the regeneration of Croydon
[REDACTED]	Croydon, United Kingdom	2016-02-11	This proposed huge increase in business street trading is an attack on all citizens in this country.
[REDACTED]	Coulsdon, United Kingdom	2016-02-11	Croydon traders are struggling enough without these supertaxes
[REDACTED]	Wellingborough, United Kingdom	2016-02-11	I fear that my future visits to Croydon will be akin to a trip to the past when taxes were levied by greed to the detriment of the poor. Wake up Croydon Council and use what little knowledge you have to attract businesses not murder them!!!
[REDACTED]	Croydon, United Kingdom	2016-02-11	This is a ridiculous tax that will adversely affect all the good aspects of Croydon just as it is starting to become a good place to enjoy living in.
[REDACTED]	South Croydon, United Kingdom	2016-02-11	I am part of a charity that has a shop in E.Croydon and this would affect us very badly financially .
[REDACTED]	LONDON, United Kingdom	2016-02-12	How is Croydon ever meant to improve with measures like this?
[REDACTED]	Croydon, United Kingdom	2016-02-12	Croydon council need to realise what this means for local business alreadystruggling in the area
[REDACTED]	Coulsdon, United Kingdom	2016-02-12	This is a totally unreasonable increase approached in a back-handed way. We cannot be far from the time when we pay council taxes to cover the fat cats salaries and pensions and get nothing in return.
[REDACTED]	Tadworth, United Kingdom	2016-02-12	I feel this tax is incredibly unfair on independent businesses trying to make a living.
[REDACTED]	Purley, United Kingdom	2016-02-12	I'm supporting this petition as this is just another example of Croydon Council (Labour of course) not supporting local businesses but using them as a 'cash cow', just like parking charges.
[REDACTED]	Coulsdon, United Kingdom	2016-02-12	Your proposed increases are ludicrous, you would never accept such a huge increase in fees why should local small businesses?
[REDACTED]	purley, United Kingdom	2016-02-12	Killing local needed business.
[REDACTED]	Purley, United Kingdom	2016-02-12	This is grossly unfair The council have a duty of care to the citizens of the town and that include organisations and business's well being
[REDACTED]	Worcester, United Kingdom	2016-02-13	I too have a small family business and we pay enough in business rates and employ local people to help and improve the local economy plus the community.
[REDACTED]	Croydon, United Kingdom	2016-02-13	If the objective is to stop shops from covering the pavements with fruit and vegetables and the like , then say so , but don't penalise the heart of the town by taxing the eateries of Croydon , that are becoming, more and more vibrant and bring a great atmosphere to Croydon and not a negative. It is ludacris to penalise
[REDACTED]	London, United Kingdom	2016-02-13	I'm signing because the increase is unfair and unrealistic

Name	Location	Date	Comment
[REDACTED]	Thornton Heath, United Kingdom	2016-02-13	I am signing because Croydon traders need all the help and support available to make it in a time of austerity still here in Croydon borough. If the Council needs to raise more money then we all, residents and businesses need to contribute towards a better future. It shouldn't be just the small business owners.
[REDACTED]	Hackbridge, United Kingdom	2016-02-13	I like Bagatti's sea bass
[REDACTED]	Sutton, United Kingdom	2016-02-13	what right do the council have to increase this rate overnight so dramatically they should be supporting local independent businesses
[REDACTED]	Blackpool, United Kingdom	2016-02-13	Labour tax and spend needs to be stopped. Labour are useless and need to be proscribed.
[REDACTED]	Purley, United Kingdom	2016-02-13	bearing in mind 44,000,000 was spent on "Fisher's Folly" a replacement for Taberner House, this increase is totally unjustified.
[REDACTED]	croydon, United Kingdom	2016-02-13	I'm signing because having a cafe style culture will keep Croydon moving forward rather than back
[REDACTED]	South Croydon, United Kingdom	2016-02-13	Small businesses/restaurants in croydon are the personality of our community. Accepting these proposals we will see these disappear and replaced by franchises, taking over our personality filled area.
[REDACTED]	Croydon, United Kingdom	2016-02-13	Rates are already way too high for all businesses especially small ones. Our high streets are already an absolute mess!
[REDACTED]	Bournemouth, United Kingdom	2016-02-13	It's a lovely quarter of a falling town. Stop these plans now.
[REDACTED]	Caterham, United Kingdom	2016-02-13	I am a fan of the small businessman.
[REDACTED]	Caterham, United Kingdom	2016-02-13	I believe this excessive charge is detrimental to the businesses involved and their customers
[REDACTED]	Purley, United Kingdom	2016-02-13	The new charging scheme is punitive and disproportionate. You should be looking for ways to encourage business growth, not stifle it.
[REDACTED]	London, United Kingdom	2016-02-13	As I have friends in this trade, plus it will affect myself as a customer. Prices will raise plus if people can't afford to pay then employment is lost. So a big rise in a circleland where is this extra money going
[REDACTED]	Worcester, United Kingdom	2016-02-13	Businesses pay enough rates
[REDACTED]	Croydon, United Kingdom	2016-02-13	It's a joke on small business
[REDACTED]	Wallington, United Kingdom	2016-02-13	That kind of increase is unacceptable and unjustified
[REDACTED]	Croydon, United Kingdom	2016-02-13	This will affect my favourite restaurant, Bagattis. Aside from that specific case, it is blatantly unfair to all affected, it is pure greed on the part of the Council and highly destructive.
[REDACTED]	South Croydon, United Kingdom	2016-02-13	Bully boy councils should not succeed.

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-13	I feel that we have only just gained this lovely facility after a long period of enduring road works and traffic queue after traffic queue, now for the new labour council in Croydon to deprive residents of this facility purely by being greedy and costing it out of the affordable reach of hard working restaurateurs is unbelievable. Please stop this ridiculous idea in its tracks and give us back the space we have waited so long for.
[REDACTED]	Croydon, United Kingdom	2016-02-13	The council is killing Croydon. Absolutely killing it.
[REDACTED]	Coulsdon, United Kingdom	2016-02-13	We need to keep parking places reasonable for traders and customers alike. We are adding many houses and flats to Coulsdon and therefor many more people in the future logic will demand that these people will want good shopping facilities and parking places
[REDACTED]	Coulsdon, United Kingdom	2016-02-14	Croydon council are all about cashing in on the growth of Croydon. By issuing this increase the businesses have no choice to pass this rise onto the consumer. The people of Croydon want to support local business but will be priced out. Croydon councils greed will lead to home grown businesses closing. Support local business before we get taken over by Westfield and their over priced shops.
[REDACTED]	Croydon, United Kingdom	2016-02-14	Make business easier to run, not harder. We have enough expenses and I fail to see how this would be helping Croydon.
[REDACTED]	wallington, United Kingdom	2016-02-14	I'm sick of being ripped off by Croydon Council, what with there big brother cameras trying to fine you for petty things & now this.
[REDACTED]	South Croydon, United Kingdom	2016-02-14	Bagattis is a wonderful place and a very important part of the south Croydon community. Stifling their business is very unfair and unjust. Our family has enjoyed countless meals there and support them whole heartedly
[REDACTED]	Coulsdon, United Kingdom	2016-02-14	Give the small businesses a chance, increase fees by all means, but not by this much. Greedy Croydon council up to its old tricks again.
[REDACTED]	South Croydon, United Kingdom	2016-02-14	This affects business in Croydon, attracting visitors to Croydon to spend money in the Borough is essential this will discourage, look at what the Council is already doing to Croydon and has done!!
[REDACTED]	Ramsden Heath, United Kingdom	2016-02-14	I may not live in Croydon but I often visit & when I do I always eat at baggattis, I want to continue eating there & being able to sit out when the sun shines!
[REDACTED]	Croydon, United Kingdom	2016-02-14	People are taxed to the hilt. No more tax. Deliver services.
[REDACTED]	London, United Kingdom	2016-02-14	the increase could mean traders leaving which would impact on people who shop in croydon other stores would lpose customers
[REDACTED]	Croydon, United Kingdom	2016-02-15	Council needs to do everything to promote businesses, not discourage them
[REDACTED]	Coulsdon, United Kingdom	2016-02-15	A friendly sociable 'cafe culture' should be encouraged in Britain, not priced out of reach
[REDACTED]	South Croydon, United Kingdom	2016-02-15	We need to bring life to Croydon not kill it.

Name

Location

Date

Comment

[REDACTED]

croydon, United Kingdom

2016-02-15

What with paying for garden green to be collected this is just NIT. picking by the council Cheltenham Glos same POP as CROYdon charge garden collections £30 a year and they collect all year .Who has best bargain.Question When we e mail council members or dept about anything Why do we never get a thank you or excuse.WE USED TO

[REDACTED]

Purley, United Kingdom

2016-02-16

it is a hugely unfair increase for small traders who we should support



Name

Location

Date

Comment

Kenley, United Kingdom

2016-02-16

Reply to me queries to Croydon as follows

Information Team  
Business Support  
Bernard Weatherill House  
7th Floor - Zone C  
8 Mint Walk  
Croydon CR0 1EA  
Tel/typetalk: 020 8726 6000  
Mircom: 020 8760 5797

SENT BY EMAIL Contact Information Team

[ca href="mailto:information@croйдon.gov.uk" rel="nofollow">information@croйдon.gov.uk</a>](mailto:information@croйдon.gov.uk)

Our Ref: FICRT/10005389

Date: 18 February 2016

Dear [REDACTED]

Freedom of Information Request

Your request has been considered under the provisions of the Freedom of Information Act. For ease of reference, I will address each of your questions in turn.

Proposed street trading fees

1. How much income in Croydon is collected annually under the present arrangements?

Approximately £24,300.

2. How many council officers are employed either full or part time to administer and present scheme, and what is the council's current annual spending to run this department?

A FTE of @ 3.5 officers are directly involved in street trading matters. With other costs, the Council's estimated current spend is about £150,000.

3. How much income is forecast to be collected annually under the new fees proposed?

Under the consultation proposal, the income forecast would be £252,510.

4. How many council officers will be employed either full or part time to administer the proposed scheme, and what is the forecast budget for running the revised scheme?

If the fees under the consultation proposal were adopted, current costs would be covered and additional officers would be deployed, primarily for compliance/enforcement duties.

5. The proposals seem to equate a rate per square metre for the fee with an hourly rate for providing the service. Can you explain how this has been done and the basis for the calculations?

It is felt that the fairest way to approach fee setting for this particular type of licence is based on the area taken by the licence. Direct costs and overheads were computed and an hourly rate produced. The forecast would enable an hour a month to be allotted to each premises, to primarily cover the administrative and compliance/enforcement costs, of providing the service.

If you are dissatisfied with the way the Council has handled your request under the Freedom of Information Act you may ask for an internal review. This should be submitted to us within 40 working days of this response. You can do this by outlining the details of your complaint by

Email [ca href="mailto:information@croйдon.gov.uk" rel="nofollow">information@croйдon.gov.uk</a>](mailto:information@croйдon.gov.uk)

Writing Information Team  
London Borough of Croydon  
Bernard Weatherill House  
7th Floor - Zone C  
8 Mint Walk  
Croydon CR0 1EA

Any requests received after the 40 working day time limit will be considered only at the discretion of the council.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Name	Location	Date	Comment
[REDACTED]	Croydon, United Kingdom	2016-02-16	The proposed charges would make many traders stop putting out tables and chairs, reversing the very positive effect that the recent trend of having such outdoor seating has had on the town centre. It just feels more civilised, friendly and safe. Back to the 1980s anyone? No thanks!
[REDACTED]	Thornton Heath, United Kingdom	2016-02-17	bloody disgusting council ..... get rid of them all and get some decent minded people in there
[REDACTED]	London, United Kingdom	2016-02-17	This is horrific news! I am not originally from Croydon but from Central London however it doesn't take a rocket scientist to figure that Croydon is an area still struggling to establish itself. There is poverty and run down business everywhere you look however these companies are all that Croydon has. Now why would the Government place this ridiculous sunshine tax when the sun doesn't shine in Croydon! There's not much entertainment in Croydon and the companies that bring life to the borough are being threatened. This is unacceptable
[REDACTED]	Croydon, United Kingdom	2016-02-17	I am a local and lot of my friends and acquaintances will be affected by this. We don't want price rise
[REDACTED]	London, United Kingdom	2016-02-18	Croydon Council should be supporting small local businesses, not just the large corporations coming to trade in the borough, and this proposal could destroy them. There are already so few spaces in Croydon at present for al fresco dining/trading, compared with other areas, such as Shoreditch, and these proposals will only serve to reduce this activity further, taking away from the vibrant atmosphere it creates and the enjoyment for local people and visitors alike  The council should be working to increase the number of places for al fresco dining/trading, not reduce them, as this adds to the character and attractiveness of an area, and enhances community spirit.
[REDACTED]	London, United Kingdom	2016-02-18	Croydon Council should be supporting small local businesses, not just the large corporations coming to trade in the borough, and this proposal could destroy them. There are already so few spaces in Croydon at present for al fresco dining/trading, compared with other areas, such as Shoreditch, and these proposals will only serve to reduce this activity further, taking away from the vibrant atmosphere it creates and the enjoyment for local people and visitors alike  The council should be working to increase the number of places for al fresco dining/trading, not reduce them, as this adds to the character and attractiveness of an area, and enhances community spirit.
[REDACTED]	wakefield, United Kingdom	2016-02-19	IT IS VERY UNFAIR TO OVER CHARGE THE TRADERS THEY VITAL FOR THE LOCAL ECONOMY
[REDACTED]	Coulsdon, United Kingdom	2016-02-20	we need to support all trade within Croydon to retain its attractiveness & popularity as a commercial centre. This is not the most appropriate way to increase revenues.
[REDACTED]	South Croydon, United Kingdom	2016-02-21	I 100% disagree with this percentage increase!
[REDACTED]	Kathmandu, Nepal	2016-02-21	This is total unfair and really affecting the small business .
[REDACTED]	London, United Kingdom	2016-02-21	It's very unfair to small businesses.
[REDACTED]	London, United Kingdom	2016-02-21	I think it will disadvantage small local businesses and that's it fair or right
[REDACTED]	Thornton Heath, United Kingdom	2016-02-22	It is not fair on the Shopkeepers from 89 to 2000



Name	Location	Date	Comment
[REDACTED]	London, United Kingdom	2016-02-22	There is no valid justification for such a dramatic increase in license cost. The council should be supporting and helping thriving independent retailers not squeezing them financially.
[REDACTED]	Croydon, United Kingdom	2016-02-23	I'm signing because I think it's punitive to raise the "alfresco" charges to already struggling businesses especially when you have given them the false hope of wanting to see those businesses flourish by undergoing the recent street enhancements. The Labour council's answer to everything is to raise taxes and it's just not on.
[REDACTED]	South Croydon, United Kingdom	2016-02-24	Croydon Council are a bunch of thieves
[REDACTED]	Purley, United Kingdom	2016-02-27	this is extortion.



APPENDIX A-3

Place Department  
Licensing Team  
Floor 10, Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon CR0 1EA

Tel/Typetalk: 020 8760 5466  
Fax: 020 8633 9661  
Minicom: 020 8760 5797  
E-mail: licensing@croydon.gov.uk

Please ask for/reply to: Michael Goddard

Your Ref:  
Our Ref:  
Date: 22 March 2016

Dear ,

**Re: Street trading licence fees**

**Legislation: London Local Authorities Act 1990 (as amended)**

You may remember that I wrote to you in January 2016 to let you know about proposals for a new fee setting structure for street trading licensing in the borough of Croydon.

As a reminder, street trading fees may be calculated so that the estimated income for the year balances the Council's estimated costs for enforcement, administration, cleansing and refuse services, as applicable to street trading. Following a review of the current fees charged, it is considered that current income does not cover the Council's costs.

As a principle we believe that the cost of providing the service should be met by the businesses that are benefiting and that costs should be applied fairly, based on the amount of space used and this formed the basis of the proposals.

My letter in January invited comments on the proposals and the Council received written comments in the consultation period from both licence holders and members of the public. The comments raised concerns about the original proposals and these included –

- The impact of the proposed new fee structure on premises such as cafes that put tables and chairs outside for customers to sit at. It was feared that the increase in fees originally proposed would place an additional financial burden on them meaning they would no-longer place tables & chairs outside, depriving customers of that facility and having a negative impact on the local area
- If the fees were too high shops may stop placing goods outside for sale to attract customers and the Council would lose the current licensing income.
- By moving to charging by the size of the display area, the proposed increase in percentage terms from what they currently pay would be

excessive for some businesses, who are currently using a large amount of space

- The 1 April 2016 deadline was too soon for business to plan for and was unfair. Some businesses only place seasonal products outside on their tables & chairs in the summer months. So their licence would only be used for approximately 6 months of the year and there would be no return on the investment in an annual licence for the business.
- The proposal to give a 75% discount to new traders in the first year was unjustified and would give new traders a commercial advantage over existing traders

Since the end of the consultation period in late February, we have considered the original proposals together with the comments received on them. As a result, a revised fee setting proposal will be taken, in a report, before the Council's Licensing Committee at their meeting on 27 April 2016.

When available, that report will be on the Council's website at <https://secure.croydon.gov.uk/akscroydon/users/public/admin/kabmenu.pl?cmte=LIC> but if you would like to be sent a hard copy, please contact the Council's licensing team.

One point I would clarify at this time is that street trading licences renew throughout the year, dependent on the date when they were first granted, not all on a fixed date so the renewal fee would only be payable at the time of actual renewal and that would in most cases not be 1 April 2016. That is simply the date on which it was initially proposed the new fee structure would take effect.

Should you wish to discuss matters or require clarification on any point, please do not hesitate to contact the Council's licensing team on 020 8760 5466 or at [licensing@croydon.gov.uk](mailto:licensing@croydon.gov.uk).

Yours faithfully,



Councillor Mark Watson  
Cabinet Member for communities, safety & justice

**London Borough of Lambeth**  
**Street Trading Fees April 2015 – 31-March 2016**

MARKET AREA	Two Year Licence Monthly Fee 2014/15	Two Year Licence Monthly Fee 2015/16	Temporary Licence Fee Per Day
Electric Ave	333.00	340.00	(Mon to Sat) - £32.00/ (Wed) - £22.00
Popes Rd	309.00	316.00	(Mon to Sat) - £22.00 (Wed) - £17.00
Brixton Concourse	244.00	249.00	(Mon to Sat) - £22.00 (Wed) - £17.00
Brixton Station Road	244.00	249.00	(Mon to Sat) - £22.00 (Wed) - £17.00
Lower Marsh	199.00	203.00	N/a
Non-commercial Users (Tunstall Road Only Monday – Thursday)	N/A	N/A	£10.00
Tunstall Road (Fridays and Saturdays only)	200.00	204.00	N/a
<b>STANDARD MARKET OPERATOR DAILY FEE</b>	<b>2014/ 15</b>	<b>2015/ 16</b>	
	210.00	230.50	
<b>ISOLATED STREET TRADING PITCH AREAS</b>	<b>2014/ 15</b>	<b>2014/ 15</b>	
Albert Embankment O/s St. Thomas' Hospital (Isolated pitch 1)	346.00	354.00	
Becmead Avenue j/w Streatham High Road (Isolated pitch 2)	320.00	327.00	
Brixton Road o/s Brixton Underground Station (Isolated pitch 6)	346.00	354.00	
Brixton Road o/s No. 365 (Isolated pitch 7)	346.00	354.00	
Chestnut Road 11yds from Norwood Road (Isolated pitch 8)	346.00	354.00	
Chestnut Road 15 yds from Norwood Road (Isolated pitch 9)	346.00	354.00	
Clapham High Street j/w Clapham Park Road (Isolated pitch 11)	346.00	354.00	
Clapham High Street o/s Clapham Common Tube Station (Isolated pitch 12)	346.00	354.00	
Clapham High Street o/s Clapham North Tube Station (Isolated pitch 13)	346.00	354.00	
Drew stead Road j/w Streatham High Road (Isolated pitch 14)	320.00	327.00	
Mitcham Lane opp. Mosque adj. Streatham Green (Isolated pitch 15)	346.00	354.00	
Waterloo Road j/w Sandell Street opp. 3i Building (Isolated pitch 19)	346.00	354.00	
Westminster Bridge Road Jubilee Walk stairs leading to Albert Embankment (Isolated pitch 20)	346.00	354.00	
Windmill Drive near Ye Old Windmill Public House (Isolated pitch 21)	346.00	354.00	
Woodbourne Avenue j/w Streatham High Road (Isolated pitch 22)	320.00	327.00	

**London Borough of Lambeth**  
**Street Trading Fees April 2015 – 31-March 2016**

**OTHER FEES & CHARGES**

a) Grant of License (12 months < before renewal)	83.00
b) Grant of License (< 12 months before renewal) OR Annual temporary registration	42.00
a) Renewal of biennial licence (Single pitch)	45.00
b) Renewal of biennial license (2 adjacent pitches)	65.00
Variation of biennial licence or temporary registration	24.00
Replacement licence	24.00
Each arrears letter sent	35.00
Electricity refundable deposit (subject to availability)	35.00
Electricity supply per week	5.00
Electricity supply per day	2.00
Registration of Trader Assistants outside of Licensing Periods	23.00



**LONDON BOROUGH OF MERTON  
LONDON LOCAL AUTHORITIES ACT 1990 PART III (as amended)  
(STREET TRADING)**

NOTICE IS HEREBY GIVEN UNDER SECTION 32 OF THE ABOVE NAMED ACT  
OF THE STREET TRADING LICENCE FEES FOR THE FORTHCOMING YEAR  
VALID FROM 1<sup>ST</sup> April 2015 – 31<sup>ST</sup> March 2016

Unless otherwise stated all fees are for a period of 1 year.

Administrative Fees

New Street Trading Licence Application Fee	£50
Renewal Licence Processing Fee	£25
Variation of existing Licence	£75
Market Trading Registration Fee	£25

Forecourt, and Tables and Chairs Licence

Up to 1 sq m	£103
Over 1 sq m up to 6 sq m	£578
Over 6 sq m up to 12 sq m	£867
Over 12 sq m up to 18 sq m	£1,156
Over 18 sq m	£1,735

Temporary Monthly Licence for Forecourt, and Tables and Chairs where a full application is being processed.

Up to 1 sq m	£8.50
Over 1 sq m up to 6 sq m	£48
Over 6 sq m up to 12 sq m	£72
Over 12 sq m up to 18 sq m	£96
Over 18 sq m	£145

Other Pitches

Remote pitch not on a market e.g. catering van	£1,360
------------------------------------------------	--------

Market Fees (Temporary Licence per pitch per trading day)

Regular Market	£12
Casual Market	£20

Specialist Market Fee (minimum ten stalls/pitches for up to 4 days or part thereof)  
£515

Other Temporary Licences (up to 2 months in any year)

Daily	£52.50
Weekly	£263
Monthly	£1051

These fees are calculated to reflect the reasonable costs of the Council in administering street trading in the borough and include administration, regulation, enforcement and other costs incurred by the Council.

**Street Trading  
London Borough of Merton  
Merton Civic Centre  
London Road  
Morden SM4 5DX**

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## Greenwich

- [Pay](#)
- [Apply](#)
- [Report](#)
- [Contact](#)
- [Services](#)
- [A to Z](#)

• 8:47 PM Greenwich Mean Time +1 hour

•  High 5°C

## Apply for a street trading licence

### Forecourt trading licences

[View pages in this section](#)

If you are a business you need a licence to place tables and chairs, have shopfront displays and other amenities such as heaters and planters on the public highway.

[View a current list of forecourt trading licences](#)

### How to apply for a forecourt trading licence

To obtain a licence you will need to contact us directly. A member of the Street Trading Team will arrange to visit your business premises and carry out an initial site inspection and help you with completing an application form.

[Download a forecourt trading application form](#)

[Download a tables and chairs licence application form](#)

### Forecourt trading licence fees

Fees in the table below relate to the weekly charge for the first square metre of trading area, formerly £7 in all cases. Any extra square metres will be charged at half the quoted price in all cases.

A small Royal Greenwich based trader is defined as an independent business operating as a retail outlet from a single location in Royal Greenwich that is owned by an individual, a family or partnership.

Forecourt trading licence fees according to location and type of licence		
Pitch	Tables and chairs	Shop forecourts
Greenwich Town Centre (Major District Centre - maps as depicted in the Unitary Development Plan)	£9	£7
Woolwich and Eltham (Major Centres - maps as depicted in Unitary Development Plan)	£8	£6
Other locations	£6	£4
Small Royal Greenwich based traders	A 30% reduction in fee for pavement trading areas of 3 square metres or less	A 30% reduction in fee for pavement trading areas of 3 square metres or less
Maximum annual fee	£2000	£1500

A4

## Other applications may be needed

The Street Trading Team will consult on your application with the Royal Borough of Greenwich's Planning and Highways teams along with other consultees as appropriate to the application. We will let you know if any other application, such as a planning application, is required.

Our street trading policy gives details of licensee trading conditions. Licences will be issued for a renewable six-month term.

We presume that the majority of traders will comply with these requirements but there is an offence where tables and chairs or other amenities or goods are displayed or placed onto the highway without the required licence.

## Contact us to arrange an inspection

If you wish to arrange an initial site inspection visit to your premises, please contact the Street Trading Team directly.

## Pages in Apply for a street trading licence

1. [General street trading licences](#)
2. **You are here:** Forecourt trading licences

[< Previous page](#) **Online services: Licence - Street trading**

- [Street trading licence: Apply](#)

[Download forecourt trading application forms](#)

[Read our street trading policy](#)

[Outcome: Street trading policy consultation](#)

## Useful links: Markets and street trading

- [Charity street collections on the Metropolitan Police website](#)
- [Apply online for a CRB basic disclosure](#)
- [Gov.UK](#)

A4

## Greenwich

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- [Pay](#)
- [Apply](#)
- [Report](#)
- [Contact](#)
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- 8:47 PM Greenwich Mean Time +1 hour

-  High 5°C

## Apply for a street trading licence

### General street trading licences

#### [View pages in this section](#)

If you wish to sell items from a trailer, stall or any receptacle in a street, you need to obtain a street trading licence from the Royal Borough of Greenwich.

Food traders must also be registered with the Royal Borough's Environmental Health office.

Businesses will also now need a licence to place tables and chairs and other amenities such as heaters and planters on the public highway. This is known as forecourt trading.

#### [Find out more about forecourt trading](#)

You don't need a street trading licence if you are:

- a market trader operating at a licensed market venue
- a news vendor selling only newspapers and periodicals. This is subject to certain conditions about the size and position of your newspaper stand. If these conditions are breached, you may be trading unlawfully. For more details about this, please contact Street Trading.

### Trading on private land

You may not need a licence if you are trading on private land seven metres from a public highway. If this is the case, it is important that you have the permission of the landowner. If you are the landowner, you may need planning permission, so we advise you to contact our Planning Office.

### Street trading fees (excludes forecourt trading)

Street trading fees per pitch per week - 1 Apr 2015 to 31 Mar 2016

Pitch	Fees per week
Greenwich, Woolwich, Eltham town centre and Charlton Athletic Football Club areas	£112.30
Greenwich town centre (Ice cream only)	£210.10
Woolwich town centre (Ice cream only)	£136.60
Earlswood, Tyler and Columb Streets	£65.25
All other sites	£65.15

Street trading fees per pitch per day - 1 Apr 2015 to 31 Mar 2016

Pitch	Fees per day
Greenwich, Woolwich, Eltham town centre and Charlton Athletic Football Club areas	£22.50
Greenwich town centre (Ice cream only)	£42.00
Woolwich town centre (ice cream only)	£27.35
Earlswood, Tyler and Columb Streets	£17.15
All other sites	£17.15

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## How to apply for a licence

If you would like to talk about your plans, please contact the Street Trading team to arrange an informal discussion.

### Apply for a street trading licence

Post the application form to us. With your application, you also need to provide:

- evidence that you have public liability insurance to the value of £5 million
- if you wish to sell food, evidence that your business is registered with the Royal Borough of Greenwich's Environmental Health office.

Applications will not be considered without this evidence. We check all the details on the application.

## What happens next?

Once we have received your completed application and confirmed your details, you will then be asked to provide the relevant documentation required. Details of these documents can be found on the application form.

If you are granted a licence, you will then be issued with a licence number and a card which must be displayed clearly within your premises whenever you trade. This street trading consent will be subject to certain conditions, which will be specified on the licence.

## Once we have issued the licence

We still reserve the right to revoke street trading consent after it has been granted. This may be for a variety of reasons such as:

- non-compliance with conditions
- non payment
- if agencies such as the highways department require access to the trading location.

We will give you at least 10 days' notice if your consent is revoked.

### Pages in Apply for a street trading licence

1. **You are here:** General street trading licences
2. Forecourt trading licences

## Online services: Licence - Street trading

[Next page >](#)

- [Street trading licence: Apply](#)

## Contact Environmental Health - Commercial

*The Woolwich Centre,  
35 Wellington Street  
London SE18 6HQ*

020 8921 8186/8173

020 8921 8261

[health@royalgreenwich.gov.uk](mailto:health@royalgreenwich.gov.uk)

## Contact Street Trading

*Fourth floor, The Woolwich Centre,  
Wellington Street  
London SE18 6HQ*

020 8921 8018

020 8921 8380

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**STREET TRADING LICENCE FEES**  
**1st April 2015 to 31st March 2016**



Below are the annual amounts for each licence. The total will be payable in 12 monthly installments.

<u>Location</u>	<u>Commodity</u>	<u>Annual cost</u>
Chalton Street (Trading days: Weds - Fri)	Hot food (all 3 days)	£2,340.00
	Other (all 3 days)	£1,560.00
Earlham Street (Trading days: Mon - Sat)	Hot food	£4,480.60
	Other	£3,909.12
Eton Avenue (Trading days: Wed, Fri, Sat)	Hot food (each day)	£1,737.42
	Other (each day)	£1,146.73
Goodge Place (Trading days: Mon - Fri)	Hot food	£4,480.60
Inverness Street (Trading days: Mon - Sun)	Hot food	£4,480.60
	Other	£3,909.12
	Sunday hot food	£2,563.64
	Sunday other	£1,818.80
Leather Lane (Trading days: Mon - Fri)	Hot food	£4,032.60
	Other	£3,518.16
Plender Street (Trading days: Mon - Sat)	Other	£3,909.12
Queens Crescent (Trading days: Thu, Sat)	Hot food	£2,485.70
	Other	£1,743.74
Forecourt Licence	-	£1,200.00
Birchington Road	Other	£3,909.12
<b><u>Miscellaneous sites</u></b>		
<b><u>Location</u></b>	<b><u>Commodity</u></b>	<b><u>Annual cost</u></b>
<b>BAND 1</b>		
Belsize Park; Parkway; Bernard Street; Bonny St (opposite Camden Rd. station); Chalk Farm Rd./Adelaide Rd; Mornington	Newspapers	£3,841.68
<b>BAND 2</b>		
Kings Cross (N side); Kings Cross (S side); Kingsway; New Oxford Street, Finchley Road, Hampstead Tube, Cambridge Circus	Newspapers	£3,841.68
Queens Square	Other	£5,825.47

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<b>BAND 3</b> Bonny Street; High Holborn (E of Chancery Lane); Kentish Town (2); Kingsway (4); Oriel Place, Parkway; Pleasant Row; Shaftesbury Avenue	Other	£6,102.96
<b>BAND 4</b> Bernard Street; Cambridge Circus; Euston Road; Fitzjohns Avenue (2); Fortune Green; High Holborn (W of Chancery Lane); Montague Place; New Turnstile (High Holborn); Theobalds Road; Torrington Place; Woburn Place; Marchmont Street; Spaniards Road; Whitestone Pond	Other	£6,102.96
<b>BAND 5</b> Tottenham Court Road (6), Tottenham Court Road (Chenies St.) Tottenham Court Road (Outside Dominion)	Other	£6,102.96 £10,222.12

#### Tickets

Tickets are bought from the markets team in books of 5. They are delivered by the market officers and must be signed for by the licensee.

<u>Ticket</u>	<u>Individual ticket cost</u>	<u>Book of 5 cost</u>
Monday and Tuesday casual tickets	£17.00	£85.00
Wednesday - Saturday casual tickets	£33.00	£165.00
Sunday casual tickets (only for Inverness St. market)	£40.00	£200.00
Chalton Street casual tickets	£17.50	£87.50
Neighbouring pitch tickets	£13.00	£65.00

#### Administration charges

Registration fee	£57.75
Fee for traders who are called to an officer panel hearing for non-payment of licence fees or breach of licence conditions	£57.75
Fee payable in advance for consideration of commodity changes or pitch reallocation	£57.75
Charge for traders who fall more than 1 month behind with licence fee payments	£29.40

If you have any questions please contact:

[MarketsTeam@camden.gov.uk](mailto:MarketsTeam@camden.gov.uk)



## Street Trading Licence Fees from 1st April 2015

### Pitches within Bromley High Street Pedestrian Area only

Trading days	7 days per week		6 days per week		5 days per week		4 days per week		3 days per week		2 days per week		1 day per week	
	Normal	Reduced	Normal	Reduced	Normal	Reduced	Normal	Reduced	Normal	Reduced	Normal	Reduced	Normal	Reduced
6 months	£1,986	£1,489	£1,702	£1,277	£1,419	£1,064	£1,135	£851	£851	£638	£567	£426	£284	£213
5 months	£1,655	£1,241	£1,419	£1,064	£1,182	£887	£946	£709	£709	£532	£473	£355	£236	£177
4 months	£1,324	£993	£1,135	£851	£946	£709	£757	£567	£567	£426	£378	£284	£189	£142
3 months	£993	£745	£851	£638	£709	£532	£567	£426	£426	£319	£284	£213	£142	£106
2 months	£662	£496	£567	£426	£473	£355	£378	£284	£284	£213	£189	£142	£95	£71
1 month	£331	£248	£284	£213	£236	£177	£189	£142	£142	£106	£95	£71	£47	£35

### Pitches in all other areas of the Borough

Trading days	7 days per week		6 days per week		5 days per week		4 days per week		3 days per week		2 days per week		1 day per week	
	Normal	Reduced	Normal	Reduced	Normal	Reduced	Normal	Reduced	Normal	Reduced	Normal	Reduced	Normal	Reduced
6 months	£1,361	£1,021	£1,166	£875	£972	£729	£778	£583	£583	£437	£389	£292	£194	£146
5 months	£1,134	£850	£972	£729	£810	£607	£648	£486	£486	£364	£324	£243	£162	£121
4 months	£907	£680	£778	£583	£648	£486	£518	£389	£389	£292	£259	£194	£130	£97
3 months	£680	£510	£583	£437	£486	£364	£389	£292	£292	£219	£194	£146	£97	£73
2 months	£454	£340	£389	£292	£324	£243	£259	£194	£194	£146	£130	£97	£65	£49
1 month	£227	£170	£194	£132	£162	£110	£130	£88	£97	£66	£65	£44	£32	£22

*Reduced licence fee for: Tables & chairs, shop displays & trading from private land*



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**LONDON BOROUGH OF SUTTON**  
**LONDON LOCAL AUTHORITIES ACT 1990**

**STREET TRADING**  
**PROPOSED FEES AND CHARGES 2016/2017**

In pursuance of Section 32 of London Local Authorities Act 1990 as amended, notice is given that it is proposed that the following fees and charges be recovered from the holders of street trading licences for the period 1 April 2016 to 31 March 2017.

**ANNUAL STREET TRADING LICENCE**

High Street Sutton (Market Area)	£10.50 per day per single pitch (subject to minimum of £31.50 per week per single pitch)
New Trader High Street Sutton (Market Area)	£7.50 per day per single pitch (subject to a minimum of £22.50 per single pitch per week limited to first 3 months)
The Market Wrythe Lane/Rosehill	£627
Woodmansterne Lane	£183.50
Changes in goods categories – within guidelines	£27
Changes in goods categories – in breach of guidelines	£106

**TEMPORARY LICENCES for up to six months**

Trading in food not more than 2 days a week	£240
Trading in food more than 2 days a week	£480
Trading in cars more than 2 days a week (per car)	£234
Single day trading	£37
Trading for less than 6 months pro rata subject to a minimum of 50%	£207
Trading from pavement outside shop by the shopkeeper	£123
Pavements Cafes – Sutton High Street up to - 3 square metres	£600
Pavements Cafes – Sutton High Street up to - 4 - 6 square metres	£700
Pavements Cafes – Sutton High Street up to - 6 - 8 square metres	£800
Pavements Cafes – Sutton High Street up to - 8 square metres and above	£900
Speciality Markets – (fee payable by organiser For all licensees)	
Up to 10 stalls	£350
11 to 20 stalls	£600
21 to 30 stalls	£850
31 to 40 stalls	£1,100
Over 41 stalls	£1,350
Each subsequent week	£350
Buskers selling recordings of their own work (3 month licence)	£66
Casual Traders in Sutton High Street per pitch per day (Mon – Fri)	£23
Casual Traders in Sutton High Street per pitch per day (Sat & Sun)	£33

Any representations concerning the proposed fees and charges must be made by letter addressed to the Licensing Manager at the following address no later than 18 February 2016.

Warren Shadbolt  
BDRS Licensing  
Civic Offices  
St Nicholas Way  
Sutton  
Surrey SM1 1EA

Executive Head of  
Safer and Stronger Communities



